

<b>Population Summary</b>	
2000 Total Population	33,887
2010 Total Population	87,140
2016 Total Population	100,134
2016 Group Quarters	177
2021 Total Population	113,500
2016-2021 Annual Rate	2.54%
2016 Total Daytime Population	71,690
Workers	11,108
Residents	60,582
<b>Household Summary</b>	
2000 Households	12,847
2000 Average Household Size	2.62
2010 Households	29,331
2010 Average Household Size	2.96
2016 Households	33,172
2016 Average Household Size	3.01
2021 Households	37,350
2021 Average Household Size	3.03
2016-2021 Annual Rate	2.40%
2010 Families	22,112
2010 Average Family Size	3.33
2016 Families	24,884
2016 Average Family Size	3.39
2021 Families	27,937
2021 Average Family Size	3.41
2016-2021 Annual Rate	2.34%
<b>Housing Unit Summary</b>	
2000 Housing Units	14,643
Owner Occupied Housing Units	73.5%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	12.3%
2010 Housing Units	39,143
Owner Occupied Housing Units	48.5%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	25.1%
2016 Housing Units	45,793
Owner Occupied Housing Units	43.2%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	27.6%
2021 Housing Units	51,711
Owner Occupied Housing Units	42.6%
Renter Occupied Housing Units	29.7%
Vacant Housing Units	27.8%
<b>Median Household Income</b>	
2016	\$48,432
2021	\$54,335
<b>Median Home Value</b>	
2016	\$89,915
2021	\$107,039
<b>Per Capita Income</b>	
2016	\$19,857
2021	\$21,756
<b>Median Age</b>	
2010	32.5
2016	33.3
2021	33.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

## 2016 Households by Income

Household Income Base	33,172
<\$15,000	10.6%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	22.7%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	1.9%
\$200,000+	1.4%
Average Household Income	\$59,617

## 2021 Households by Income

Household Income Base	37,350
<\$15,000	10.6%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	24.7%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	2.4%
\$200,000+	1.5%
Average Household Income	\$65,790

## 2016 Owner Occupied Housing Units by Value

Total	19,783
<\$50,000	16.8%
\$50,000 - \$99,999	41.6%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	10.5%
\$200,000 - \$249,999	4.5%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	2.8%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.3%
Average Home Value	\$117,485

## 2021 Owner Occupied Housing Units by Value

Total	22,007
<\$50,000	12.8%
\$50,000 - \$99,999	34.4%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	12.1%
\$200,000 - \$249,999	7.6%
\$250,000 - \$299,999	6.6%
\$300,000 - \$399,999	3.8%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	0.5%
Average Home Value	\$141,532

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2010 Population by Age</b>	
Total	87,137
0 - 4	8.7%
5 - 9	8.4%
10 - 14	8.3%
15 - 24	13.8%
25 - 34	14.4%
35 - 44	14.1%
45 - 54	12.7%
55 - 64	9.1%
65 - 74	5.9%
75 - 84	3.3%
85 +	1.2%
18 +	70.0%
<b>2016 Population by Age</b>	
Total	100,134
0 - 4	8.3%
5 - 9	7.9%
10 - 14	7.7%
15 - 24	13.8%
25 - 34	14.8%
35 - 44	13.3%
45 - 54	12.1%
55 - 64	10.0%
65 - 74	7.3%
75 - 84	3.5%
85 +	1.3%
18 +	71.9%
<b>2021 Population by Age</b>	
Total	113,501
0 - 4	8.4%
5 - 9	7.9%
10 - 14	7.7%
15 - 24	13.0%
25 - 34	16.0%
35 - 44	13.5%
45 - 54	10.7%
55 - 64	9.9%
65 - 74	7.6%
75 - 84	3.9%
85 +	1.4%
18 +	71.8%
<b>2010 Population by Sex</b>	
Males	42,898
Females	44,242
<b>2016 Population by Sex</b>	
Males	49,194
Females	50,939
<b>2021 Population by Sex</b>	
Males	55,681
Females	57,819

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2010 Population by Race/Ethnicity</b>	
Total	87,140
White Alone	67.8%
Black Alone	19.1%
American Indian Alone	0.4%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.2%
Two or More Races	3.3%
Hispanic Origin	34.0%
Diversity Index	72.7
<b>2016 Population by Race/Ethnicity</b>	
Total	100,134
White Alone	65.4%
Black Alone	20.1%
American Indian Alone	0.4%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.0%
Two or More Races	3.6%
Hispanic Origin	37.4%
Diversity Index	75.1
<b>2021 Population by Race/Ethnicity</b>	
Total	113,501
White Alone	62.7%
Black Alone	21.3%
American Indian Alone	0.4%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.0%
Two or More Races	4.0%
Hispanic Origin	40.2%
Diversity Index	77.2
<b>2010 Population by Relationship and Household Type</b>	
Total	87,140
In Households	99.8%
In Family Households	88.6%
Householder	25.4%
Spouse	17.3%
Child	35.4%
Other relative	6.4%
Nonrelative	4.1%
In Nonfamily Households	11.2%
In Group Quarters	0.2%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2016 Population 25+ by Educational Attainment</b>	
Total	62,433
Less than 9th Grade	8.4%
9th - 12th Grade, No Diploma	12.6%
High School Graduate	31.5%
GED/Alternative Credential	5.3%
Some College, No Degree	19.5%
Associate Degree	9.2%
Bachelor's Degree	9.5%
Graduate/Professional Degree	4.0%
<b>2016 Population 15+ by Marital Status</b>	
Total	76,230
Never Married	35.8%
Married	46.1%
Widowed	4.6%
Divorced	13.5%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.1%
Civilian Unemployed	8.9%
<b>2016 Employed Population 16+ by Industry</b>	
Total	39,960
Agriculture/Mining	1.0%
Construction	10.5%
Manufacturing	3.2%
Wholesale Trade	1.6%
Retail Trade	15.5%
Transportation/Utilities	5.4%
Information	1.3%
Finance/Insurance/Real Estate	4.6%
Services	52.8%
Public Administration	4.0%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	39,961
White Collar	49.1%
Management/Business/Financial	8.7%
Professional	14.7%
Sales	11.5%
Administrative Support	14.1%
Services	26.7%
Blue Collar	24.2%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	8.7%
Installation/Maintenance/Repair	4.7%
Production	2.4%
Transportation/Material Moving	7.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	87,140
Population Inside Urbanized Area	96.3%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2010 Households by Type</b>	
Total	29,331
Households with 1 Person	18.3%
Households with 2+ People	81.7%
Family Households	75.4%
Husband-wife Families	51.2%
With Related Children	26.2%
Other Family (No Spouse Present)	24.2%
Other Family with Male Householder	7.7%
With Related Children	5.4%
Other Family with Female Householder	16.5%
With Related Children	12.4%
Nonfamily Households	6.4%
All Households with Children	44.8%
Multigenerational Households	6.4%
Unmarried Partner Households	10.7%
Male-female	9.9%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	29,330
1 Person Household	18.3%
2 Person Household	30.1%
3 Person Household	18.3%
4 Person Household	16.4%
5 Person Household	9.8%
6 Person Household	4.2%
7 + Person Household	2.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	29,331
Owner Occupied	64.7%
Owned with a Mortgage/Loan	50.6%
Owned Free and Clear	14.1%
Renter Occupied	35.3%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	39,143
Housing Units Inside Urbanized Area	96.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	4.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

## Top 3 Tapestry Segments

1. Up and Coming Families
2. American Dreamers (7C)
3. Middleburg (4C)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$52,683,562
Average Spent	\$1,588.19
Spending Potential Index	79
Education: Total \$	\$32,585,424
Average Spent	\$982.32
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$75,588,394
Average Spent	\$2,278.68
Spending Potential Index	78
Food at Home: Total \$	\$131,525,583
Average Spent	\$3,964.96
Spending Potential Index	80
Food Away from Home: Total \$	\$82,261,441
Average Spent	\$2,479.85
Spending Potential Index	80
Health Care: Total \$	\$134,966,751
Average Spent	\$4,068.70
Spending Potential Index	77
HH Furnishings & Equipment: Total \$	\$45,926,303
Average Spent	\$1,384.49
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$18,998,548
Average Spent	\$572.73
Spending Potential Index	78
Shelter: Total \$	\$405,628,718
Average Spent	\$12,228.05
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$58,549,271
Average Spent	\$1,765.02
Spending Potential Index	76
Travel: Total \$	\$46,292,711
Average Spent	\$1,395.54
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$27,017,925
Average Spent	\$814.48
Spending Potential Index	79

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.