

<b>Demographic Summary</b>		<b>2016</b>	<b>2021</b>
Population		6,850	7,406
Households		3,546	3,823
Families		2,377	2,548
Median Household Income		\$86,807	\$99,961
Males per 100 Females		92.2	93.2
<b>Population By Age</b>			
Population <5 Years		1.1%	1.0%
Population 65+ Years		55.6%	61.5%
Median Age		66.5	68.2
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Health Care</b>	196	\$10,401.67	\$36,884,316
<b>Medical Care</b>			
Physician Services	201	\$3,854.81	\$13,669,164
Dental Services	179	\$445.37	\$1,579,289
Eyecare Services	197	\$694.95	\$2,464,293
Lab Tests, X-Rays	207	\$125.16	\$443,818
Hospital Room and Hospital Services	169	\$105.03	\$372,454
Convalescent or Nursing Home Care	174	\$305.73	\$1,084,135
Other Medical services (1)	253	\$77.60	\$275,173
Nonprescription Drugs	179	\$193.99	\$687,886
Prescription Drugs	195	\$242.94	\$861,477
Nonprescription Vitamins	216	\$906.03	\$3,212,766
Medicare Prescription Drug Premium	218	\$149.86	\$531,416
Eyeglasses and Contact Lenses	256	\$243.11	\$862,067
Hearing Aids	184	\$164.12	\$581,978
Medical Equipment for General Use	325	\$75.62	\$268,154
Other Medical Supplies/Equipment (2)	194	\$8.69	\$30,807
	195	\$116.60	\$413,452
<b>Health Insurance</b>			
Blue Cross/Blue Shield	194	\$6,546.86	\$23,215,152
Fee for Service Health Plan	178	\$2,025.97	\$7,184,102
HMO	175	\$1,332.48	\$4,724,979
Medicare Payments	175	\$1,095.43	\$3,884,392
Long Term Care Insurance	258	\$1,391.78	\$4,935,269
Other Health Insurance (3)	251	\$237.84	\$843,380
	211	\$463.35	\$1,643,031

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

**(2) Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.