

Demographic Summary		2016	2021
Population		48,664	52,466
Households		20,205	21,736
Families		13,195	14,110
Median Household Income		\$56,124	\$64,504
Males per 100 Females		97.5	96.5
Population By Age			
Population <5 Years		4.5%	4.5%
Population 65+ Years		23.6%	26.2%
Median Age		45.9	46.3
	Spending Potential Index	Average Amount Spent	Total
Health Care	104	\$5,489.66	\$110,918,537
Medical Care	104	\$2,002.51	\$40,460,687
Physician Services	103	\$256.54	\$5,183,409
Dental Services	104	\$366.07	\$7,396,378
Eyecare Services	105	\$63.58	\$1,284,653
Lab Tests, X-Rays	101	\$62.74	\$1,267,716
Hospital Room and Hospital Services	101	\$177.29	\$3,582,190
Convalescent or Nursing Home Care	120	\$36.80	\$743,461
Other Medical services (1)	101	\$109.28	\$2,207,976
Nonprescription Drugs	103	\$127.64	\$2,578,995
Prescription Drugs	105	\$440.08	\$8,891,895
Nonprescription Vitamins	108	\$73.99	\$1,494,979
Medicare Prescription Drug Premium	108	\$102.60	\$2,072,950
Eyeglasses and Contact Lenses	101	\$89.90	\$1,816,472
Hearing Aids	121	\$28.19	\$569,654
Medical Equipment for General Use	108	\$4.81	\$97,111
Other Medical Supplies/Equipment (2)	106	\$63.00	\$1,272,847
Health Insurance	103	\$3,487.15	\$70,457,850
Blue Cross/Blue Shield	101	\$1,148.33	\$23,202,077
Fee for Service Health Plan	103	\$785.72	\$15,875,427
HMO	102	\$638.82	\$12,907,304
Medicare Payments	109	\$589.57	\$11,912,206
Long Term Care Insurance	107	\$101.82	\$2,057,321
Other Health Insurance (3)	102	\$222.89	\$4,503,515

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

(2) Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.