



Financial Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 1 mile radius

Sample Report
 Latitude: 41.88055
 Longitude: -87.63701

Demographic Summary		2016	2021
Population		60,384	65,062
Households		34,823	37,734
Families		9,337	9,996
Median Age		31.9	32.9
Median Household Income		\$93,783	\$104,798
	Spending Potential Index	Average Amount Spent	Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	140	\$5,441.59	\$189,492,522
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	137	\$5,029.67	\$175,148,347
Value of Stocks/Bonds/Mutual Funds	136	\$10,173.96	\$354,287,707
Value of Stocks/Bonds/Mutual Funds (1 year ago)	136	\$9,117.57	\$317,501,150
Value of Other Financial Assets	159	\$1,795.35	\$62,519,613
Value of Other Financial Assets (1 year ago)	155	\$1,480.60	\$51,558,795
Value of Retirement Plans	113	\$29,528.58	\$1,028,273,885
Value of Retirement Plans (1 year ago)	113	\$27,837.56	\$969,387,483
Surrender Value of Whole Life Policies	133	\$1,234.23	\$42,979,608
Surrender Value of Whole Life Policies (1 year ago)"	135	\$1,082.27	\$37,687,771
Earnings			
Interest/Dividends	129	\$1,193.96	\$41,577,406
Royalty/Estate/Trust Income	150	\$574.32	\$19,999,677
Liabilities			
Original Mortgage Amount (Owned Home)	135	\$15,239.16	\$530,673,103
Vehicle Loan Amount (1)	175	\$4,276.25	\$148,911,949
Value of Credit Card Debt	160	\$917.23	\$31,940,796
Value of Credit Card Debt (1 year ago)	160	\$888.12	\$30,926,955
Value Owed on Student Loans	275	\$3,623.65	\$126,186,298
Value Owed on Student Loans (1 year ago)	272	\$3,276.12	\$114,084,269
Value Owed on Non-student Loans	164	\$359.47	\$12,517,936
Value Owed on Non-student Loans (1 year ago)	144	\$243.36	\$8,474,487
Amount Paid: Interest			
Home Mortgage	127	\$4,698.21	\$163,605,818
Lump Sum Home Equity Loan	111	\$63.45	\$2,209,452
New Car/Truck/Van Loan	155	\$187.92	\$6,543,910
Used Car/Truck/Van Loan	184	\$232.02	\$8,079,488
Finance/Late/Interest Charges for Credit Cards	169	\$134.13	\$4,670,644
Finance/Late/Interest Charges for Student Loans	256	\$86.84	\$3,023,860
Finance/Late/Interest Charges for Non-student Loans	155	\$18.73	\$652,339
Amount Paid: Principal			
Home Mortgage	118	\$2,299.68	\$80,081,894
Lump Sum Home Equity Loan	101	\$87.37	\$3,042,568
New Car/Truck/Van Loan	149	\$1,313.13	\$45,727,129
Used Car/Truck/Van Loan	179	\$1,285.23	\$44,755,462
Checking Account and Banking Service Charges	208	\$68.97	\$2,401,720

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, moped, plane, snowmobile, dune buggy, ATV, or Segway, excluding interest.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Financial Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 3 mile radius

Sample Report
Latitude: 41.88055
Longitude: -87.63701

Demographic Summary		2016	2021
Population		352,319	365,674
Households		182,351	189,636
Families		65,014	66,954
Median Age		33.6	34.3
Median Household Income		\$73,512	\$81,194
		Spending Potential Index	Average Amount Spent
			Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	125	\$4,862.47	\$886,676,967
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	123	\$4,504.64	\$821,426,299
Value of Stocks/Bonds/Mutual Funds	114	\$8,563.40	\$1,561,544,807
Value of Stocks/Bonds/Mutual Funds (1 year ago)	114	\$7,649.95	\$1,394,975,596
Value of Other Financial Assets	122	\$1,381.72	\$251,957,728
Value of Other Financial Assets (1 year ago)	121	\$1,162.50	\$211,982,579
Value of Retirement Plans	104	\$27,251.43	\$4,969,326,037
Value of Retirement Plans (1 year ago)	105	\$25,814.68	\$4,707,332,165
Surrender Value of Whole Life Policies	115	\$1,066.83	\$194,537,660
Surrender Value of Whole Life Policies (1 year ago)"	118	\$941.63	\$171,706,289
Earnings			
Interest/Dividends	117	\$1,083.43	\$197,563,926
Royalty/Estate/Trust Income	125	\$476.99	\$86,979,047
Liabilities			
Original Mortgage Amount (Owned Home)	114	\$12,787.87	\$2,331,881,539
Vehicle Loan Amount (1)	138	\$3,368.73	\$614,291,706
Value of Credit Card Debt	139	\$794.07	\$144,798,854
Value of Credit Card Debt (1 year ago)	139	\$771.25	\$140,638,155
Value Owed on Student Loans	216	\$2,836.51	\$517,239,709
Value Owed on Student Loans (1 year ago)	213	\$2,565.16	\$467,759,449
Value Owed on Non-student Loans	141	\$310.22	\$56,568,105
Value Owed on Non-student Loans (1 year ago)	121	\$203.86	\$37,174,399
Amount Paid: Interest			
Home Mortgage	111	\$4,113.27	\$750,059,576
Lump Sum Home Equity Loan	105	\$59.71	\$10,887,921
New Car/Truck/Van Loan	127	\$153.69	\$28,024,783
Used Car/Truck/Van Loan	146	\$183.57	\$33,474,065
Finance/Late/Interest Charges for Credit Cards	142	\$112.98	\$20,602,331
Finance/Late/Interest Charges for Student Loans	199	\$67.58	\$12,322,857
Finance/Late/Interest Charges for Non-student Loans	134	\$16.20	\$2,953,899
Amount Paid: Principal			
Home Mortgage	106	\$2,058.67	\$375,401,248
Lump Sum Home Equity Loan	99	\$85.22	\$15,539,423
New Car/Truck/Van Loan	123	\$1,088.66	\$198,519,010
Used Car/Truck/Van Loan	142	\$1,018.01	\$185,634,341
Checking Account and Banking Service Charges	175	\$58.06	\$10,587,164

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, moped, plane, snowmobile, dune buggy, ATV, or Segway, excluding interest.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 13, 2016



Financial Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 5 mile radius

Sample Report
Latitude: 41.88055
Longitude: -87.63701

Demographic Summary		2016	2021
Population		837,828	863,547
Households		377,508	389,819
Families		157,605	161,639
Median Age		32.5	33.3
Median Household Income		\$59,505	\$64,434
		Spending Potential Index	Average Amount Spent
			Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	107	\$4,181.45	\$1,578,529,748
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	106	\$3,877.10	\$1,463,637,671
Value of Stocks/Bonds/Mutual Funds	95	\$7,150.37	\$2,699,321,325
Value of Stocks/Bonds/Mutual Funds (1 year ago)	96	\$6,402.96	\$2,417,170,005
Value of Other Financial Assets	102	\$1,157.08	\$436,806,013
Value of Other Financial Assets (1 year ago)	102	\$972.47	\$367,113,615
Value of Retirement Plans	89	\$23,368.59	\$8,821,830,369
Value of Retirement Plans (1 year ago)	90	\$22,186.15	\$8,375,449,207
Surrender Value of Whole Life Policies	100	\$923.18	\$348,507,299
Surrender Value of Whole Life Policies (1 year ago)"	102	\$815.66	\$307,919,727
Earnings			
Interest/Dividends	100	\$922.04	\$348,077,227
Royalty/Estate/Trust Income	104	\$398.04	\$150,262,949
Liabilities			
Original Mortgage Amount (Owned Home)	98	\$10,981.62	\$4,145,647,799
Vehicle Loan Amount (1)	119	\$2,888.68	\$1,090,499,691
Value of Credit Card Debt	121	\$691.81	\$261,162,335
Value of Credit Card Debt (1 year ago)	121	\$671.81	\$253,614,325
Value Owed on Student Loans	183	\$2,412.47	\$910,725,556
Value Owed on Student Loans (1 year ago)	181	\$2,180.57	\$823,183,005
Value Owed on Non-student Loans	124	\$272.15	\$102,737,601
Value Owed on Non-student Loans (1 year ago)	106	\$178.39	\$67,342,469
Amount Paid: Interest			
Home Mortgage	96	\$3,569.03	\$1,347,335,896
Lump Sum Home Equity Loan	92	\$52.57	\$19,845,763
New Car/Truck/Van Loan	109	\$132.26	\$49,930,450
Used Car/Truck/Van Loan	126	\$158.51	\$59,838,563
Finance/Late/Interest Charges for Credit Cards	122	\$97.42	\$36,777,812
Finance/Late/Interest Charges for Student Loans	170	\$57.71	\$21,786,370
Finance/Late/Interest Charges for Non-student Loans	117	\$14.12	\$5,330,145
Amount Paid: Principal			
Home Mortgage	92	\$1,796.25	\$678,096,977
Lump Sum Home Equity Loan	88	\$75.60	\$28,539,118
New Car/Truck/Van Loan	106	\$936.37	\$353,485,298
Used Car/Truck/Van Loan	122	\$879.72	\$332,101,865
Checking Account and Banking Service Charges	154	\$50.96	\$19,236,577

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, moped, plane, snowmobile, dune buggy, ATV, or Segway, excluding interest.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.