

# Demographic and Income Profile

Iona/McGregor  
Area: 72.94 square miles

Prepared by Esri

Summary	Census 2010	2017	2022
Population	78,452	89,254	99,020
Households	39,327	44,454	49,199
Families	22,404	25,059	27,593
Average Household Size	1.97	1.98	1.99
Owner Occupied Housing Units	27,260	29,036	31,927
Renter Occupied Housing Units	12,067	15,418	17,272
Median Age	56.8	59.3	60.8
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.10%	1.36%	0.83%
Households	2.05%	1.30%	0.79%
Families	1.95%	1.25%	0.71%
Owner HHs	1.92%	1.19%	0.72%
Median Household Income	2.57%	2.13%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	3,773	8.5%	3,908	7.9%
\$15,000 - \$24,999	4,969	11.2%	4,850	9.9%
\$25,000 - \$34,999	5,049	11.4%	4,779	9.7%
\$35,000 - \$49,999	7,303	16.4%	6,905	14.0%
\$50,000 - \$74,999	8,058	18.1%	8,756	17.8%
\$75,000 - \$99,999	5,342	12.0%	7,134	14.5%
\$100,000 - \$149,999	5,031	11.3%	6,650	13.5%
\$150,000 - \$199,999	1,961	4.4%	2,589	5.3%
\$200,000+	2,968	6.7%	3,628	7.4%
Median Household Income	\$52,440		\$59,525	
Average Household Income	\$81,355		\$92,377	
Per Capita Income	\$40,917		\$46,245	

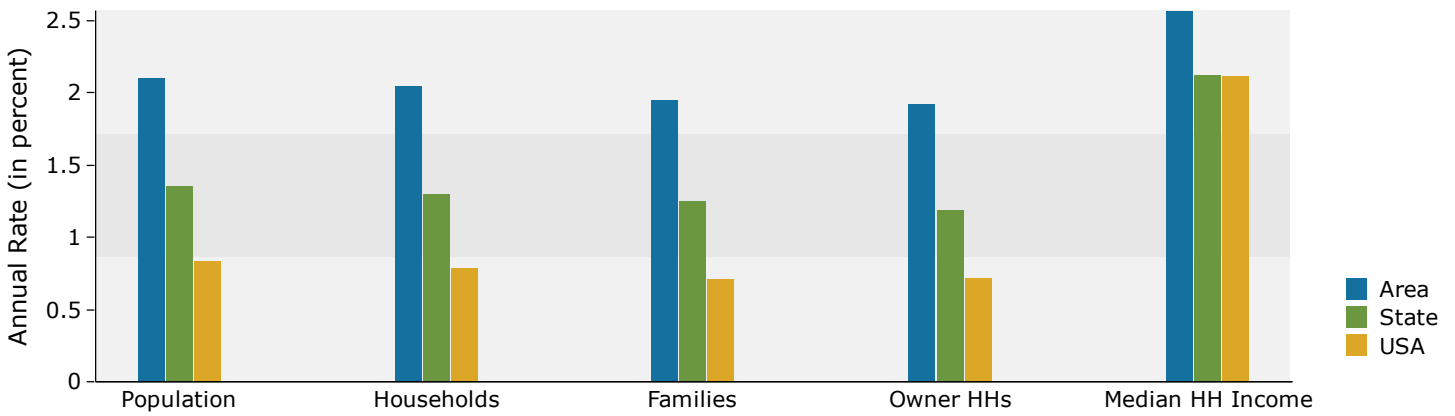
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,770	3.5%	2,917	3.3%	3,239	3.3%
5 - 9	2,698	3.4%	2,920	3.3%	3,134	3.2%
10 - 14	2,795	3.6%	2,945	3.3%	3,244	3.3%
15 - 19	2,696	3.4%	2,899	3.2%	3,135	3.2%
20 - 24	3,099	4.0%	3,407	3.8%	3,622	3.7%
25 - 34	6,971	8.9%	7,869	8.8%	8,390	8.5%
35 - 44	6,933	8.8%	7,431	8.3%	8,317	8.4%
45 - 54	9,284	11.8%	8,965	10.0%	8,975	9.1%
55 - 64	12,315	15.7%	13,655	15.3%	14,310	14.5%
65 - 74	13,575	17.3%	17,453	19.6%	20,145	20.3%
75 - 84	10,420	13.3%	12,252	13.7%	15,333	15.5%
85+	4,895	6.2%	6,539	7.3%	7,177	7.2%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	71,317	90.9%	79,631	89.2%	86,817	87.7%
Black Alone	2,217	2.8%	2,861	3.2%	3,497	3.5%
American Indian Alone	157	0.2%	188	0.2%	214	0.2%
Asian Alone	1,117	1.4%	1,596	1.8%	2,140	2.2%
Pacific Islander Alone	29	0.0%	46	0.1%	57	0.1%
Some Other Race Alone	2,470	3.1%	3,333	3.7%	4,244	4.3%
Two or More Races	1,145	1.5%	1,599	1.8%	2,052	2.1%
Hispanic Origin (Any Race)	8,211	10.5%	11,187	12.5%	14,005	14.1%

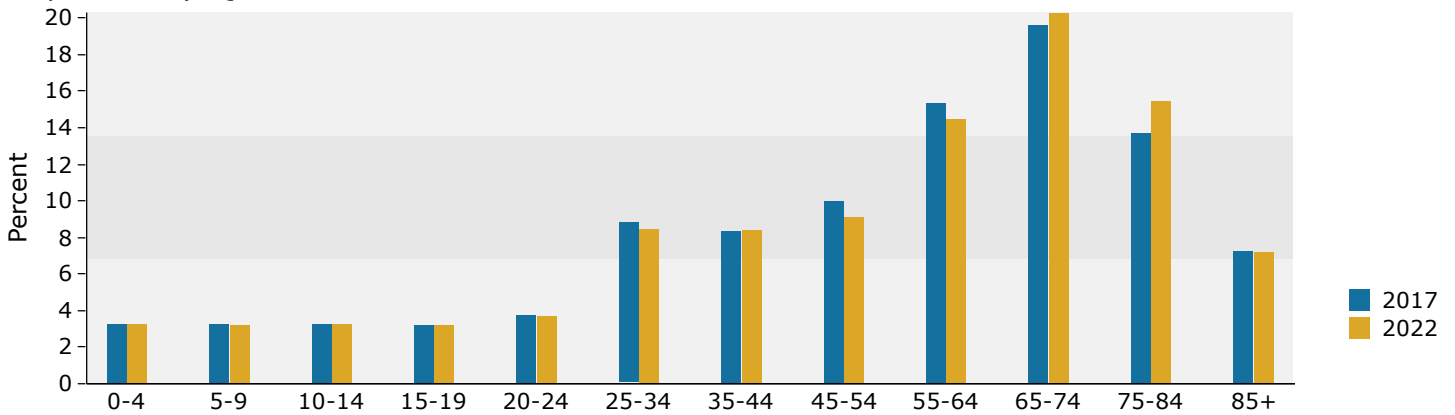
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

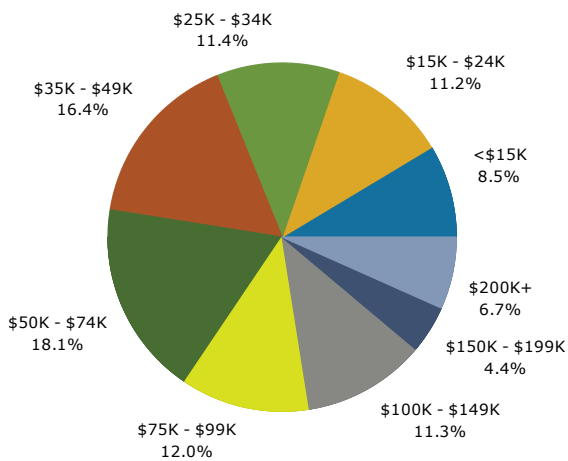
## Trends 2017-2022



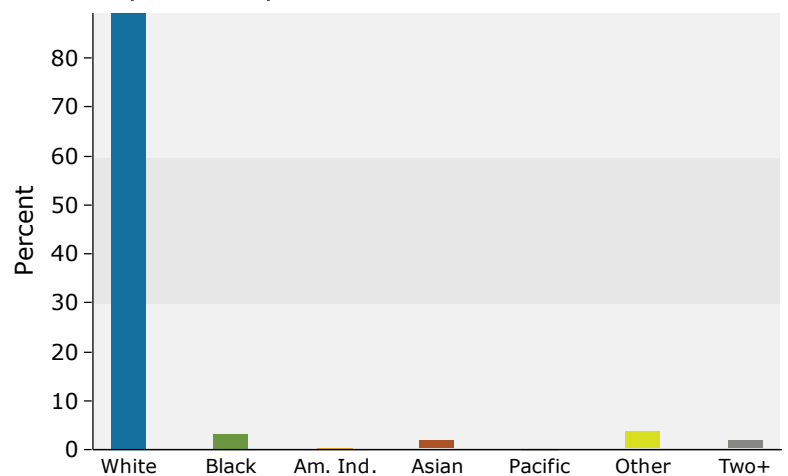
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 12.5%