



Retail Goods and Services Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 1 mile radius

Sample Report
Latitude: 41.88055
Longitude: -87.63701

Top Tapestry Segments	Percent	Demographic Summary	2015	2020
Metro Renters (3B)	86.4%	Population	57,033	61,397
Laptops and Lattes (3A)	10.5%	Households	32,801	35,719
Golden Years (9B)	2.3%	Families	8,891	9,575
College Towns (14B)	0.7%	Median Age	32.0	32.3
Top Tier (1A)	0.0%	Median Household Income	\$93,852	\$104,122
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		177	\$4,099.43	\$134,465,496
Men's		177	\$770.04	\$25,258,111
Women's		178	\$1,435.34	\$47,080,600
Children's		177	\$663.34	\$21,758,054
Footwear		178	\$811.66	\$26,623,185
Watches & Jewelry		176	\$254.74	\$8,355,611
Apparel Products and Services (1)		168	\$164.32	\$5,389,936
Computer				
Computers and Hardware for Home Use		177	\$382.63	\$12,550,657
Portable Memory		181	\$9.72	\$318,854
Computer Software		198	\$40.16	\$1,317,128
Computer Accessories		151	\$28.90	\$948,095
Entertainment & Recreation		153	\$5,069.17	\$166,273,711
Fees and Admissions		158	\$1,023.42	\$33,569,120
Membership Fees for Clubs (2)		158	\$271.57	\$8,907,830
Fees for Participant Sports, excl. Trips		149	\$180.05	\$5,905,756
Admission to Movie/Theatre/Opera/Ballet		177	\$291.72	\$9,568,726
Admission to Sporting Events, excl. Trips		151	\$100.52	\$3,297,172
Fees for Recreational Lessons		145	\$177.95	\$5,837,056
Dating Services		267	\$1.60	\$52,580
TV/Video/Audio		164	\$2,139.49	\$70,177,278
Cable and Satellite Television Services		158	\$1,412.20	\$46,321,578
Televisions		172	\$254.57	\$8,350,023
Satellite Dishes		185	\$2.91	\$95,575
VCRs, Video Cameras, and DVD Players		182	\$20.02	\$656,602
Miscellaneous Video Equipment		184	\$19.85	\$651,206
Video Cassettes and DVDs		181	\$58.14	\$1,906,996
Video Game Hardware/Accessories		198	\$45.68	\$1,498,348
Video Game Software		191	\$52.41	\$1,719,133
Streaming/Downloaded Video		200	\$11.52	\$377,875
Rental of Video Cassettes and DVDs		185	\$43.49	\$1,426,584
Installation of Televisions		133	\$1.49	\$48,911
Audio (3)		170	\$209.31	\$6,865,495
Rental and Repair of TV/Radio/Sound Equipment		147	\$7.89	\$258,952
Pets		139	\$788.90	\$25,876,838
Toys and Games (4)		173	\$212.36	\$6,965,529
Recreational Vehicles and Fees (5)		101	\$221.13	\$7,253,324
Sports/Recreation/Exercise Equipment (6)		147	\$277.67	\$9,107,936
Photo Equipment and Supplies (7)		176	\$143.00	\$4,690,434
Reading (8)		146	\$222.90	\$7,311,330
Catered Affairs (9)		169	\$40.30	\$1,321,924
Food		169	\$14,352.97	\$470,791,664
Food at Home		164	\$8,589.24	\$281,735,631
Bakery and Cereal Products		164	\$1,192.87	\$39,127,217
Meats, Poultry, Fish, and Eggs		163	\$1,872.49	\$61,419,539
Dairy Products		161	\$906.57	\$29,736,483
Fruits and Vegetables		167	\$1,646.44	\$54,004,774
Snacks and Other Food at Home (10)		165	\$2,970.87	\$97,447,617
Food Away from Home		175	\$5,763.73	\$189,056,034
Alcoholic Beverages		196	\$1,091.69	\$35,808,630
Nonalcoholic Beverages at Home		166	\$829.64	\$27,212,923

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	123	\$3,396.95	\$111,423,457
Vehicle Loans	161	\$6,838.50	\$224,309,515
Health			
Nonprescription Drugs	141	\$182.38	\$5,982,255
Prescription Drugs	123	\$610.87	\$20,037,306
Eyeglasses and Contact Lenses	140	\$125.89	\$4,129,469
Home			
Mortgage Payment and Basics (11)	116	\$10,859.42	\$356,199,789
Maintenance and Remodeling Services	108	\$1,817.90	\$59,628,787
Maintenance and Remodeling Materials (12)	99	\$298.48	\$9,790,373
Utilities, Fuel, and Public Services	149	\$7,542.70	\$247,407,961
Household Furnishings and Equipment			
Household Textiles (13)	165	\$162.88	\$5,342,577
Furniture	170	\$877.34	\$28,777,478
Rugs	137	\$33.67	\$1,104,390
Major Appliances (14)	130	\$350.64	\$11,501,180
Housewares (15)	160	\$115.74	\$3,796,424
Small Appliances	162	\$74.11	\$2,430,766
Luggage	164	\$15.05	\$493,747
Telephones and Accessories	178	\$89.03	\$2,920,252
Household Operations			
Child Care	195	\$874.13	\$28,672,317
Lawn and Garden (16)	114	\$494.04	\$16,205,108
Moving/Storage/Freight Express	225	\$166.83	\$5,472,071
Housekeeping Supplies (17)	154	\$1,110.42	\$36,422,803
Insurance			
Owners and Renters Insurance	109	\$549.67	\$18,029,804
Vehicle Insurance	158	\$1,913.33	\$62,759,028
Life/Other Insurance	118	\$545.22	\$17,883,703
Health Insurance	133	\$3,521.99	\$115,524,884
Personal Care Products (18)	169	\$791.38	\$25,958,104
School Books and Supplies (19)	186	\$335.43	\$11,002,372
Smoking Products	175	\$814.50	\$26,716,261
Transportation			
Vehicle Purchases (Net Outlay) (20)	157	\$6,340.52	\$207,975,271
Gasoline and Motor Oil	154	\$5,404.58	\$177,275,521
Vehicle Maintenance and Repairs	156	\$1,736.23	\$56,950,104
Travel			
Airline Fares	170	\$814.09	\$26,703,033
Lodging on Trips	140	\$632.36	\$20,742,186
Auto/Truck/Van Rental on Trips	160	\$53.97	\$1,770,416
Food and Drink on Trips	151	\$704.09	\$23,094,756

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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April 16, 2015



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100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 3 mile radius

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Latitude: 41.88055
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Top Tapestry Segments	Percent	Demographic Summary	2015	2020
Metro Renters (3B)	45.6%	Population	346,518	360,284
Laptops and Lattes (3A)	19.1%	Households	179,919	188,120
Trendsetters (3C)	9.7%	Families	64,423	66,745
NeWest Residents (13C)	4.7%	Median Age	33.7	34.2
Downtown Melting Pot (8D)	3.5%	Median Household Income	\$65,793	\$78,805
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		144	\$3,332.65	\$599,606,569
Men's		145	\$629.42	\$113,244,760
Women's		143	\$1,153.44	\$207,526,648
Children's		146	\$544.47	\$97,960,505
Footwear		146	\$665.63	\$119,760,265
Watches & Jewelry		139	\$201.45	\$36,244,220
Apparel Products and Services (1)		142	\$138.23	\$24,870,170
Computer				
Computers and Hardware for Home Use		142	\$307.36	\$55,299,888
Portable Memory		145	\$7.82	\$1,406,184
Computer Software		158	\$32.02	\$5,760,831
Computer Accessories		126	\$24.03	\$4,323,635
Entertainment & Recreation		127	\$4,197.78	\$755,259,758
Fees and Admissions		132	\$855.68	\$153,953,691
Membership Fees for Clubs (2)		130	\$223.35	\$40,184,928
Fees for Participant Sports, excl. Trips		125	\$150.63	\$27,100,522
Admission to Movie/Theatre/Opera/Ballet		146	\$241.07	\$43,372,615
Admission to Sporting Events, excl. Trips		123	\$81.67	\$14,693,138
Fees for Recreational Lessons		128	\$157.76	\$28,384,192
Dating Services		202	\$1.21	\$218,296
TV/Video/Audio		134	\$1,751.57	\$315,141,238
Cable and Satellite Television Services		130	\$1,163.66	\$209,363,815
Televisions		138	\$204.78	\$36,842,964
Satellite Dishes		141	\$2.21	\$396,735
VCRs, Video Cameras, and DVD Players		146	\$15.98	\$2,874,328
Miscellaneous Video Equipment		135	\$14.48	\$2,605,104
Video Cassettes and DVDs		144	\$46.15	\$8,302,484
Video Game Hardware/Accessories		155	\$35.86	\$6,452,303
Video Game Software		149	\$41.03	\$7,381,877
Streaming/Downloaded Video		161	\$9.23	\$1,659,998
Rental of Video Cassettes and DVDs		145	\$34.07	\$6,130,663
Installation of Televisions		113	\$1.27	\$228,374
Audio (3)		143	\$176.09	\$31,681,364
Rental and Repair of TV/Radio/Sound Equipment		126	\$6.79	\$1,221,231
Pets		114	\$650.69	\$117,072,037
Toys and Games (4)		142	\$173.73	\$31,257,393
Recreational Vehicles and Fees (5)		94	\$204.12	\$36,724,189
Sports/Recreation/Exercise Equipment (6)		119	\$225.40	\$40,554,553
Photo Equipment and Supplies (7)		139	\$112.95	\$20,320,993
Reading (8)		124	\$189.18	\$34,037,170
Catered Affairs (9)		145	\$34.45	\$6,198,493
Food		138	\$11,766.02	\$2,116,930,544
Food at Home		136	\$7,093.01	\$1,276,166,607
Bakery and Cereal Products		136	\$988.59	\$177,866,611
Meats, Poultry, Fish, and Eggs		135	\$1,553.40	\$279,485,699
Dairy Products		134	\$752.59	\$135,405,769
Fruits and Vegetables		139	\$1,372.33	\$246,908,355
Snacks and Other Food at Home (10)		135	\$2,426.09	\$436,500,172
Food Away from Home		142	\$4,673.01	\$840,763,937
Alcoholic Beverages		157	\$870.12	\$156,551,152
Nonalcoholic Beverages at Home		136	\$679.71	\$122,292,186

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Financial			
Investments	116	\$3,188.41	\$573,656,101
Vehicle Loans	127	\$5,382.27	\$968,372,500
Health			
Nonprescription Drugs	118	\$152.98	\$27,524,393
Prescription Drugs	105	\$521.05	\$93,745,915
Eyeglasses and Contact Lenses	118	\$106.21	\$19,108,677
Home			
Mortgage Payment and Basics (11)	102	\$9,555.31	\$1,719,182,600
Maintenance and Remodeling Services	97	\$1,628.41	\$292,981,776
Maintenance and Remodeling Materials (12)	88	\$264.09	\$47,515,046
Utilities, Fuel, and Public Services	123	\$6,243.68	\$1,123,355,863
Household Furnishings and Equipment			
Household Textiles (13)	137	\$134.54	\$24,206,798
Furniture	136	\$701.45	\$126,204,064
Rugs	121	\$29.94	\$5,386,556
Major Appliances (14)	109	\$292.89	\$52,697,084
Housewares (15)	132	\$95.40	\$17,163,954
Small Appliances	133	\$61.06	\$10,984,974
Luggage	137	\$12.63	\$2,272,374
Telephones and Accessories	141	\$70.48	\$12,680,099
Household Operations			
Child Care	158	\$708.60	\$127,491,117
Lawn and Garden (16)	99	\$429.43	\$77,262,675
Moving/Storage/Freight Express	177	\$131.00	\$23,568,694
Housekeeping Supplies (17)	128	\$920.89	\$165,684,825
Insurance			
Owners and Renters Insurance	94	\$475.57	\$85,564,604
Vehicle Insurance	129	\$1,568.27	\$282,161,815
Life/Other Insurance	101	\$465.33	\$83,721,899
Health Insurance	113	\$2,978.76	\$535,934,704
Personal Care Products (18)	137	\$638.83	\$114,937,380
School Books and Supplies (19)	148	\$266.30	\$47,911,824
Smoking Products	139	\$647.77	\$116,546,648
Transportation			
Vehicle Purchases (Net Outlay) (20)	124	\$5,011.58	\$901,678,015
Gasoline and Motor Oil	124	\$4,357.87	\$784,062,719
Vehicle Maintenance and Repairs	128	\$1,428.34	\$256,986,248
Travel			
Airline Fares	143	\$681.79	\$122,666,186
Lodging on Trips	118	\$535.20	\$96,292,408
Auto/Truck/Van Rental on Trips	131	\$44.14	\$7,941,347
Food and Drink on Trips	125	\$584.30	\$105,126,037

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Metro Renters (3B)	36.0%	Population	823,969	848,551
Laptops and Lattes (3A)	15.5%	Households	373,340	386,805
Trendsetters (3C)	8.7%	Families	155,935	160,266
International Marketplace (13A)	6.1%	Median Age	32.6	33.3
City Commons (11E)	5.5%	Median Household Income	\$53,612	\$62,929
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		124	\$2,870.82	\$1,071,792,821
Men's		124	\$538.82	\$201,163,034
Women's		122	\$986.79	\$368,408,431
Children's		127	\$476.80	\$178,007,387
Footwear		127	\$580.55	\$216,743,021
Watches & Jewelry		117	\$169.54	\$63,295,255
Apparel Products and Services (1)		121	\$118.33	\$44,175,692
Computer				
Computers and Hardware for Home Use		121	\$262.02	\$97,823,919
Portable Memory		125	\$6.73	\$2,514,168
Computer Software		135	\$27.28	\$10,184,259
Computer Accessories		109	\$20.75	\$7,747,072
Entertainment & Recreation		109	\$3,611.27	\$1,348,231,032
Fees and Admissions		113	\$730.58	\$272,755,504
Membership Fees for Clubs (2)		110	\$188.71	\$70,453,668
Fees for Participant Sports, excl. Trips		107	\$129.13	\$48,210,354
Admission to Movie/Theatre/Opera/Ballet		125	\$206.21	\$76,984,959
Admission to Sporting Events, excl. Trips		104	\$69.08	\$25,788,702
Fees for Recreational Lessons		111	\$136.40	\$50,924,819
Dating Services		175	\$1.05	\$393,001
TV/Video/Audio		116	\$1,517.75	\$566,637,331
Cable and Satellite Television Services		113	\$1,012.74	\$378,096,204
Televisions		119	\$176.49	\$65,889,812
Satellite Dishes		118	\$1.86	\$694,210
VCRs, Video Cameras, and DVD Players		125	\$13.73	\$5,126,303
Miscellaneous Video Equipment		112	\$12.05	\$4,498,287
Video Cassettes and DVDs		123	\$39.59	\$14,778,690
Video Game Hardware/Accessories		134	\$31.00	\$11,571,965
Video Game Software		128	\$35.32	\$13,187,241
Streaming/Downloaded Video		136	\$7.80	\$2,913,733
Rental of Video Cassettes and DVDs		124	\$29.17	\$10,890,986
Installation of Televisions		96	\$1.08	\$403,483
Audio (3)		122	\$150.97	\$56,364,586
Rental and Repair of TV/Radio/Sound Equipment		111	\$5.95	\$2,221,831
Pets		98	\$558.27	\$208,424,358
Toys and Games (4)		122	\$149.51	\$55,817,163
Recreational Vehicles and Fees (5)		81	\$175.49	\$65,516,930
Sports/Recreation/Exercise Equipment (6)		101	\$191.56	\$71,515,441
Photo Equipment and Supplies (7)		117	\$95.48	\$35,646,988
Reading (8)		107	\$162.76	\$60,764,287
Catered Affairs (9)		125	\$29.87	\$11,153,031
Food		119	\$10,160.33	\$3,793,256,069
Food at Home		118	\$6,165.18	\$2,301,709,836
Bakery and Cereal Products		118	\$859.55	\$320,905,497
Meats, Poultry, Fish, and Eggs		118	\$1,355.84	\$506,189,751
Dairy Products		116	\$653.08	\$243,819,305
Fruits and Vegetables		121	\$1,192.97	\$445,382,782
Snacks and Other Food at Home (10)		117	\$2,103.75	\$785,412,502
Food Away from Home		122	\$3,995.14	\$1,491,546,233
Alcoholic Beverages		132	\$732.10	\$273,321,547
Nonalcoholic Beverages at Home		118	\$590.91	\$220,611,751

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 5 mile radius

Sample Report
 Latitude: 41.88055
 Longitude: -87.63701

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	100	\$2,747.97	\$1,025,927,089
Vehicle Loans	108	\$4,590.06	\$1,713,654,455
Health			
Nonprescription Drugs	102	\$132.39	\$49,426,893
Prescription Drugs	92	\$455.87	\$170,193,943
Eyeglasses and Contact Lenses	102	\$91.80	\$34,270,886
Home			
Mortgage Payment and Basics (11)	89	\$8,298.01	\$3,097,980,236
Maintenance and Remodeling Services	83	\$1,397.07	\$521,580,591
Maintenance and Remodeling Materials (12)	76	\$228.17	\$85,183,890
Utilities, Fuel, and Public Services	108	\$5,450.31	\$2,034,820,502
Household Furnishings and Equipment			
Household Textiles (13)	118	\$116.06	\$43,329,094
Furniture	116	\$598.04	\$223,272,810
Rugs	103	\$25.49	\$9,516,589
Major Appliances (14)	94	\$253.92	\$94,799,102
Housewares (15)	113	\$81.61	\$30,470,104
Small Appliances	115	\$52.54	\$19,615,091
Luggage	117	\$10.75	\$4,014,413
Telephones and Accessories	120	\$60.02	\$22,409,002
Household Operations			
Child Care	135	\$602.08	\$224,782,143
Lawn and Garden (16)	85	\$368.67	\$137,639,600
Moving/Storage/Freight Express	149	\$110.08	\$41,096,642
Housekeeping Supplies (17)	111	\$798.06	\$297,946,439
Insurance			
Owners and Renters Insurance	82	\$413.13	\$154,236,659
Vehicle Insurance	112	\$1,356.81	\$506,552,329
Life/Other Insurance	86	\$399.20	\$149,038,613
Health Insurance	98	\$2,586.07	\$965,484,154
Personal Care Products (18)	117	\$549.67	\$205,212,891
School Books and Supplies (19)	127	\$228.32	\$85,240,965
Smoking Products	121	\$565.15	\$210,991,512
Transportation			
Vehicle Purchases (Net Outlay) (20)	106	\$4,275.06	\$1,596,052,465
Gasoline and Motor Oil	108	\$3,780.96	\$1,411,584,197
Vehicle Maintenance and Repairs	111	\$1,233.41	\$460,480,543
Travel			
Airline Fares	122	\$580.71	\$216,803,823
Lodging on Trips	100	\$454.39	\$169,642,273
Auto/Truck/Van Rental on Trips	110	\$37.28	\$13,919,133
Food and Drink on Trips	107	\$497.76	\$185,835,043

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Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 5 mile radius

Sample Report
Latitude: 41.88055
Longitude: -87.63701

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

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April 16, 2015