

	Sanibel city, FL...
<b>Population Summary</b>	
2000 Total Population	6,064
2010 Total Population	6,469
2015 Total Population	6,726
2015 Group Quarters	5
2020 Total Population	7,123
2015-2020 Annual Rate	1.15%
<b>Household Summary</b>	
2000 Households	3,049
2000 Average Household Size	1.99
2010 Households	3,359
2010 Average Household Size	1.92
2015 Households	3,496
2015 Average Household Size	1.92
2020 Households	3,710
2020 Average Household Size	1.92
2015-2020 Annual Rate	1.20%
2010 Families	2,273
2010 Average Family Size	2.28
2015 Families	2,342
2015 Average Family Size	2.29
2020 Families	2,469
2020 Average Family Size	2.29
2015-2020 Annual Rate	1.06%
<b>Housing Unit Summary</b>	
2000 Housing Units	7,079
Owner Occupied Housing Units	37.3%
Renter Occupied Housing Units	5.8%
Vacant Housing Units	56.9%
2010 Housing Units	7,821
Owner Occupied Housing Units	37.8%
Renter Occupied Housing Units	5.2%
Vacant Housing Units	57.1%
2015 Housing Units	8,153
Owner Occupied Housing Units	36.7%
Renter Occupied Housing Units	6.2%
Vacant Housing Units	57.1%
2020 Housing Units	8,583
Owner Occupied Housing Units	37.0%
Renter Occupied Housing Units	6.2%
Vacant Housing Units	56.8%
<b>Median Household Income</b>	
2015	\$81,011
2020	\$91,129
<b>Median Home Value</b>	
2015	\$606,061
2020	\$701,106
<b>Per Capita Income</b>	
2015	\$61,160
2020	\$69,430
<b>Median Age</b>	
2010	65.0
2015	66.9
2020	68.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		Sanibel city, FL...
<b>2015 Households by Income</b>		
Household Income Base		3,496
<\$15,000		8.5%
\$15,000 - \$24,999		8.9%
\$25,000 - \$34,999		7.3%
\$35,000 - \$49,999		9.4%
\$50,000 - \$74,999		11.5%
\$75,000 - \$99,999		14.9%
\$100,000 - \$149,999		15.6%
\$150,000 - \$199,999		10.1%
\$200,000+		13.8%
Average Household Income		\$117,653
<b>2020 Households by Income</b>		
Household Income Base		3,710
<\$15,000		7.2%
\$15,000 - \$24,999		6.0%
\$25,000 - \$34,999		5.6%
\$35,000 - \$49,999		8.7%
\$50,000 - \$74,999		11.7%
\$75,000 - \$99,999		15.3%
\$100,000 - \$149,999		18.0%
\$150,000 - \$199,999		11.7%
\$200,000+		15.9%
Average Household Income		\$133,291
<b>2015 Owner Occupied Housing Units by Value</b>		
Total		2,994
<\$50,000		0.6%
\$50,000 - \$99,999		1.8%
\$100,000 - \$149,999		1.7%
\$150,000 - \$199,999		2.6%
\$200,000 - \$249,999		3.4%
\$250,000 - \$299,999		3.6%
\$300,000 - \$399,999		10.7%
\$400,000 - \$499,999		13.4%
\$500,000 - \$749,999		28.7%
\$750,000 - \$999,999		13.2%
\$1,000,000 +		20.3%
Average Home Value		\$671,710
<b>2020 Owner Occupied Housing Units by Value</b>		
Total		3,174
<\$50,000		0.2%
\$50,000 - \$99,999		0.6%
\$100,000 - \$149,999		0.9%
\$150,000 - \$199,999		2.0%
\$200,000 - \$249,999		2.7%
\$250,000 - \$299,999		3.2%
\$300,000 - \$399,999		8.3%
\$400,000 - \$499,999		10.2%
\$500,000 - \$749,999		27.1%
\$750,000 - \$999,999		20.3%
\$1,000,000 +		24.4%
Average Home Value		\$746,975

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		Sanibel city, FL...
<b>2010 Population by Age</b>		
Total		6,469
0 - 4		1.3%
5 - 9		2.4%
10 - 14		2.6%
15 - 24		3.3%
25 - 34		2.3%
35 - 44		5.2%
45 - 54		10.0%
55 - 64		22.8%
65 - 74		30.1%
75 - 84		16.1%
85 +		3.9%
18 +		92.1%
<b>2015 Population by Age</b>		
Total		6,726
0 - 4		1.2%
5 - 9		1.6%
10 - 14		2.5%
15 - 24		3.8%
25 - 34		2.2%
35 - 44		3.7%
45 - 54		8.3%
55 - 64		20.1%
65 - 74		33.2%
75 - 84		18.1%
85 +		5.3%
18 +		93.6%
<b>2020 Population by Age</b>		
Total		7,123
0 - 4		1.1%
5 - 9		1.5%
10 - 14		1.7%
15 - 24		3.4%
25 - 34		2.8%
35 - 44		3.0%
45 - 54		6.6%
55 - 64		17.6%
65 - 74		33.7%
75 - 84		22.6%
85 +		6.1%
18 +		94.5%
<b>2010 Population by Sex</b>		
Males		3,061
Females		3,408
<b>2015 Population by Sex</b>		
Males		3,183
Females		3,543
<b>2020 Population by Sex</b>		
Males		3,351
Females		3,772

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		Sanibel city, FL...
<b>2010 Population by Race/Ethnicity</b>		
Total		6,469
White Alone		98.0%
Black Alone		0.6%
American Indian Alone		0.1%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		0.6%
Hispanic Origin		2.3%
Diversity Index		8.4
<b>2015 Population by Race/Ethnicity</b>		
Total		6,726
White Alone		97.7%
Black Alone		0.7%
American Indian Alone		0.1%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		0.8%
Hispanic Origin		2.6%
Diversity Index		9.4
<b>2020 Population by Race/Ethnicity</b>		
Total		7,123
White Alone		97.3%
Black Alone		0.8%
American Indian Alone		0.1%
Asian Alone		0.6%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		0.9%
Hispanic Origin		3.0%
Diversity Index		10.8
<b>2010 Population by Relationship and Household Type</b>		
Total		6,469
In Households		99.9%
In Family Households		80.6%
Householder		35.1%
Spouse		33.1%
Child		10.6%
Other relative		1.1%
Nonrelative		0.6%
In Nonfamily Households		19.3%
In Group Quarters		0.1%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		Sanibel city, FL...
<b>2015 Population 25+ by Educational Attainment</b>		
Total		6,119
Less than 9th Grade		0.0%
9th - 12th Grade, No Diploma		0.9%
High School Graduate		11.0%
GED/Alternative Credential		1.7%
Some College, No Degree		17.1%
Associate Degree		6.9%
Bachelor's Degree		32.0%
Graduate/Professional Degree		30.4%
<b>2015 Population 15+ by Marital Status</b>		
Total		6,373
Never Married		11.0%
Married		71.0%
Widowed		8.3%
Divorced		9.7%
<b>2015 Civilian Population 16+ in Labor Force</b>		
Civilian Employed		96.0%
Civilian Unemployed		4.0%
<b>2015 Employed Population 16+ by Industry</b>		
Total		2,185
Agriculture/Mining		0.0%
Construction		3.4%
Manufacturing		3.5%
Wholesale Trade		1.0%
Retail Trade		10.2%
Transportation/Utilities		0.8%
Information		3.5%
Finance/Insurance/Real Estate		23.2%
Services		51.9%
Public Administration		2.5%
<b>2015 Employed Population 16+ by Occupation</b>		
Total		2,185
White Collar		83.9%
Management/Business/Financial		31.8%
Professional		20.5%
Sales		17.8%
Administrative Support		13.8%
Services		10.9%
Blue Collar		5.2%
Farming/Forestry/Fishing		0.0%
Construction/Extraction		1.0%
Installation/Maintenance/Repair		0.0%
Production		1.9%
Transportation/Material Moving		2.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		Sanibel city, FL...
<b>2010 Households by Type</b>		
Total		3,359
Households with 1 Person		27.9%
Households with 2+ People		72.1%
Family Households		67.7%
Husband-wife Families		63.8%
With Related Children		7.1%
Other Family (No Spouse Present)		3.8%
Other Family with Male Householder		1.1%
With Related Children		0.3%
Other Family with Female Householder		2.7%
With Related Children		1.6%
Nonfamily Households		4.5%
All Households with Children		9.1%
Multigenerational Households		0.7%
Unmarried Partner Households		3.6%
Male-female		2.6%
Same-sex		0.9%
<b>2010 Households by Size</b>		
Total		3,359
1 Person Household		27.9%
2 Person Household		60.2%
3 Person Household		6.4%
4 Person Household		3.5%
5 Person Household		1.3%
6 Person Household		0.4%
7 + Person Household		0.2%
<b>2010 Households by Tenure and Mortgage Status</b>		
Total		3,359
Owner Occupied		87.9%
Owned with a Mortgage/Loan		40.8%
Owned Free and Clear		47.1%
Renter Occupied		12.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		Sanibel city, FL...
<b>Top 3 Tapestry Segments</b>		
	<b>1.</b>	Silver & Gold (9A)
	<b>2.</b>	The Elders (9C)
	<b>3.</b>	Top Tier (1A)
<b>2015 Consumer Spending</b>		
Apparel & Services: Total \$		\$12,026,297
Average Spent		\$3,440.02
Spending Potential Index		149
Computers & Accessories: Total \$		\$1,390,124
Average Spent		\$397.63
Spending Potential Index		152
Education: Total \$		\$6,887,606
Average Spent		\$1,970.14
Spending Potential Index		129
Entertainment/Recreation: Total \$		\$18,424,591
Average Spent		\$5,270.19
Spending Potential Index		159
Food at Home: Total \$		\$27,564,544
Average Spent		\$7,884.59
Spending Potential Index		151
Food Away from Home: Total \$		\$17,498,730
Average Spent		\$5,005.36
Spending Potential Index		152
Health Care: Total \$		\$29,434,067
Average Spent		\$8,419.36
Spending Potential Index		178
HH Furnishings & Equipment: Total \$		\$10,394,152
Average Spent		\$2,973.16
Spending Potential Index		161
Investments: Total \$		\$21,599,659
Average Spent		\$6,178.39
Spending Potential Index		224
Retail Goods: Total \$		\$142,371,322
Average Spent		\$40,724.06
Spending Potential Index		160
Shelter: Total \$		\$87,369,629
Average Spent		\$24,991.31
Spending Potential Index		152
TV/Video/Audio: Total \$		\$7,171,492
Average Spent		\$2,051.34
Spending Potential Index		157
Travel: Total \$		\$11,618,902
Average Spent		\$3,323.48
Spending Potential Index		170
Vehicle Maintenance & Repairs: Total \$		\$6,258,421
Average Spent		\$1,790.17
Spending Potential Index		160

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.