

Population Summary	
2000 Total Population	6,064
2010 Total Population	6,469
2016 Total Population	6,850
2016 Group Quarters	5
2021 Total Population	7,406
2016-2021 Annual Rate	1.57%
2016 Total Daytime Population	8,506
Workers	3,942
Residents	4,564
Household Summary	
2000 Households	3,049
2000 Average Household Size	1.99
2010 Households	3,359
2010 Average Household Size	1.92
2016 Households	3,546
2016 Average Household Size	1.93
2021 Households	3,823
2021 Average Household Size	1.94
2016-2021 Annual Rate	1.52%
2010 Families	2,273
2010 Average Family Size	2.28
2016 Families	2,377
2016 Average Family Size	2.29
2021 Families	2,548
2021 Average Family Size	2.30
2016-2021 Annual Rate	1.40%
Housing Unit Summary	
2000 Housing Units	7,075
Owner Occupied Housing Units	37.3%
Renter Occupied Housing Units	5.8%
Vacant Housing Units	56.9%
2010 Housing Units	7,817
Owner Occupied Housing Units	37.8%
Renter Occupied Housing Units	5.2%
Vacant Housing Units	57.0%
2016 Housing Units	8,483
Owner Occupied Housing Units	35.6%
Renter Occupied Housing Units	6.2%
Vacant Housing Units	58.2%
2021 Housing Units	9,131
Owner Occupied Housing Units	35.6%
Renter Occupied Housing Units	6.2%
Vacant Housing Units	58.1%
Median Household Income	
2016	\$86,807
2021	\$99,961
Median Home Value	
2016	\$702,249
2021	\$711,437
Per Capita Income	
2016	\$69,824
2021	\$76,642
Median Age	
2010	65.0
2016	66.5
2021	68.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	3,546
<\$15,000	5.3%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	13.5%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	10.4%
\$200,000+	18.4%
Average Household Income	\$134,826

2021 Households by Income

Household Income Base	3,823
<\$15,000	4.9%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	7.8%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	12.4%
\$200,000+	20.0%
Average Household Income	\$148,421

2016 Owner Occupied Housing Units by Value

Total	3,023
<\$50,000	0.7%
\$50,000 - \$99,999	1.3%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	1.5%
\$200,000 - \$249,999	1.1%
\$250,000 - \$299,999	0.9%
\$300,000 - \$399,999	6.1%
\$400,000 - \$499,999	9.3%
\$500,000 - \$749,999	34.2%
\$750,000 - \$999,999	21.5%
\$1,000,000 +	22.0%
Average Home Value	\$750,289

2021 Owner Occupied Housing Units by Value

Total	3,254
<\$50,000	0.3%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	1.1%
\$200,000 - \$249,999	1.2%
\$250,000 - \$299,999	1.1%
\$300,000 - \$399,999	5.7%
\$400,000 - \$499,999	9.4%
\$500,000 - \$749,999	35.1%
\$750,000 - \$999,999	24.0%
\$1,000,000 +	20.6%
Average Home Value	\$758,367

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	6,469
0 - 4	1.3%
5 - 9	2.4%
10 - 14	2.6%
15 - 24	3.3%
25 - 34	2.3%
35 - 44	5.2%
45 - 54	10.0%
55 - 64	22.8%
65 - 74	30.1%
75 - 84	16.1%
85 +	3.9%
18 +	92.1%
2016 Population by Age	
Total	6,850
0 - 4	1.1%
5 - 9	1.9%
10 - 14	2.2%
15 - 24	3.3%
25 - 34	2.1%
35 - 44	3.9%
45 - 54	8.2%
55 - 64	21.7%
65 - 74	34.0%
75 - 84	17.0%
85 +	4.7%
18 +	93.7%
2021 Population by Age	
Total	7,406
0 - 4	1.0%
5 - 9	1.6%
10 - 14	1.8%
15 - 24	2.8%
25 - 34	2.3%
35 - 44	3.5%
45 - 54	6.4%
55 - 64	19.0%
65 - 74	36.0%
75 - 84	20.5%
85 +	4.9%
18 +	94.5%
2010 Population by Sex	
Males	3,061
Females	3,408
2016 Population by Sex	
Males	3,286
Females	3,564
2021 Population by Sex	
Males	3,572
Females	3,834

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity	
Total	6,469
White Alone	98.0%
Black Alone	0.6%
American Indian Alone	0.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.6%
Hispanic Origin	2.3%
Diversity Index	8.4
2016 Population by Race/Ethnicity	
Total	6,850
White Alone	97.6%
Black Alone	0.7%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	2.8%
Diversity Index	9.9
2021 Population by Race/Ethnicity	
Total	7,406
White Alone	97.2%
Black Alone	0.8%
American Indian Alone	0.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.0%
Hispanic Origin	3.4%
Diversity Index	11.7
2010 Population by Relationship and Household Type	
Total	6,469
In Households	99.9%
In Family Households	80.6%
Householder	35.1%
Spouse	33.1%
Child	10.6%
Other relative	1.1%
Nonrelative	0.6%
In Nonfamily Households	19.3%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	6,269
Less than 9th Grade	0.0%
9th - 12th Grade, No Diploma	1.1%
High School Graduate	10.0%
GED/Alternative Credential	2.3%
Some College, No Degree	14.9%
Associate Degree	8.6%
Bachelor's Degree	33.3%
Graduate/Professional Degree	29.9%
2016 Population 15+ by Marital Status	
Total	6,497
Never Married	11.9%
Married	70.1%
Widowed	8.1%
Divorced	9.9%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	95.3%
Civilian Unemployed	4.7%
2016 Employed Population 16+ by Industry	
Total	2,289
Agriculture/Mining	0.0%
Construction	6.2%
Manufacturing	4.2%
Wholesale Trade	2.7%
Retail Trade	15.0%
Transportation/Utilities	2.2%
Information	2.8%
Finance/Insurance/Real Estate	16.3%
Services	48.7%
Public Administration	1.7%
2016 Employed Population 16+ by Occupation	
Total	2,289
White Collar	86.6%
Management/Business/Financial	29.9%
Professional	27.4%
Sales	19.4%
Administrative Support	9.9%
Services	6.2%
Blue Collar	7.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.4%
Installation/Maintenance/Repair	0.4%
Production	2.8%
Transportation/Material Moving	2.4%
2010 Population By Urban/ Rural Status	
Total Population	6,469
Population Inside Urbanized Area	56.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	43.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type	
Total	3,359
Households with 1 Person	27.9%
Households with 2+ People	72.1%
Family Households	67.7%
Husband-wife Families	63.8%
With Related Children	7.1%
Other Family (No Spouse Present)	3.8%
Other Family with Male Householder	1.1%
With Related Children	0.3%
Other Family with Female Householder	2.7%
With Related Children	1.6%
Nonfamily Households	4.5%
All Households with Children	9.1%
Multigenerational Households	0.7%
Unmarried Partner Households	3.6%
Male-female	2.6%
Same-sex	0.9%
2010 Households by Size	
Total	3,359
1 Person Household	27.9%
2 Person Household	60.2%
3 Person Household	6.4%
4 Person Household	3.5%
5 Person Household	1.3%
6 Person Household	0.4%
7 + Person Household	0.2%
2010 Households by Tenure and Mortgage Status	
Total	3,359
Owner Occupied	87.9%
Owned with a Mortgage/Loan	40.8%
Owned Free and Clear	47.1%
Renter Occupied	12.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	7,817
Housing Units Inside Urbanized Area	70.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	29.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Silver & Gold (9A)
2.	The Elders (9C)
3.	Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$11,666,969
Average Spent	\$3,290.18
Spending Potential Index	163
Education: Total \$	\$7,276,226
Average Spent	\$2,051.95
Spending Potential Index	145
Entertainment/Recreation: Total \$	\$18,347,447
Average Spent	\$5,174.12
Spending Potential Index	177
Food at Home: Total \$	\$29,803,031
Average Spent	\$8,404.69
Spending Potential Index	169
Food Away from Home: Total \$	\$18,558,842
Average Spent	\$5,233.74
Spending Potential Index	169
Health Care: Total \$	\$36,884,316
Average Spent	\$10,401.67
Spending Potential Index	196
HH Furnishings & Equipment: Total \$	\$11,154,880
Average Spent	\$3,145.76
Spending Potential Index	178
Personal Care Products & Services: Total \$	\$4,897,189
Average Spent	\$1,381.05
Spending Potential Index	188
Shelter: Total \$	\$93,376,222
Average Spent	\$26,332.83
Spending Potential Index	169
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,011,284
Average Spent	\$4,797.32
Spending Potential Index	207
Travel: Total \$	\$12,330,683
Average Spent	\$3,477.35
Spending Potential Index	187
Vehicle Maintenance & Repairs: Total \$	\$6,598,368
Average Spent	\$1,860.79
Spending Potential Index	180

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.