

Demographic Summary		2016	2021
Population		100,134	113,500
Households		33,172	37,350
Families		24,884	27,937
Median Household Income		\$48,432	\$54,335
Males per 100 Females		96.6	96.3
Population By Age			
Population <5 Years		8.3%	8.4%
Population 65+ Years		12.2%	13.0%
Median Age		33.3	33.2
	Spending Potential Index	Average Amount Spent	Total
Health Care	77	\$4,068.70	\$134,966,751
Medical Care	77	\$1,479.77	\$49,086,952
Physician Services	79	\$196.66	\$6,523,725
Dental Services	76	\$267.06	\$8,858,985
Eyecare Services	77	\$46.32	\$1,536,592
Lab Tests, X-Rays	78	\$48.64	\$1,613,466
Hospital Room and Hospital Services	81	\$142.71	\$4,733,860
Convalescent or Nursing Home Care	77	\$23.75	\$787,800
Other Medical services (1)	77	\$83.64	\$2,774,373
Nonprescription Drugs	77	\$95.63	\$3,172,331
Prescription Drugs	76	\$319.76	\$10,607,142
Nonprescription Vitamins	78	\$53.36	\$1,769,949
Medicare Prescription Drug Premium	73	\$69.03	\$2,289,926
Eyeglasses and Contact Lenses	74	\$66.53	\$2,206,926
Hearing Aids	73	\$17.06	\$565,857
Medical Equipment for General Use	77	\$3.44	\$113,982
Other Medical Supplies/Equipment (2)	77	\$46.18	\$1,532,040
Health Insurance	77	\$2,588.92	\$85,879,799
Blue Cross/Blue Shield	77	\$873.59	\$28,978,667
Fee for Service Health Plan	80	\$610.91	\$20,264,993
HMO	79	\$495.24	\$16,428,176
Medicare Payments	73	\$392.55	\$13,021,562
Long Term Care Insurance	67	\$63.23	\$2,097,492
Other Health Insurance (3)	70	\$153.41	\$5,088,909

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

(2) Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.