

<b>Population Summary</b>	
2000 Total Population	38,393
2010 Total Population	46,072
2016 Total Population	48,664
2016 Group Quarters	314
2021 Total Population	52,466
2016-2021 Annual Rate	1.52%
2016 Total Daytime Population	59,347
Workers	32,659
Residents	26,688
<b>Household Summary</b>	
2000 Households	15,631
2000 Average Household Size	2.44
2010 Households	19,193
2010 Average Household Size	2.38
2016 Households	20,205
2016 Average Household Size	2.39
2021 Households	21,736
2021 Average Household Size	2.40
2016-2021 Annual Rate	1.47%
2010 Families	12,665
2010 Average Family Size	2.83
2016 Families	13,195
2016 Average Family Size	2.85
2021 Families	14,110
2021 Average Family Size	2.87
2016-2021 Annual Rate	1.35%
<b>Housing Unit Summary</b>	
2000 Housing Units	18,485
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	16.7%
Vacant Housing Units	15.4%
2010 Housing Units	24,071
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	20.3%
Vacant Housing Units	20.3%
2016 Housing Units	26,167
Owner Occupied Housing Units	54.7%
Renter Occupied Housing Units	22.5%
Vacant Housing Units	22.8%
2021 Housing Units	28,195
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	22.7%
Vacant Housing Units	22.9%
<b>Median Household Income</b>	
2016	\$56,124
2021	\$64,504
<b>Median Home Value</b>	
2016	\$182,187
2021	\$215,133
<b>Per Capita Income</b>	
2016	\$32,686
2021	\$36,324
<b>Median Age</b>	
2010	44.0
2016	45.9
2021	46.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

## 2016 Households by Income

Household Income Base	20,205
<\$15,000	8.8%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	4.2%
\$200,000+	4.8%
Average Household Income	\$77,839

## 2021 Households by Income

Household Income Base	21,736
<\$15,000	8.6%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	5.0%
\$200,000+	5.4%
Average Household Income	\$86,743

## 2016 Owner Occupied Housing Units by Value

Total	14,324
<\$50,000	10.3%
\$50,000 - \$99,999	15.1%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	13.6%
\$200,000 - \$249,999	12.1%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	12.7%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	5.1%
\$750,000 - \$999,999	1.1%
\$1,000,000 +	1.6%
Average Home Value	\$234,241

## 2021 Owner Occupied Housing Units by Value

Total	15,335
<\$50,000	8.0%
\$50,000 - \$99,999	9.9%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	13.2%
\$200,000 - \$249,999	15.0%
\$250,000 - \$299,999	11.5%
\$300,000 - \$399,999	13.7%
\$400,000 - \$499,999	5.9%
\$500,000 - \$749,999	5.5%
\$750,000 - \$999,999	1.3%
\$1,000,000 +	1.7%
Average Home Value	\$257,178

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	46,071
0 - 4	4.8%
5 - 9	5.2%
10 - 14	5.7%
15 - 24	12.6%
25 - 34	11.1%
35 - 44	12.0%
45 - 54	14.4%
55 - 64	13.5%
65 - 74	11.5%
75 - 84	7.0%
85 +	2.3%
18 +	80.6%
2016 Population by Age	
Total	48,665
0 - 4	4.5%
5 - 9	4.6%
10 - 14	5.0%
15 - 24	11.8%
25 - 34	12.4%
35 - 44	10.5%
45 - 54	13.0%
55 - 64	14.5%
65 - 74	13.4%
75 - 84	7.4%
85 +	2.8%
18 +	82.7%
2021 Population by Age	
Total	52,467
0 - 4	4.5%
5 - 9	4.6%
10 - 14	4.9%
15 - 24	10.5%
25 - 34	13.2%
35 - 44	11.0%
45 - 54	11.1%
55 - 64	14.0%
65 - 74	14.6%
75 - 84	8.5%
85 +	3.1%
18 +	83.1%
2010 Population by Sex	
Males	22,791
Females	23,281
2016 Population by Sex	
Males	24,025
Females	24,639
2021 Population by Sex	
Males	25,769
Females	26,698

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2010 Population by Race/Ethnicity</b>	
Total	46,072
White Alone	88.7%
Black Alone	2.9%
American Indian Alone	0.2%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.4%
Two or More Races	1.7%
Hispanic Origin	14.8%
Diversity Index	41.1
<b>2016 Population by Race/Ethnicity</b>	
Total	48,664
White Alone	87.0%
Black Alone	3.3%
American Indian Alone	0.2%
Asian Alone	2.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.0%
Two or More Races	2.1%
Hispanic Origin	17.0%
Diversity Index	45.6
<b>2021 Population by Race/Ethnicity</b>	
Total	52,466
White Alone	84.9%
Black Alone	3.7%
American Indian Alone	0.2%
Asian Alone	3.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.8%
Two or More Races	2.4%
Hispanic Origin	19.2%
Diversity Index	50.1
<b>2010 Population by Relationship and Household Type</b>	
Total	46,072
In Households	99.3%
In Family Households	80.1%
Householder	27.6%
Spouse	21.6%
Child	24.9%
Other relative	3.7%
Nonrelative	2.3%
In Nonfamily Households	19.2%
In Group Quarters	0.7%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2016 Population 25+ by Educational Attainment</b>	
Total	36,039
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	6.7%
High School Graduate	27.1%
GED/Alternative Credential	3.5%
Some College, No Degree	20.3%
Associate Degree	9.6%
Bachelor's Degree	18.1%
Graduate/Professional Degree	11.0%
<b>2016 Population 15+ by Marital Status</b>	
Total	41,765
Never Married	28.9%
Married	49.9%
Widowed	7.3%
Divorced	13.9%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	95.1%
Civilian Unemployed	4.9%
<b>2016 Employed Population 16+ by Industry</b>	
Total	22,440
Agriculture/Mining	0.6%
Construction	9.7%
Manufacturing	2.7%
Wholesale Trade	1.8%
Retail Trade	16.1%
Transportation/Utilities	2.5%
Information	1.4%
Finance/Insurance/Real Estate	6.3%
Services	56.9%
Public Administration	2.0%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	22,439
White Collar	61.8%
Management/Business/Financial	15.7%
Professional	18.9%
Sales	14.5%
Administrative Support	12.6%
Services	22.8%
Blue Collar	15.5%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	3.0%
Production	2.4%
Transportation/Material Moving	3.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	46,072
Population Inside Urbanized Area	98.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2010 Households by Type</b>	
Total	19,194
Households with 1 Person	24.9%
Households with 2+ People	75.1%
Family Households	66.0%
Husband-wife Families	51.6%
With Related Children	17.1%
Other Family (No Spouse Present)	14.3%
Other Family with Male Householder	4.7%
With Related Children	2.7%
Other Family with Female Householder	9.7%
With Related Children	6.0%
Nonfamily Households	9.1%
All Households with Children	26.3%
Multigenerational Households	2.8%
Unmarried Partner Households	7.7%
Male-female	6.9%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	19,193
1 Person Household	24.9%
2 Person Household	42.0%
3 Person Household	15.0%
4 Person Household	11.1%
5 Person Household	4.4%
6 Person Household	1.6%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	19,193
Owner Occupied	74.5%
Owned with a Mortgage/Loan	49.8%
Owned Free and Clear	24.8%
Renter Occupied	25.5%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	24,071
Housing Units Inside Urbanized Area	98.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

## Top 3 Tapestry Segments

<b>1.</b>	American Dreamers (7C)
<b>2.</b>	Silver & Gold (9A)
<b>3.</b>	Middleburg (4C)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$40,484,886
Average Spent	\$2,003.71
Spending Potential Index	100
Education: Total \$	\$26,647,155
Average Spent	\$1,318.84
Spending Potential Index	93
Entertainment/Recreation: Total \$	\$59,878,080
Average Spent	\$2,963.53
Spending Potential Index	102
Food at Home: Total \$	\$101,319,340
Average Spent	\$5,014.57
Spending Potential Index	101
Food Away from Home: Total \$	\$63,362,686
Average Spent	\$3,135.99
Spending Potential Index	101
Health Care: Total \$	\$110,918,537
Average Spent	\$5,489.66
Spending Potential Index	104
HH Furnishings & Equipment: Total \$	\$36,502,090
Average Spent	\$1,806.59
Spending Potential Index	102
Personal Care Products & Services: Total \$	\$15,321,083
Average Spent	\$758.28
Spending Potential Index	103
Shelter: Total \$	\$318,565,914
Average Spent	\$15,766.69
Spending Potential Index	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$49,447,483
Average Spent	\$2,447.29
Spending Potential Index	105
Travel: Total \$	\$38,460,106
Average Spent	\$1,903.49
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total \$	\$21,369,881
Average Spent	\$1,057.65
Spending Potential Index	102

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.