

# Housing Profile

Iona/McGregor Area: 72.94 square miles

Population		Households	
2010 Total Population	78,452	2017 Median Household Income	\$52,440
2017 Total Population	89,254	2022 Median Household Income	\$59,525
2022 Total Population	99,020	2017-2022 Annual Rate	2.57%
2017-2022 Annual Rate	2.10%		

	Census	s 2010	20	17	20	22
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	58,536	100.0%	65,625	100.0%	72,568	100.0%
Occupied	39,327	67.2%	44,454	67.7%	49,199	67.8%
Owner	27,260	46.6%	29,036	44.2%	31,927	44.0%
Renter	12,067	20.6%	15,418	23.5%	17,272	23.8%
Vacant	19,209	32.8%	21,171	32.3%	23,369	32.2%

	20	2017		2022	
Owner Occupied Housing Units by Value	Number	Percent	Number	Percent	
Total	29,038	100.0%	31,928	100.0%	
<\$50,000	2,736	9.4%	1,790	5.6%	
\$50,000-\$99,999	4,016	13.8%	2,845	8.9%	
\$100,000-\$149,999	4,150	14.3%	3,011	9.4%	
\$150,000-\$199,999	3,834	13.2%	3,240	10.1%	
\$200,000-\$249,999	2,910	10.0%	2,933	9.2%	
\$250,000-\$299,999	2,604	9.0%	3,677	11.5%	
\$300,000-\$399,999	2,839	9.8%	4,336	13.6%	
\$400,000-\$499,999	1,940	6.7%	3,258	10.2%	
\$500,000-\$749,999	2,347	8.1%	3,900	12.2%	
\$750,000-\$999,999	798	2.7%	1,430	4.5%	
\$1,000,000+	864	3.0%	1,508	4.7%	
Median Value	\$197,170		\$279,168		
Average Value	\$276,945		\$357,995		
Census 2010 Housing Units		Nu	umber	Percent	
Total		Į	58,536	100.0%	
In Urbanized Areas		ļ	58,202	99.4%	

In Urban Clusters

**Rural Housing Units** 

0

334

0.0%

0.6%



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Prepared by Esri

Census 2010 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	27,260	100.0%
Owned with a Mortgage/Loan	14,024	51.4%
Owned Free and Clear	13,236	48.6%
Census 2010 Vacant Housing Units by Status		

	Number	Percent
Total	19,176	100.0%
For Rent	2,578	13.4%
Rented- Not Occupied	123	0.6%
For Sale Only	1,385	7.2%
Sold - Not Occupied	206	1.1%
Seasonal/Recreational/Occasional Use	13,287	69.3%
For Migrant Workers	0	0.0%
Other Vacant	1,597	8.3%

### Census 2010 Occupied Housing Units by Age of Householder and Home Ownership

		Owner Occupied Units	
	Occupied Units	Number	% of Occupied
Total	39,327	27,260	69.3%
15-24	1,076	119	11.1%
25-34	3,370	1,005	29.8%
35-44	3,826	1,991	52.0%
45-54	5,374	3,530	65.7%
55-64	7,110	5,684	79.9%
65-74	8,298	7,325	88.3%
75-84	6,933	5,584	80.5%
85+	3,340	2,022	60.5%

#### Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

		Owner Occupied Units	
	Occupied Units	Number	% of Occupied
Total	39,328	27,260	69.3%
White Alone	37,061	26,441	71.3%
Black/African American	766	263	34.3%
American Indian/Alaska	70	28	40.0%
Asian Alone	382	244	63.9%
Pacific Islander Alone	11	2	18.2%
Other Race Alone	716	136	19.0%
Two or More Races	322	146	45.3%
Hispanic Origin	2,504	782	31.2%

#### Census 2010 Occupied Housing Units by Size and Home Ownership

		Owner O	Occupied Units
	Occupied Units	Number	% of Occupied
Total	39,327	27,259	69.3%
1-Person	14,020	8,935	63.7%
2-Person	18,252	14,134	77.4%
3-Person	3,481	2,119	60.9%
4-Person	2,189	1,371	62.6%
5-Person	882	478	54.2%
6-Person	343	168	49.0%
7+ Person	160	54	33.8%

**Data Note:** Persons of Hispanic Origin may be of any race. **Source:** U.S. Census Bureau, Census 2010 Summary File 1.