Population Summary

2000 Total Population	38,393
2010 Total Population	46,072
2017 Total Population	50,492
2017 Group Quarters	313
2022 Total Population	55,269
2017-2022 Annual Rate	1.82%
2017 Total Daytime Population	63,300
Workers	35,557
Residents	27,743

Household Summary

2000 Households	15,631
2000 Average Household Size	2.44
2010 Households	19,193
2010 Average Household Size	2.38
2017 Households	21,006
2017 Average Household Size	2.39
2022 Households	22,962
2022 Average Household Size	2.39
2017-2022 Annual Rate	1.80%
2010 Families	12,665
2010 Average Family Size	2.83
2017 Families	13,701
2017 Average Family Size	2.85
2022 Families	14,896
2022 Average Family Size	2.86
2017-2022 Annual Rate	1.69%

Housing Unit Summary

2000 Housing Units	18,485
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	16.7%
Vacant Housing Units	15.4%
2010 Housing Units	24,071
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	20.3%
Vacant Housing Units	20.3%
2017 Housing Units	26,417
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	20.5%
2022 Housing Units	28,885
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	20.5%

Median Household Income

2017	$57,987
2022	$64,557

Median Home Value

2017	$192,000
2022	$258,107

Per Capita Income

2017	$34,191
2022	$38,543

Median Age

2010	44.0
2017	46.3
2022	46.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	21,006
<$15,000	7.9%
$15,000 - $24,999	8.9%
$25,000 - $34,999	8.5%
$35,000 - $49,999	15.7%
$50,000 - $74,999	21.6%
$75,000 - $99,999	13.3%
$100,000 - $149,999	14.1%
$150,000 - $199,999	4.5%
$200,000+	5.5%
Average Household Income	$81,360

2022 Households by Income

Household Income Base	22,962
<$15,000	7.6%
$15,000 - $24,999	8.0%
$25,000 - $34,999	7.2%
$35,000 - $49,999	13.4%
$50,000 - $74,999	20.5%
$75,000 - $99,999	15.5%
$100,000 - $149,999	16.4%
$150,000 - $199,999	5.2%
$200,000+	6.3%
Average Household Income	$91,915

2017 Owner Occupied Housing Units by Value

Total	14,884
<$50,000	8.9%
$50,000 - $99,999	14.1%
$100,000 - $149,999	15.2%
$150,000 - $199,999	14.1%
$200,000 - $249,999	13.7%
$250,000 - $299,999	9.5%
$300,000 - $399,999	12.3%
$400,000 - $499,999	4.9%
$500,000 - $749,999	5.0%
$750,000 - $999,999	0.9%
$1,000,000 +	1.4%
Average Home Value	$235,375

2022 Owner Occupied Housing Units by Value

Total	16,160
<$50,000	6.8%
$50,000 - $99,999	8.1%
$100,000 - $149,999	9.4%
$150,000 - $199,999	10.0%
$200,000 - $249,999	13.7%
$250,000 - $299,999	12.5%
$300,000 - $399,999	19.1%
$400,000 - $499,999	9.1%
$500,000 - $749,999	7.7%
$750,000 - $999,999	1.5%
$1,000,000 +	2.2%
Average Home Value	$298,365

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2010 Population by Age

Total	46,071
0 - 4	4.8%
5 - 9	5.2%
10 - 14	5.7%
15 - 24	12.6%
25 - 34	11.1%
35 - 44	12.0%
45 - 54	14.4%
55 - 64	13.5%
65 - 74	11.5%
75 - 84	7.0%
85 +	2.3%
18 +	80.6%

2017 Population by Age

Total	50,492
0 - 4	4.4%
5 - 9	4.6%
10 - 14	4.9%
15 - 24	11.4%
25 - 34	12.8%
35 - 44	10.4%
45 - 54	12.6%
55 - 64	14.5%
65 - 74	13.5%
75 - 84	7.8%
85 +	3.1%
18 +	83.1%

2022 Population by Age

Total	55,269
0 - 4	4.5%
5 - 9	4.6%
10 - 14	4.8%
15 - 24	10.2%
25 - 34	13.2%
35 - 44	11.3%
45 - 54	10.8%
55 - 64	13.7%
65 - 74	14.4%
75 - 84	9.1%
85 +	3.4%
18 +	83.2%

2010 Population by Sex

Males	22,791
Females	23,281

2017 Population by Sex

Males	24,854
Females	25,639

2022 Population by Sex

Males	27,065
Females	28,204

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	46,072
White Alone	88.7%
Black Alone	2.9%
American Indian Alone	0.2%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.4%
Two or More Races	1.7%
Hispanic Origin	14.8%
Diversity Index	41.1

2017 Population by Race/Ethnicity

Total	50,493
White Alone	86.9%
Black Alone	3.2%
American Indian Alone	0.2%
Asian Alone	2.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.1%
Two or More Races	2.1%
Hispanic Origin	17.2%
Diversity Index	45.8

2022 Population by Race/Ethnicity

Total	55,269
White Alone	85.0%
Black Alone	3.6%
American Indian Alone	0.2%
Asian Alone	2.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.8%
Two or More Races	2.4%
Hispanic Origin	19.2%
Diversity Index	50.0

2010 Population by Relationship and Household Type

Total	46,072
In Households	99.3%
In Family Households	80.1%
Householder	27.6%
Spouse	21.6%
Child	24.9%
Other relative	3.7%
Nonrelative	2.3%
In Nonfamily Households	19.2%
In Group Quarters	0.7%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.1%

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2017 Population 25+ by Educational Attainment

Total	37,705
Less than 9th Grade	5.2%
9th - 12th Grade, No Diploma	5.3%
High School Graduate	24.5%
GED/Alternative Credential	3.2%
Some College, No Degree	20.2%
Associate Degree	9.0%
Bachelor's Degree	20.2%
Graduate/Professional Degree	12.4%

2017 Population 15+ by Marital Status

Total	43,477
Never Married	28.8%
Married	50.5%
Widowed	7.2%
Divorced	13.4%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed (Unemployment Rate)	5.0%

2017 Employed Population 16+ by Industry

Total	23,221
Agriculture/Mining	0.6%
Construction	10.2%
Manufacturing	2.7%
Wholesale Trade	1.8%
Retail Trade	15.3%
Transportation/Utilities	2.5%
Information	1.3%
Finance/Insurance/Real Estate	6.9%
Services	56.8%
Public Administration	1.9%

2017 Employed Population 16+ by Occupation

Total	23,220
White Collar	61.3%
Management/Business/Financial	15.5%
Professional	18.7%
Sales	14.4%
Administrative Support	12.7%
Services	23.1%
Blue Collar	15.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	3.1%
Production	2.4%
Transportation/Material Moving	2.9%

2010 Population By Urban/ Rural Status

Total Population	46,072
Population Inside Urbanized Area	98.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	19,194
Households with 1 Person	24.9%
Households with 2+ People	75.1%
Family Households	66.0%
Husband-wife Families	51.6%
With Related Children	17.1%
Other Family (No Spouse Present)	14.3%
Other Family with Male Householder	4.7%
With Related Children	2.7%
Other Family with Female Householder	9.7%
With Related Children	6.0%
Nonfamily Households	9.1%
All Households with Children	26.3%
Multigenerational Households	2.8%
Unmarried Partner Households	7.7%
Male-female	6.9%
Same-sex	0.8%
2010 Households by Size	
Total	19,193
1 Person Household	24.9%
2 Person Household	42.0%
3 Person Household	15.0%
4 Person Household	11.1%
5 Person Household	4.4%
6 Person Household	1.6%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	19,193
Owner Occupied	74.5%
Owned with a Mortgage/Loan	49.8%
Owned Free and Clear	24.8%
Renter Occupied	25.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	24,071
Housing Units Inside Urbanized Area	98.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments		
	1.	American Dreamers (7C)
	2.	Silver & Gold (9A)
	3.	Middleburg (4C)

2017 Consumer Spending	
Apparel & Services: Total $	$45,339,249
Average Spent	$2,158.40
Spending Potential Index	100
Education: Total $	$28,520,458
Average Spent	$1,357.73
Spending Potential Index	93
Entertainment/Recreation: Total $	$66,509,678
Average Spent	$3,166.22
Spending Potential Index	101
Food at Home: Total $	$106,360,337
Average Spent	$5,063.33
Spending Potential Index	101
Food Away from Home: Total $	$71,195,076
Average Spent	$3,389.27
Spending Potential Index	102
Health Care: Total $	$122,084,299
Average Spent	$5,811.88
Spending Potential Index	104
HH Furnishings & Equipment: Total $	$42,090,368
Average Spent	$2,003.73
Spending Potential Index	103
Personal Care Products & Services: Total $	$17,163,562
Average Spent	$817.08
Spending Potential Index	103
Shelter: Total $	$343,859,789
Average Spent	$16,369.60
Spending Potential Index	101
Support Payments/Cash Contributions/Gifts in Kind: Total $	$52,129,358
Average Spent	$2,481.64
Spending Potential Index	106
Travel: Total $	$44,296,908
Average Spent	$2,108.77
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total $	$23,007,739
Average Spent	$1,095.29
Spending Potential Index	102

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