

Population Summary	
2000 Total Population	33,876
2010 Total Population	87,046
2017 Total Population	104,993
2017 Group Quarters	177
2022 Total Population	119,699
2017-2022 Annual Rate	2.66%
2017 Total Daytime Population	75,683
Workers	12,006
Residents	63,677
Household Summary	
2000 Households	12,843
2000 Average Household Size	2.62
2010 Households	29,302
2010 Average Household Size	2.96
2017 Households	34,727
2017 Average Household Size	3.02
2022 Households	39,357
2022 Average Household Size	3.04
2017-2022 Annual Rate	2.53%
2010 Families	22,088
2010 Average Family Size	3.33
2017 Families	26,062
2017 Average Family Size	3.39
2022 Families	29,470
2022 Average Family Size	3.41
2017-2022 Annual Rate	2.49%
Housing Unit Summary	
2000 Housing Units	14,640
Owner Occupied Housing Units	73.5%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	12.3%
2010 Housing Units	39,109
Owner Occupied Housing Units	48.5%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	25.1%
2017 Housing Units	46,234
Owner Occupied Housing Units	44.9%
Renter Occupied Housing Units	30.2%
Vacant Housing Units	24.9%
2022 Housing Units	52,441
Owner Occupied Housing Units	44.3%
Renter Occupied Housing Units	30.7%
Vacant Housing Units	24.9%
Median Household Income	
2017	\$49,915
2022	\$54,350
Median Home Value	
2017	\$94,466
2022	\$120,793
Per Capita Income	
2017	\$20,533
2022	\$23,400
Median Age	
2010	32.5
2017	33.5
2022	33.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Market Profile

Lehigh Acres
Area: 96.91 square miles

Prepared by Esri

2017 Households by Income

Household Income Base	34,727
<\$15,000	9.5%
\$15,000 - \$24,999	11.4%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	22.6%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	2.2%
\$200,000+	1.7%
Average Household Income	\$61,760

2022 Households by Income

Household Income Base	39,357
<\$15,000	9.1%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	2.9%
\$200,000+	2.2%
Average Household Income	\$70,847

2017 Owner Occupied Housing Units by Value

Total	20,772
<\$50,000	13.2%
\$50,000 - \$99,999	41.3%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	11.2%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	3.0%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.3%
Average Home Value	\$124,706

2022 Owner Occupied Housing Units by Value

Total	23,255
<\$50,000	8.8%
\$50,000 - \$99,999	32.8%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	12.2%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	7.8%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	0.4%
Average Home Value	\$160,094

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Market Profile

Lehigh Acres
Area: 96.91 square miles

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2010 Population by Age	
Total	87,045
0 - 4	8.7%
5 - 9	8.4%
10 - 14	8.3%
15 - 24	13.8%
25 - 34	14.4%
35 - 44	14.1%
45 - 54	12.7%
55 - 64	9.1%
65 - 74	5.9%
75 - 84	3.3%
85 +	1.2%
18 +	70.0%
2017 Population by Age	
Total	104,993
0 - 4	8.2%
5 - 9	7.9%
10 - 14	7.5%
15 - 24	13.6%
25 - 34	15.1%
35 - 44	13.2%
45 - 54	12.0%
55 - 64	10.2%
65 - 74	7.5%
75 - 84	3.5%
85 +	1.4%
18 +	72.2%
2022 Population by Age	
Total	119,698
0 - 4	8.3%
5 - 9	8.0%
10 - 14	7.7%
15 - 24	12.8%
25 - 34	16.1%
35 - 44	13.6%
45 - 54	10.7%
55 - 64	9.8%
65 - 74	7.7%
75 - 84	4.0%
85 +	1.3%
18 +	71.9%
2010 Population by Sex	
Males	42,851
Females	44,195
2017 Population by Sex	
Males	51,581
Females	53,412
2022 Population by Sex	
Males	58,822
Females	60,876

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity

Total	87,046
White Alone	67.8%
Black Alone	19.1%
American Indian Alone	0.4%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.2%
Two or More Races	3.3%
Hispanic Origin	34.0%
Diversity Index	72.7

2017 Population by Race/Ethnicity

Total	104,993
White Alone	65.3%
Black Alone	20.0%
American Indian Alone	0.4%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.1%
Two or More Races	3.7%
Hispanic Origin	37.7%
Diversity Index	75.2

2022 Population by Race/Ethnicity

Total	119,699
White Alone	62.9%
Black Alone	21.0%
American Indian Alone	0.4%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.0%
Two or More Races	4.0%
Hispanic Origin	40.3%
Diversity Index	77.2

2010 Population by Relationship and Household Type

Total	87,046
In Households	99.8%
In Family Households	88.6%
Householder	25.4%
Spouse	17.3%
Child	35.4%
Other relative	6.4%
Nonrelative	4.1%
In Nonfamily Households	11.2%
In Group Quarters	0.2%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2017 Population 25+ by Educational Attainment	
Total	65,933
Less than 9th Grade	8.8%
9th - 12th Grade, No Diploma	12.2%
High School Graduate	30.3%
GED/Alternative Credential	5.5%
Some College, No Degree	20.0%
Associate Degree	8.9%
Bachelor's Degree	10.1%
Graduate/Professional Degree	4.3%
2017 Population 15+ by Marital Status	
Total	80,191
Never Married	36.2%
Married	45.9%
Widowed	4.3%
Divorced	13.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	91.0%
Civilian Unemployed (Unemployment Rate)	9.0%
2017 Employed Population 16+ by Industry	
Total	41,773
Agriculture/Mining	1.0%
Construction	11.2%
Manufacturing	3.2%
Wholesale Trade	1.5%
Retail Trade	14.8%
Transportation/Utilities	5.6%
Information	1.2%
Finance/Insurance/Real Estate	5.1%
Services	52.5%
Public Administration	3.9%
2017 Employed Population 16+ by Occupation	
Total	41,773
White Collar	48.7%
Management/Business/Financial	8.5%
Professional	14.5%
Sales	11.4%
Administrative Support	14.3%
Services	26.9%
Blue Collar	24.3%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	8.7%
Installation/Maintenance/Repair	4.9%
Production	2.4%
Transportation/Material Moving	7.8%
2010 Population By Urban/ Rural Status	
Total Population	87,046
Population Inside Urbanized Area	96.3%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type	
Total	29,302
Households with 1 Person	18.3%
Households with 2+ People	81.7%
Family Households	75.4%
Husband-wife Families	51.2%
With Related Children	26.2%
Other Family (No Spouse Present)	24.2%
Other Family with Male Householder	7.7%
With Related Children	5.4%
Other Family with Female Householder	16.5%
With Related Children	12.4%
Nonfamily Households	6.4%
All Households with Children	44.8%
Multigenerational Households	6.4%
Unmarried Partner Households	10.7%
Male-female	9.9%
Same-sex	0.8%
2010 Households by Size	
Total	29,302
1 Person Household	18.3%
2 Person Household	30.1%
3 Person Household	18.3%
4 Person Household	16.4%
5 Person Household	9.8%
6 Person Household	4.2%
7 + Person Household	2.9%
2010 Households by Tenure and Mortgage Status	
Total	29,302
Owner Occupied	64.7%
Owned with a Mortgage/Loan	50.6%
Owned Free and Clear	14.1%
Renter Occupied	35.3%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	39,109
Housing Units Inside Urbanized Area	96.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	4.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Up and Coming Families
2. American Dreamers (7C)
3. Middleburg (4C)

2017 Consumer Spending

Apparel & Services: Total \$	\$59,029,495
Average Spent	\$1,699.82
Spending Potential Index	79
Education: Total \$	\$35,060,477
Average Spent	\$1,009.60
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$83,515,107
Average Spent	\$2,404.90
Spending Potential Index	77
Food at Home: Total \$	\$138,112,405
Average Spent	\$3,977.09
Spending Potential Index	79
Food Away from Home: Total \$	\$91,968,559
Average Spent	\$2,648.33
Spending Potential Index	79
Health Care: Total \$	\$148,535,677
Average Spent	\$4,277.24
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$52,923,735
Average Spent	\$1,523.99
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$21,369,715
Average Spent	\$615.36
Spending Potential Index	77
Shelter: Total \$	\$436,386,093
Average Spent	\$12,566.19
Spending Potential Index	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$61,935,496
Average Spent	\$1,783.50
Spending Potential Index	76
Travel: Total \$	\$53,403,076
Average Spent	\$1,537.80
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$29,064,394
Average Spent	\$836.94
Spending Potential Index	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.