

City of Sanibel  
Area: 33.56 square miles

Prepared by Esri

## Data for all businesses in area

Total Businesses:	703
Total Employees:	4,651
Total Residential Population:	6,850
Employee/Residential Population Ratio:	0.68:1

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	17	2.4%	70	1.5%
Construction	42	6.0%	197	4.2%
Manufacturing	13	1.8%	139	3.0%
Transportation	18	2.6%	92	2.0%
Communication	2	0.3%	10	0.2%
Utility	2	0.3%	56	1.2%
Wholesale Trade	9	1.3%	35	0.8%
<b>Retail Trade Summary</b>	<b>179</b>	<b>25.5%</b>	<b>1,546</b>	<b>33.2%</b>
Home Improvement	5	0.7%	33	0.7%
General Merchandise Stores	3	0.4%	15	0.3%
Food Stores	11	1.6%	288	6.2%
Auto Dealers, Gas Stations, Auto Aftermarket	4	0.6%	12	0.3%
Apparel & Accessory Stores	32	4.6%	115	2.5%
Furniture & Home Furnishings	6	0.9%	27	0.6%
Eating & Drinking Places	57	8.1%	844	18.1%
Miscellaneous Retail	61	8.7%	212	4.6%
<b>Finance, Insurance, Real Estate Summary</b>	<b>150</b>	<b>21.3%</b>	<b>713</b>	<b>15.3%</b>
Banks, Savings & Lending Institutions	26	3.7%	105	2.3%
Securities Brokers	14	2.0%	40	0.9%
Insurance Carriers & Agents	4	0.6%	13	0.3%
Real Estate, Holding, Other Investment Offices	106	15.1%	555	11.9%
<b>Services Summary</b>	<b>221</b>	<b>31.4%</b>	<b>1,507</b>	<b>32.4%</b>
Hotels & Lodging	52	7.4%	604	13.0%
Automotive Services	3	0.4%	11	0.2%
Motion Pictures & Amusements	27	3.8%	255	5.5%
Health Services	13	1.8%	47	1.0%
Legal Services	10	1.4%	38	0.8%
Education Institutions & Libraries	5	0.7%	78	1.7%
Other Services	111	15.8%	474	10.2%
<b>Government</b>	<b>22</b>	<b>3.1%</b>	<b>284</b>	<b>6.1%</b>
<b>Unclassified Establishments</b>	<b>28</b>	<b>4.0%</b>	<b>2</b>	<b>0.0%</b>
<b>Totals</b>	<b>703</b>	<b>100.0%</b>	<b>4,651</b>	<b>100.0%</b>

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

March 13, 2017

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.3%	10	0.2%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	33	0.7%
Construction	47	6.7%	213	4.6%
Manufacturing	9	1.3%	117	2.5%
Wholesale Trade	9	1.3%	35	0.8%
Retail Trade	122	17.4%	699	15.0%
Motor Vehicle & Parts Dealers	1	0.1%	4	0.1%
Furniture & Home Furnishings Stores	3	0.4%	13	0.3%
Electronics & Appliance Stores	3	0.4%	14	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	5	0.7%	33	0.7%
Food & Beverage Stores	13	1.8%	296	6.4%
Health & Personal Care Stores	5	0.7%	14	0.3%
Gasoline Stations	3	0.4%	8	0.2%
Clothing & Clothing Accessories Stores	42	6.0%	164	3.5%
Sport Goods, Hobby, Book, & Music Stores	14	2.0%	47	1.0%
General Merchandise Stores	3	0.4%	15	0.3%
Miscellaneous Store Retailers	28	4.0%	89	1.9%
Nonstore Retailers	2	0.3%	2	0.0%
Transportation & Warehousing	12	1.7%	101	2.2%
Information	11	1.6%	58	1.2%
Finance & Insurance	44	6.3%	158	3.4%
Central Bank/Credit Intermediation & Related Activities	25	3.6%	95	2.0%
Securities, Commodity Contracts & Other Financial	15	2.1%	50	1.1%
Insurance Carriers & Related Activities; Funds, Trusts &	4	0.6%	13	0.3%
Real Estate, Rental & Leasing	106	15.1%	555	11.9%
Professional, Scientific & Tech Services	57	8.1%	189	4.1%
Legal Services	15	2.1%	51	1.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	29	4.1%	128	2.8%
Educational Services	6	0.9%	69	1.5%
Health Care & Social Assistance	16	2.3%	58	1.2%
Arts, Entertainment & Recreation	24	3.4%	245	5.3%
Accommodation & Food Services	110	15.6%	1,453	31.2%
Accommodation	52	7.4%	604	13.0%
Food Services & Drinking Places	58	8.3%	849	18.3%
Other Services (except Public Administration)	48	6.8%	244	5.2%
Automotive Repair & Maintenance	2	0.3%	10	0.2%
Public Administration	22	3.1%	284	6.1%
Unclassified Establishments	28	4.0%	2	0.0%
<b>Total</b>	<b>703</b>	<b>100.0%</b>	<b>4,651</b>	<b>100.0%</b>

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