



# GIS and the Interactive Growth Model<sup>®</sup>

GIS Symposium November 1<sup>st</sup>, 2018

# Metro Forecasting Models

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## Nationally Recognized Forecasting Firm

- Specializes in land use development forecasting
- Creators of the Interactive Growth Model®
- Used by governments and private industries for over 35 years
- Staff consists of planners, economists, and research specialists




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PhD, AICP, PE



David Farmer, AICP, PE,  
CGC

# Forecasting Community Needs

- Commercial and industrial area
  - Shopping Centers (Neighborhood, Community, & Regional)
  - Parks (Neighborhood, Community, & Regional)
  - Schools (Elementary, Middle, High)
  - Libraries
  - Fire Stations
  - Police Stations
  - Potable water and wastewater treatment (in MGD)
  - Impervious Area/Stormwater Demand
- 

# Collier IGM (CIGM) Project

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## **Policy-makers needed to know:**

- Growth potential in rural areas at Buildout
- Where growth will be concentrated spatially
- Identify existing & future development and demographic trends
- Spatially identify future needs for commercial and government services in large housing developments

# Interactive Growth Model Study Area Future Land Use Map

Collier County Florida

## Legend

- TAZs
- Rural Lands West
- Ave Maria

## Future Land Use

### URBAN DESIGNATION

#### MIXED USE DISTRICT

- Urban Residential Subdistrict
- Residential Density Bands
- Urban Coastal Fringe Subdistrict
- Urban Residential Fringe Subdistrict

#### BUSINESS PARK SUBDISTRICT

- OFFICE AND INFLU COMMERCIAL SUBDISTRICT
- RUD NEIGHBORHOOD VILLAGE CENTER SUBDISTRICT
- RESIDENTIAL MIXED USE NEIGHBORHOOD SUBDISTRICT

#### Orange Season

- Mixed Use Subdistrict
- Vanderbilt Beach / Collier Blvd. Commercial Subdistrict

#### Henderson Creek

- Mixed Use Subdistrict

#### RESEARCH AND TECHNOLOGY PARK SUBDISTRICT

- Buckley Mixed Use Subdistrict

#### COMMERCIAL MIXED USE SUBDISTRICT

- Hillside Residential Infill Subdistrict

#### Livingston Road / Radio Road

- Commercial Infill Subdistrict

#### Vanderbilt Beach Road

- Neighborhood Commercial Subdistrict

#### Collier Blvd Community

- Facility Subdistrict

#### Woodward Mixed Use Subdistrict

- Industrial District

#### BUSINESS PARK SUBDISTRICT

- RESEARCH AND TECHNOLOGY PARK SUBDISTRICT

### COMMERCIAL DISTRICT

- Mixed Use

- Interchange Activity Center Subdistrict

- Livingston / Pine Ridge Commercial Infill Subdistrict

#### BUSINESS PARK SUBDISTRICT

- RESEARCH AND TECHNOLOGY PARK SUBDISTRICT

- Livingston Road / Sarnwood Lane Commercial Infill Subdistrict

- Livingston Road Commercial Infill Subdistrict

#### COMMERCIAL MIXED USE SUBDISTRICT

- Livingston Road / Veterans Memorial Blvd. Commercial Infill Subdistrict

- Goodwin / Pine Ridge Commercial Infill Subdistrict

- Orange Season / Airport Crossroads Commercial Subdistrict

- DeVie-Radio Commercial Subdistrict

### AGRICULTURAL / RURAL DESIGNATION

#### RURAL COMMERCIAL SUBDISTRICT

- Corktown Inland Neighborhood Commercial Subdistrict

#### RURAL FRINGE MIXED USE DISTRICT

- Resolving Lands

- Seeding Lands

- Neutral Lands

- Rural Settlement Area District

- Rural Industrial District

- Estates Designation

- Conservation Designation

### OVERLAYS AND SPECIAL FEATURES

- Incorporated Areas

- Coastal High Hazard Area

- Bayshore/Gateway Triangle Redevelopment Overlay

- Urban Rural Fringe Transition Area Overlay

### Stewardship Areas

- Flowway Stewardship Area

- Habitat Stewardship Area

- Water Reliability Area

Gulf of Mexico



0 1 2 3 4 Miles

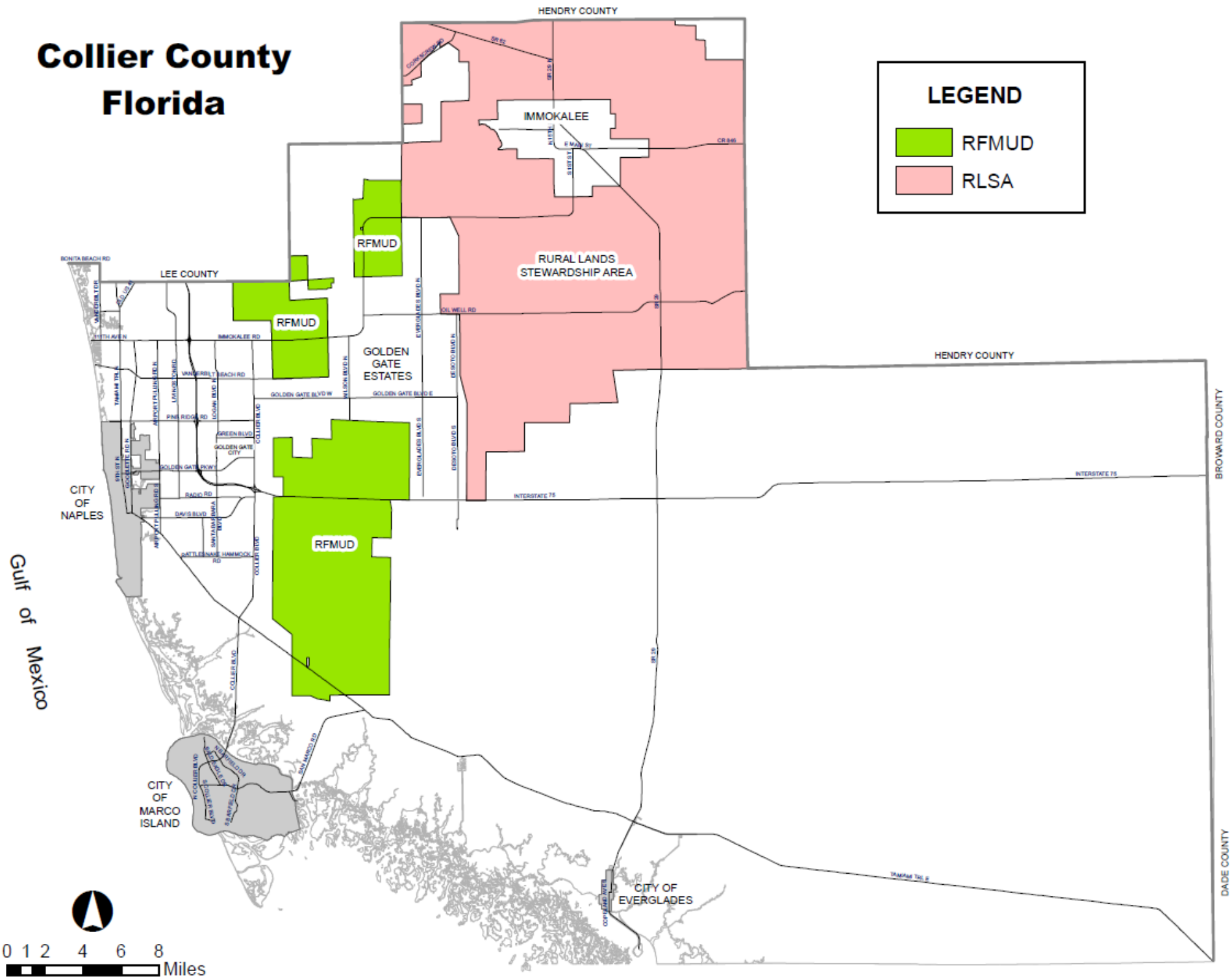
Prepared by: Beth Yang, ACP  
Growth Management Department  
DATE: 2/20/16  
FILE: InteractiveGrowthModel\_FU.mxd

LEE COUNTY

DADE COUNTY

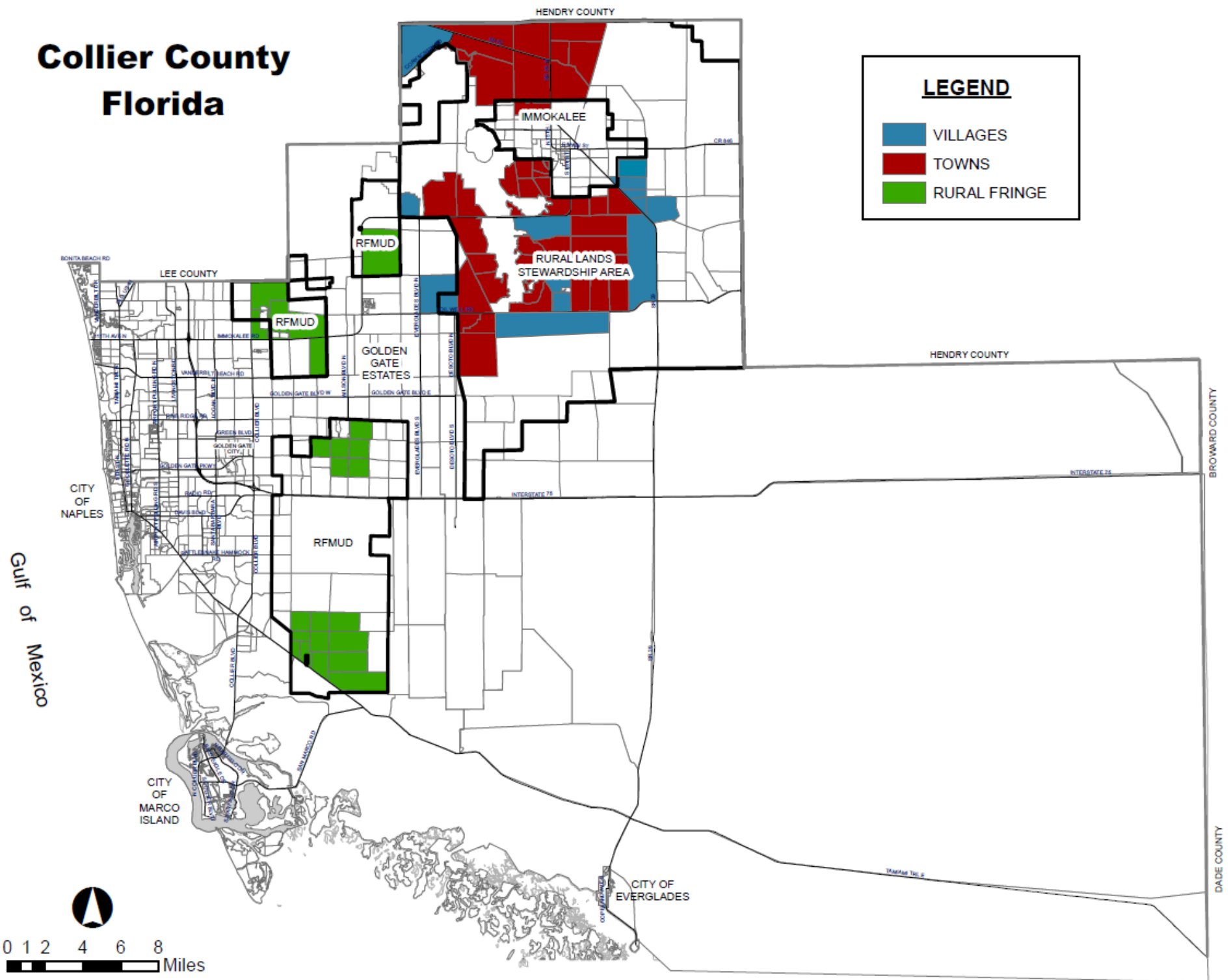
HENDRY COUNTY

# Collier County Florida

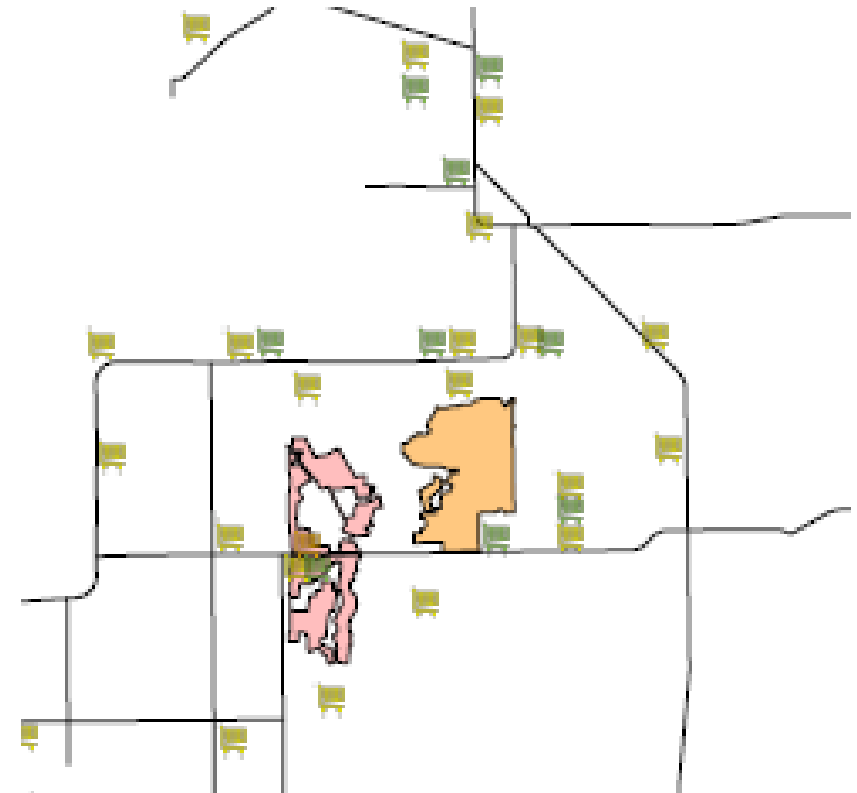
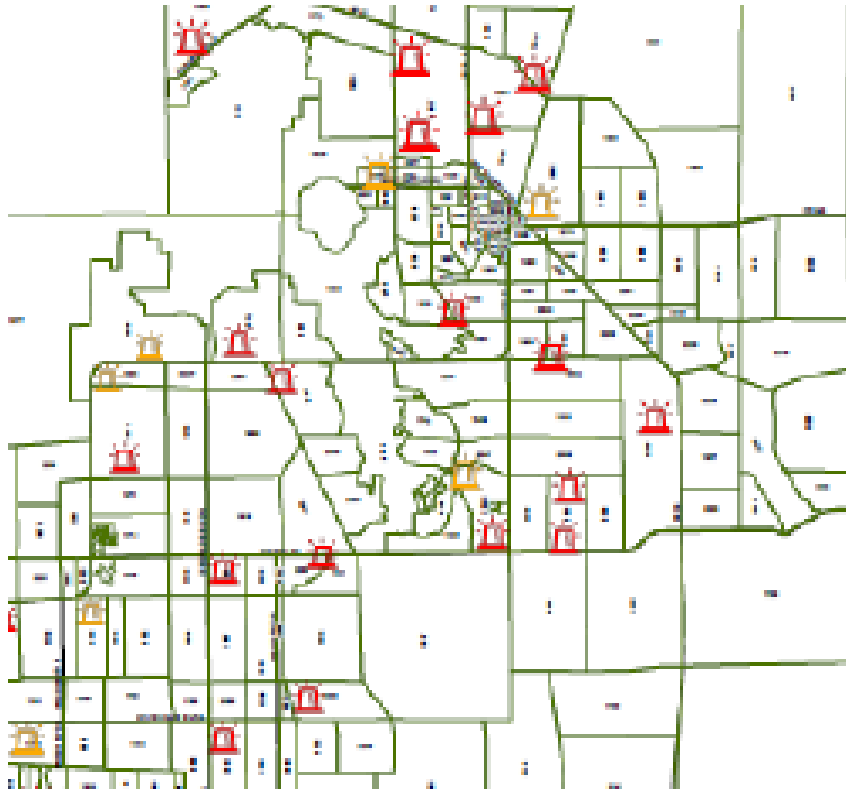




# Collier County Florida



# Mapping Town & Village Needs



Neighborhood Shopping Center



Community Shopping Center

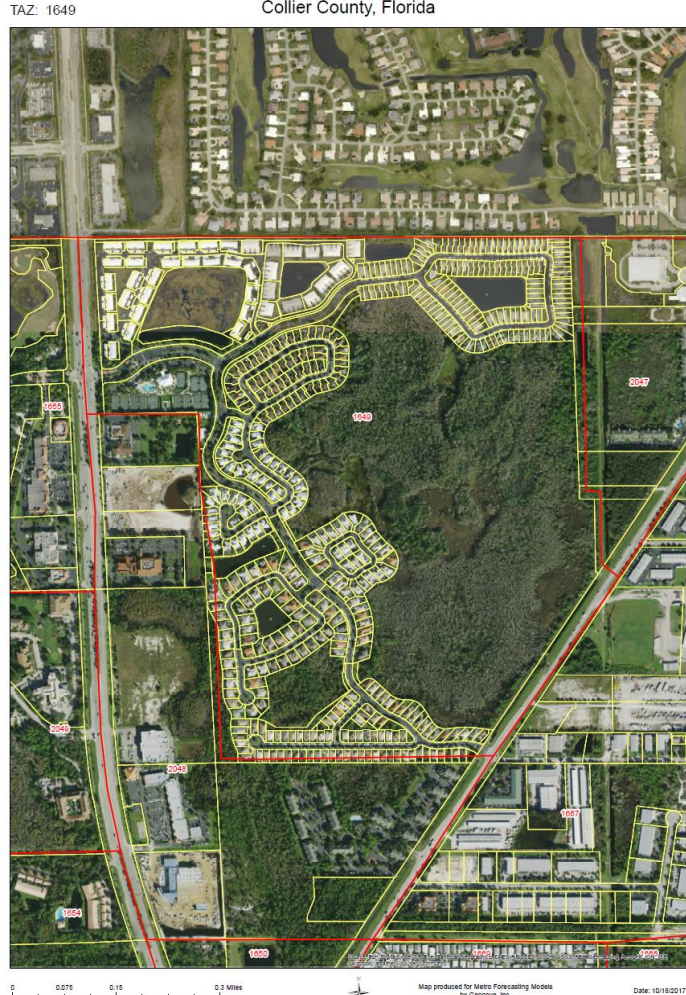


Regional Shopping Center



# Baseline

Community	TAZ	2 digit DOR	Number of Parcels	E-911 Address Points	Number of Units	Total Parcel Acre	Heated Area Sq feet	Building Area Sq feet
Unincorporated	1649	97	4	1	0	6	0	0
			7	0	0	121	0	0
			6	0	0	9	0	0
			21	1	0	25	0	876
			1	1	0	0	0	0
			2	5	3	7	11,632	13,881
			13	344	317	12	0	0
			431	431	431	60	740,865	740,865
			22	6	0	4	0	0

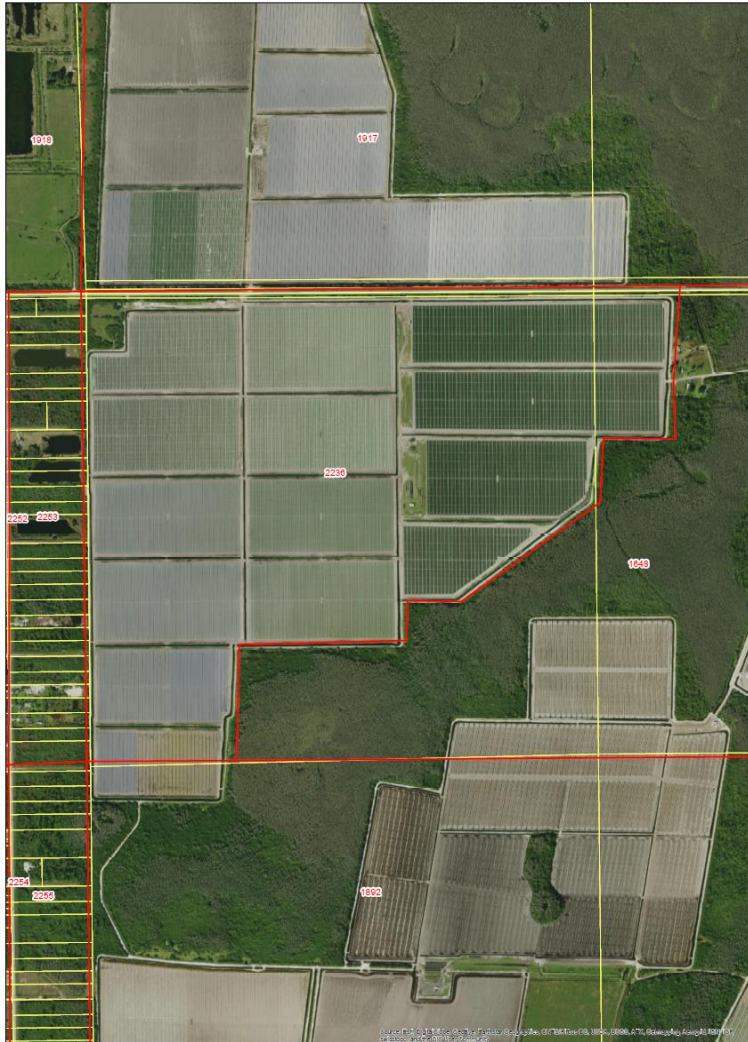




# TAZ Aerials

TAZ: 2236

Collier County, Florida



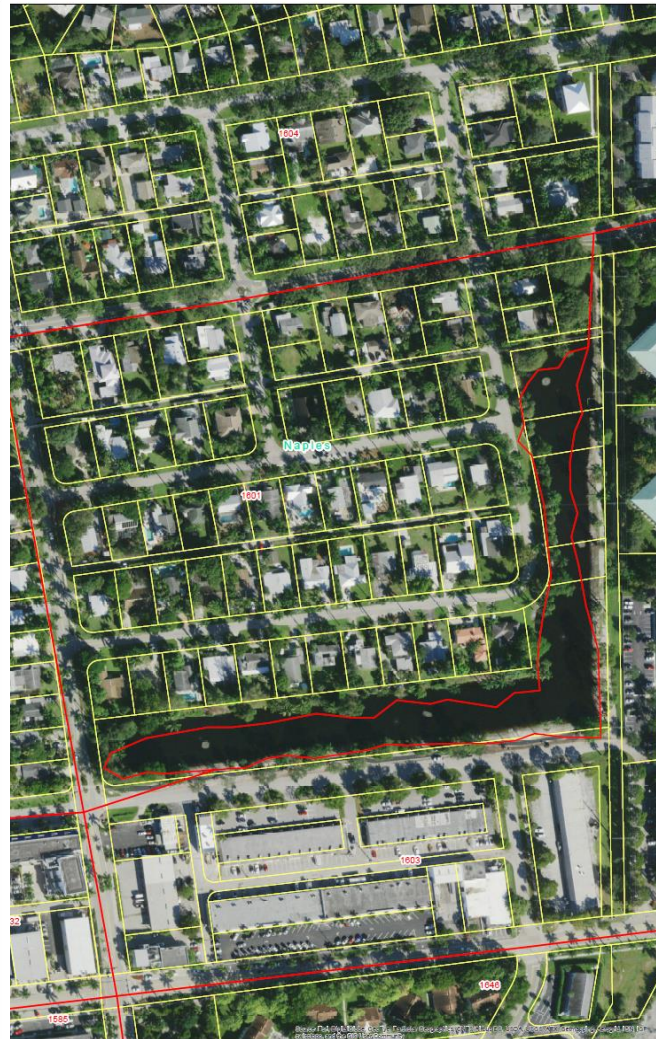
0 0.15 0.3 0.6 Miles



Map produced for Metro Forecasting Models  
by Geocode, Inc.

Date: 10/18/2017

Collier County, Florida



0.05 0.11 Miles



Map produced for Metro Forecasting Models  
by Geocode, Inc.

Date: 10/18/2017

Collier County, Florida



0.4 0.8 Miles



Map produced for Metro Forecasting Models  
by Geocode, Inc.

Date: 10/18/2017

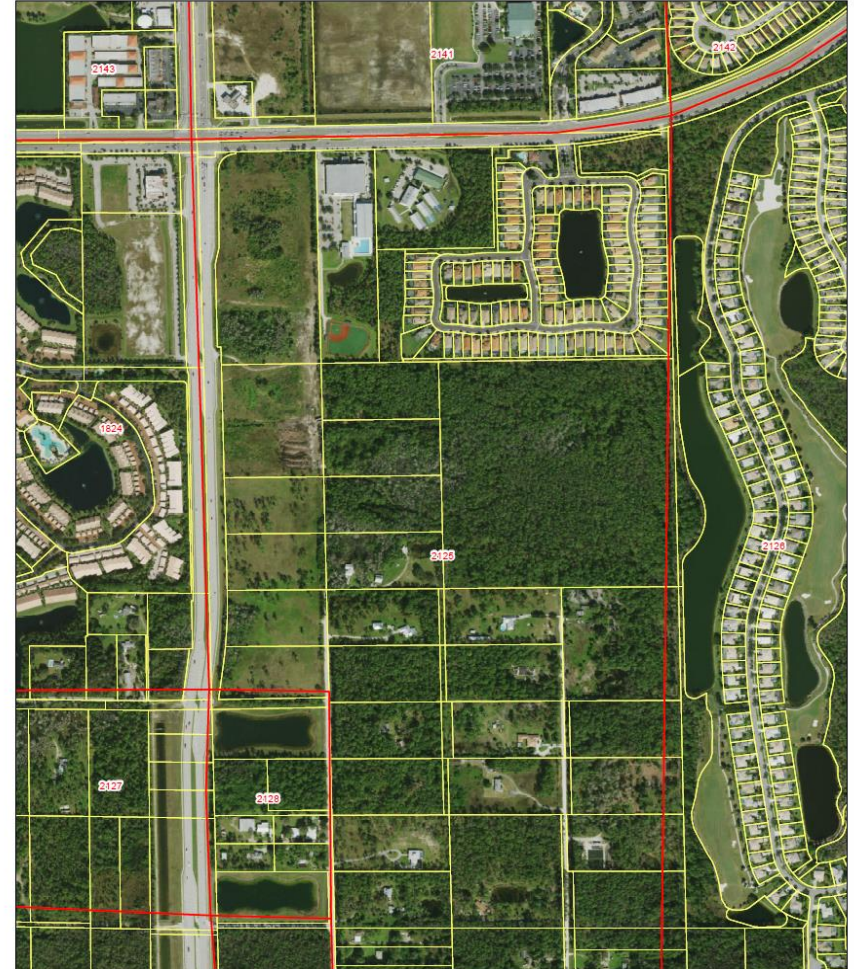


# Buildout

- DOR Code
- Zoning
- Future Land Use
- Property Appraiser data
- Enhanced 911 data (E 911)
- Wetland database information
- Avg. distance to municipal utilities

TAZ: 2125

Collier County, Florida

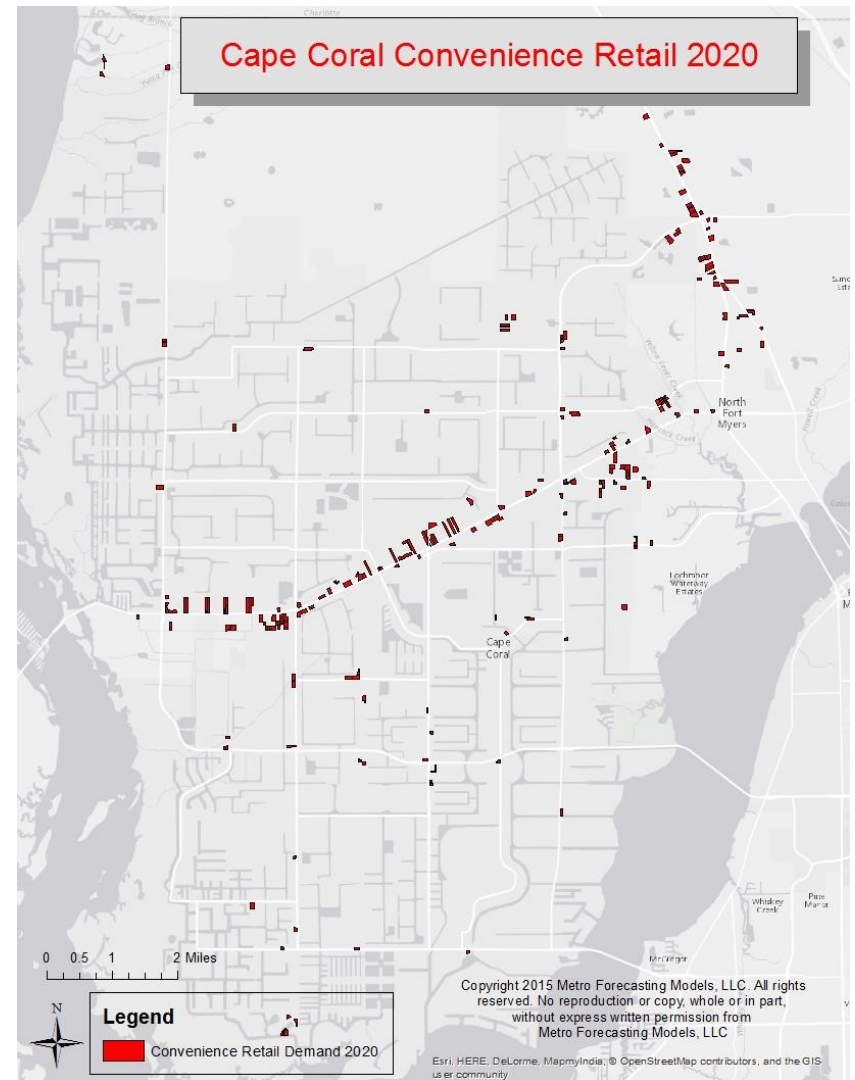


Community	TAZ	2 digit DOR	Zoning	FLU	Number of Address Points	Number of Units	Total Parcel Acre	Percentage of Wetland Area	Average Distance to Sewer Lines (feet)	Average Distance to water Lines (feet)
Unincorporated	2125	01	A	Residential Density Bands	11	11	57.8	2.9%	1,721.54	1,691.17
Unincorporated	2125	01	RPUD	Mixed Use Activity Center Subdistrict	10	10	2.6	4.2%	0.34	122.32
Unincorporated	2125	35	RPUD	Residential Density Bands	2	1	0.8	0.0%	78.05	50.61
Unincorporated	2125	67	A	Residential Density Bands	5	2	27.4	10.1%	1,111.22	1,075.09

# Convenience Retail - CCIGM

Using MFM data and GIS, GeoCove ran a query for:

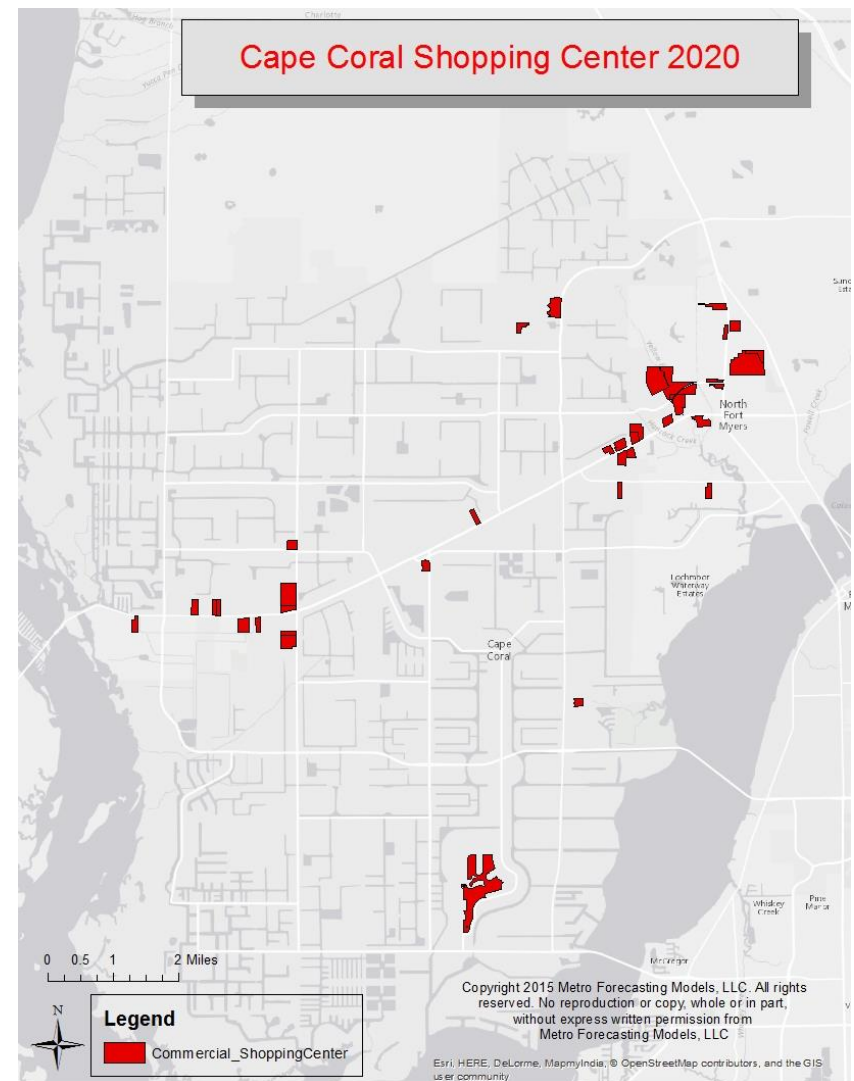
- Vacant land zoned commercial
- Greater than 2 acres
- Within 200 ft. of an arterial roadway
- Unmet demand of at least 50,000 sqft (MFM)



# Shopping Centers - CCIGM

Using MFM data and GIS, GeoCove ran a query for:

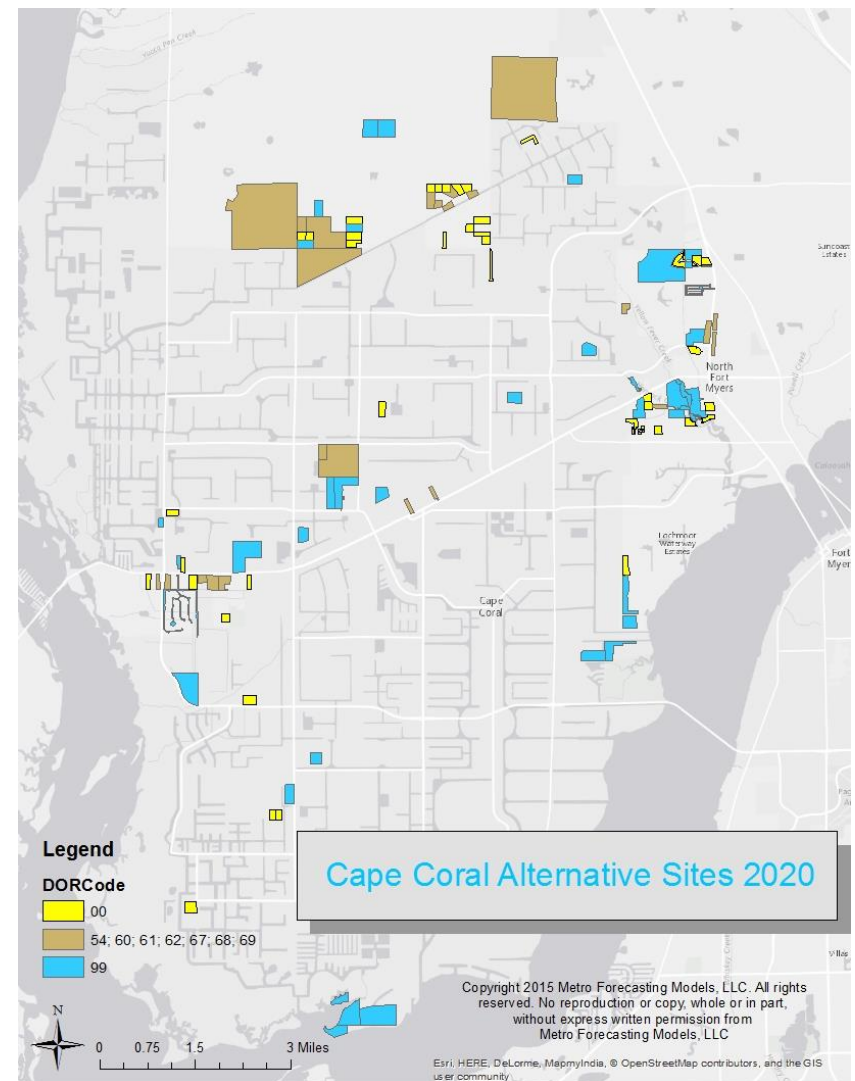
- Vacant land zoned commercial
- Greater than 8 acres
- Potential for shopping center



# Residential Multifamily - CCIGM

Using MFM data and GIS, GeoCove ran a query for:

- Vacant land
- Greater than 5 acres
- Multifamily residential potential





# Results

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- Using GIS and forecast data to assist sheriff's office with in-depth analysis of future law enforcement needs
- Identified co-locates for Emergency responders, saving taxpayer valuable dollars
- Alternative development scenario analysis (testing density/intensity)
- Spatially located future needs for 29 elementary, 10 middle, and 8 high schools

# QUESTIONS?

PLEASE CONTACT US FOR  
MORE INFORMATION.

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Metroforecasting.com



Precise Data | Expert Analytics | Optimal Solutions