

# Business Summary

North Fort Myers  
Area: 64.44 square miles

Prepared by Esri

<b>Data for all businesses in area</b>				
Total Businesses:			1,733	
Total Employees:			12,717	
Total Residential Population:			54,212	
Employee/Residential Population Ratio (per 100 Residents)			23	
<b>by SIC Codes</b>	<b>Businesses</b>		<b>Employees</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Agriculture & Mining	71	4.1%	250	2.0%
Construction	226	13.0%	1,073	8.4%
Manufacturing	37	2.1%	225	1.8%
Transportation	49	2.8%	134	1.1%
Communication	13	0.8%	78	0.6%
Utility	13	0.8%	514	4.0%
Wholesale Trade	60	3.5%	328	2.6%
<b>Retail Trade Summary</b>	371	21.4%	4,554	35.8%
Home Improvement	33	1.9%	864	6.8%
General Merchandise Stores	13	0.8%	477	3.8%
Food Stores	39	2.3%	804	6.3%
Auto Dealers, Gas Stations, Auto Aftermarket	45	2.6%	338	2.7%
Apparel & Accessory Stores	9	0.5%	26	0.2%
Furniture & Home Furnishings	35	2.0%	112	0.9%
Eating & Drinking Places	91	5.3%	1,207	9.5%
Miscellaneous Retail	106	6.1%	727	5.7%
<b>Finance, Insurance, Real Estate Summary</b>	175	10.1%	1,150	9.0%
Banks, Savings & Lending Institutions	20	1.2%	116	0.9%
Securities Brokers	6	0.3%	21	0.2%
Insurance Carriers & Agents	32	1.8%	515	4.0%
Real Estate, Holding, Other Investment Offices	117	6.8%	498	3.9%
<b>Services Summary</b>	657	37.9%	4,283	33.7%
Hotels & Lodging	22	1.3%	124	1.0%
Automotive Services	62	3.6%	175	1.4%
Motion Pictures & Amusements	72	4.2%	806	6.3%
Health Services	45	2.6%	339	2.7%
Legal Services	9	0.5%	43	0.3%
Education Institutions & Libraries	15	0.9%	845	6.6%
Other Services	433	25.0%	1,951	15.3%
<b>Government</b>	13	0.8%	104	0.8%
<b>Unclassified Establishments</b>	46	2.7%	23	0.2%
<b>Totals</b>	1,733	100.0%	12,717	100.0%

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	5	0.3%	13	0.1%
Mining	1	0.1%	3	0.0%
Utilities	8	0.5%	462	3.6%
Construction	254	14.7%	1,168	9.2%
Manufacturing	42	2.4%	232	1.8%
Wholesale Trade	59	3.4%	326	2.6%
Retail Trade	269	15.5%	3,289	25.9%
Motor Vehicle & Parts Dealers	36	2.1%	265	2.1%
Furniture & Home Furnishings Stores	20	1.2%	57	0.4%
Electronics & Appliance Stores	10	0.6%	47	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	30	1.7%	856	6.7%
Food & Beverage Stores	34	2.0%	793	6.2%
Health & Personal Care Stores	32	1.8%	182	1.4%
Gasoline Stations	9	0.5%	73	0.6%
Clothing & Clothing Accessories Stores	11	0.6%	35	0.3%
Sport Goods, Hobby, Book, & Music Stores	18	1.0%	89	0.7%
General Merchandise Stores	13	0.8%	477	3.8%
Miscellaneous Store Retailers	52	3.0%	414	3.3%
Nonstore Retailers	3	0.2%	1	0.0%
Transportation & Warehousing	39	2.3%	119	0.9%
Information	26	1.5%	196	1.5%
Finance & Insurance	61	3.5%	661	5.2%
Central Bank/Credit Intermediation & Related Activities	23	1.3%	125	1.0%
Securities, Commodity Contracts & Other Financial	6	0.3%	21	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	32	1.8%	515	4.0%
Real Estate, Rental & Leasing	152	8.8%	547	4.3%
Professional, Scientific & Tech Services	122	7.0%	531	4.2%
Legal Services	14	0.8%	58	0.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	118	6.8%	462	3.6%
Educational Services	20	1.2%	854	6.7%
Health Care & Social Assistance	65	3.8%	677	5.3%
Arts, Entertainment & Recreation	58	3.3%	751	5.9%
Accommodation & Food Services	114	6.6%	1,355	10.7%
Accommodation	22	1.3%	124	1.0%
Food Services & Drinking Places	92	5.3%	1,231	9.7%
Other Services (except Public Administration)	261	15.1%	944	7.4%
Automotive Repair & Maintenance	44	2.5%	117	0.9%
Public Administration	13	0.8%	104	0.8%
Unclassified Establishments	46	2.7%	23	0.2%
<b>Total</b>	<b>1,733</b>	<b>100.0%</b>	<b>12,717</b>	<b>100.0%</b>

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