

<b>Population Summary</b>	
2000 Total Population	49,254
2010 Total Population	49,344
2016 Total Population	52,229
2016 Group Quarters	187
2021 Total Population	56,414
2016-2021 Annual Rate	1.55%
2016 Total Daytime Population	52,969
Workers	16,368
Residents	36,601
<b>Household Summary</b>	
2000 Households	23,218
2000 Average Household Size	2.11
2010 Households	23,897
2010 Average Household Size	2.06
2016 Households	25,163
2016 Average Household Size	2.07
2021 Households	27,127
2021 Average Household Size	2.07
2016-2021 Annual Rate	1.51%
2010 Families	14,376
2010 Average Family Size	2.53
2016 Families	14,966
2016 Average Family Size	2.56
2021 Families	16,043
2021 Average Family Size	2.57
2016-2021 Annual Rate	1.40%
<b>Housing Unit Summary</b>	
2000 Housing Units	29,234
Owner Occupied Housing Units	66.8%
Renter Occupied Housing Units	12.6%
Vacant Housing Units	20.6%
2010 Housing Units	32,196
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	14.1%
Vacant Housing Units	25.8%
2016 Housing Units	35,011
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	16.0%
Vacant Housing Units	28.1%
2021 Housing Units	37,772
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	28.2%
<b>Median Household Income</b>	
2016	\$39,549
2021	\$43,893
<b>Median Home Value</b>	
2016	\$89,438
2021	\$122,597
<b>Per Capita Income</b>	
2016	\$26,081
2021	\$28,517
<b>Median Age</b>	
2010	57.3
2016	59.9
2021	61.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

## 2016 Households by Income

Household Income Base	25,163
<\$15,000	15.2%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.9%
\$200,000+	1.7%
Average Household Income	\$54,362

## 2021 Households by Income

Household Income Base	27,127
<\$15,000	15.6%
\$15,000 - \$24,999	17.0%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	2.4%
\$200,000+	1.9%
Average Household Income	\$59,615

## 2016 Owner Occupied Housing Units by Value

Total	19,578
<\$50,000	31.3%
\$50,000 - \$99,999	23.8%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	9.7%
\$200,000 - \$249,999	6.5%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	5.7%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	1.2%
Average Home Value	\$148,750

## 2021 Owner Occupied Housing Units by Value

Total	21,041
<\$50,000	24.8%
\$50,000 - \$99,999	19.7%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	11.7%
\$200,000 - \$249,999	10.1%
\$250,000 - \$299,999	6.3%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	2.8%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	1.4%
Average Home Value	\$179,809

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	49,346
0 - 4	3.3%
5 - 9	3.6%
10 - 14	4.0%
15 - 24	7.5%
25 - 34	6.3%
35 - 44	8.5%
45 - 54	13.3%
55 - 64	16.6%
65 - 74	19.0%
75 - 84	13.7%
85 +	4.2%
18 +	86.6%
2016 Population by Age	
Total	52,232
0 - 4	3.0%
5 - 9	3.3%
10 - 14	3.6%
15 - 24	7.1%
25 - 34	6.8%
35 - 44	7.3%
45 - 54	11.3%
55 - 64	16.9%
65 - 74	21.2%
75 - 84	14.1%
85 +	5.4%
18 +	87.9%
2021 Population by Age	
Total	56,414
0 - 4	2.9%
5 - 9	3.1%
10 - 14	3.5%
15 - 24	6.4%
25 - 34	6.8%
35 - 44	7.2%
45 - 54	9.5%
55 - 64	16.7%
65 - 74	22.7%
75 - 84	15.5%
85 +	5.6%
18 +	88.5%
2010 Population by Sex	
Males	24,079
Females	25,265
2016 Population by Sex	
Males	25,563
Females	26,666
2021 Population by Sex	
Males	27,635
Females	28,779

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2010 Population by Race/Ethnicity</b>	
Total	49,344
White Alone	93.7%
Black Alone	1.7%
American Indian Alone	0.4%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.0%
Two or More Races	1.4%
Hispanic Origin	7.5%
Diversity Index	24.4
<b>2016 Population by Race/Ethnicity</b>	
Total	52,229
White Alone	92.6%
Black Alone	1.9%
American Indian Alone	0.4%
Asian Alone	1.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	1.7%
Hispanic Origin	8.8%
Diversity Index	28.0
<b>2021 Population by Race/Ethnicity</b>	
Total	56,414
White Alone	91.3%
Black Alone	2.2%
American Indian Alone	0.4%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.8%
Two or More Races	2.0%
Hispanic Origin	10.3%
Diversity Index	31.9
<b>2010 Population by Relationship and Household Type</b>	
Total	49,344
In Households	99.6%
In Family Households	76.2%
Householder	28.9%
Spouse	23.0%
Child	18.8%
Other relative	3.1%
Nonrelative	2.5%
In Nonfamily Households	23.4%
In Group Quarters	0.4%
Institutionalized Population	0.3%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2016 Population 25+ by Educational Attainment</b>	
Total	43,344
Less than 9th Grade	3.1%
9th - 12th Grade, No Diploma	9.0%
High School Graduate	33.9%
GED/Alternative Credential	5.7%
Some College, No Degree	22.8%
Associate Degree	7.3%
Bachelor's Degree	11.3%
Graduate/Professional Degree	7.0%
<b>2016 Population 15+ by Marital Status</b>	
Total	47,058
Never Married	20.3%
Married	50.2%
Widowed	12.7%
Divorced	16.7%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	90.8%
Civilian Unemployed	9.2%
<b>2016 Employed Population 16+ by Industry</b>	
Total	15,936
Agriculture/Mining	0.7%
Construction	9.7%
Manufacturing	2.9%
Wholesale Trade	1.5%
Retail Trade	17.6%
Transportation/Utilities	5.0%
Information	1.5%
Finance/Insurance/Real Estate	4.7%
Services	52.2%
Public Administration	4.2%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	15,937
White Collar	57.5%
Management/Business/Financial	8.9%
Professional	17.1%
Sales	14.2%
Administrative Support	17.3%
Services	21.1%
Blue Collar	21.4%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.9%
Installation/Maintenance/Repair	5.3%
Production	3.5%
Transportation/Material Moving	5.3%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	49,344
Population Inside Urbanized Area	90.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	9.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2010 Households by Type</b>	
Total	23,897
Households with 1 Person	32.3%
Households with 2+ People	67.7%
Family Households	60.2%
Husband-wife Families	48.0%
With Related Children	8.7%
Other Family (No Spouse Present)	12.1%
Other Family with Male Householder	4.0%
With Related Children	2.2%
Other Family with Female Householder	8.1%
With Related Children	4.4%
Nonfamily Households	7.5%
All Households with Children	15.7%
Multigenerational Households	2.4%
Unmarried Partner Households	7.7%
Male-female	6.7%
Same-sex	1.0%
<b>2010 Households by Size</b>	
Total	23,897
1 Person Household	32.3%
2 Person Household	46.9%
3 Person Household	9.6%
4 Person Household	6.3%
5 Person Household	2.8%
6 Person Household	1.4%
7 + Person Household	0.7%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	23,897
Owner Occupied	81.0%
Owned with a Mortgage/Loan	33.3%
Owned Free and Clear	47.8%
Renter Occupied	19.0%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	32,196
Housing Units Inside Urbanized Area	93.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	6.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

## Top 3 Tapestry Segments

1. The Elders (9C)
2. Senior Escapes (9D)
3. Midlife Constants (5E)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$34,247,596
Average Spent	\$1,361.03
Spending Potential Index	68
Education: Total \$	\$20,121,306
Average Spent	\$799.64
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$53,569,715
Average Spent	\$2,128.91
Spending Potential Index	73
Food at Home: Total \$	\$91,563,603
Average Spent	\$3,638.82
Spending Potential Index	73
Food Away from Home: Total \$	\$54,443,918
Average Spent	\$2,163.65
Spending Potential Index	70
Health Care: Total \$	\$107,674,330
Average Spent	\$4,279.07
Spending Potential Index	81
HH Furnishings & Equipment: Total \$	\$31,964,981
Average Spent	\$1,270.32
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$14,092,995
Average Spent	\$560.07
Spending Potential Index	76
Shelter: Total \$	\$271,076,092
Average Spent	\$10,772.80
Spending Potential Index	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$47,302,025
Average Spent	\$1,879.82
Spending Potential Index	81
Travel: Total \$	\$33,437,179
Average Spent	\$1,328.82
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$19,495,026
Average Spent	\$774.75
Spending Potential Index	75

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.