

# Business Summary

South Fort Myers  
Area: 33.77 square miles

Prepared by Esri

## Data for all businesses in area

Total Businesses:			3,320	
Total Employees:			38,171	
Total Residential Population:			50,492	
Employee/Residential Population Ratio (per 100 Residents)			76	
<b>by SIC Codes</b>	<b>Businesses</b>		<b>Employees</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Agriculture & Mining	72	2.2%	432	1.1%
Construction	453	13.6%	5,265	13.8%
Manufacturing	128	3.9%	1,163	3.0%
Transportation	85	2.6%	406	1.1%
Communication	24	0.7%	315	0.8%
Utility	9	0.3%	110	0.3%
Wholesale Trade	203	6.1%	1,813	4.7%
<b>Retail Trade Summary</b>	707	21.3%	11,569	30.3%
Home Improvement	78	2.3%	1,115	2.9%
General Merchandise Stores	20	0.6%	660	1.7%
Food Stores	50	1.5%	761	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	77	2.3%	1,025	2.7%
Apparel & Accessory Stores	41	1.2%	2,782	7.3%
Furniture & Home Furnishings	118	3.6%	1,097	2.9%
Eating & Drinking Places	143	4.3%	3,021	7.9%
Miscellaneous Retail	180	5.4%	1,109	2.9%
<b>Finance, Insurance, Real Estate Summary</b>	310	9.3%	2,555	6.7%
Banks, Savings & Lending Institutions	39	1.2%	369	1.0%
Securities Brokers	38	1.1%	181	0.5%
Insurance Carriers & Agents	66	2.0%	678	1.8%
Real Estate, Holding, Other Investment Offices	167	5.0%	1,326	3.5%
<b>Services Summary</b>	1,176	35.4%	12,423	32.5%
Hotels & Lodging	20	0.6%	480	1.3%
Automotive Services	114	3.4%	635	1.7%
Motion Pictures & Amusements	103	3.1%	872	2.3%
Health Services	196	5.9%	2,774	7.3%
Legal Services	20	0.6%	156	0.4%
Education Institutions & Libraries	32	1.0%	881	2.3%
Other Services	691	20.8%	6,625	17.4%
<b>Government</b>	26	0.8%	2,112	5.5%
<b>Unclassified Establishments</b>	126	3.8%	8	0.0%
<b>Totals</b>	3,320	100.0%	38,171	100.0%

**Source:** Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	6	0.2%	28	0.1%
Mining	1	0.0%	4	0.0%
Utilities	1	0.0%	6	0.0%
Construction	491	14.8%	5,593	14.7%
Manufacturing	163	4.9%	1,512	4.0%
Wholesale Trade	200	6.0%	1,803	4.7%
Retail Trade	522	15.7%	8,192	21.5%
Motor Vehicle & Parts Dealers	74	2.2%	1,011	2.6%
Furniture & Home Furnishings Stores	62	1.9%	644	1.7%
Electronics & Appliance Stores	30	0.9%	212	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	78	2.3%	1,115	2.9%
Food & Beverage Stores	42	1.3%	733	1.9%
Health & Personal Care Stores	43	1.3%	305	0.8%
Gasoline Stations	3	0.1%	14	0.0%
Clothing & Clothing Accessories Stores	54	1.6%	2,847	7.5%
Sport Goods, Hobby, Book, & Music Stores	28	0.8%	278	0.7%
General Merchandise Stores	20	0.6%	660	1.7%
Miscellaneous Store Retailers	76	2.3%	292	0.8%
Nonstore Retailers	13	0.4%	80	0.2%
Transportation & Warehousing	75	2.3%	416	1.1%
Information	48	1.4%	540	1.4%
Finance & Insurance	151	4.5%	1,257	3.3%
Central Bank/Credit Intermediation & Related Activities	44	1.3%	379	1.0%
Securities, Commodity Contracts & Other Financial	39	1.2%	184	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	68	2.0%	694	1.8%
Real Estate, Rental & Leasing	216	6.5%	1,585	4.2%
Professional, Scientific & Tech Services	242	7.3%	2,096	5.5%
Legal Services	26	0.8%	204	0.5%
Management of Companies & Enterprises	2	0.1%	3	0.0%
Administrative & Support & Waste Management & Remediation	201	6.1%	2,431	6.4%
Educational Services	61	1.8%	999	2.6%
Health Care & Social Assistance	211	6.4%	3,050	8.0%
Arts, Entertainment & Recreation	62	1.9%	746	2.0%
Accommodation & Food Services	168	5.1%	3,535	9.3%
Accommodation	20	0.6%	480	1.3%
Food Services & Drinking Places	147	4.4%	3,055	8.0%
Other Services (except Public Administration)	345	10.4%	2,257	5.9%
Automotive Repair & Maintenance	85	2.6%	457	1.2%
Public Administration	26	0.8%	2,112	5.5%
Unclassified Establishments	126	3.8%	8	0.0%
<b>Total</b>	<b>3,320</b>	<b>100.0%</b>	<b>38,171</b>	<b>100.0%</b>

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