

Population Summary	
2000 Total Population	63,078
2010 Total Population	78,392
2016 Total Population	84,292
2016 Group Quarters	1,064
2021 Total Population	91,864
2016-2021 Annual Rate	1.74%
2016 Total Daytime Population	91,025
Workers	37,233
Residents	53,792
Household Summary	
2000 Households	30,957
2000 Average Household Size	2.00
2010 Households	39,297
2010 Average Household Size	1.97
2016 Households	42,030
2016 Average Household Size	1.98
2021 Households	45,708
2021 Average Household Size	1.99
2016-2021 Annual Rate	1.69%
2010 Families	22,385
2010 Average Family Size	2.49
2016 Families	23,656
2016 Average Family Size	2.51
2021 Families	25,558
2021 Average Family Size	2.52
2016-2021 Annual Rate	1.56%
Housing Unit Summary	
2000 Housing Units	42,599
Owner Occupied Housing Units	55.1%
Renter Occupied Housing Units	17.5%
Vacant Housing Units	27.3%
2010 Housing Units	58,489
Owner Occupied Housing Units	46.6%
Renter Occupied Housing Units	20.6%
Vacant Housing Units	32.8%
2016 Housing Units	64,440
Owner Occupied Housing Units	42.6%
Renter Occupied Housing Units	22.7%
Vacant Housing Units	34.8%
2021 Housing Units	70,102
Owner Occupied Housing Units	42.2%
Renter Occupied Housing Units	23.0%
Vacant Housing Units	34.8%
Median Household Income	
2016	\$50,444
2021	\$57,010
Median Home Value	
2016	\$189,807
2021	\$230,996
Per Capita Income	
2016	\$38,928
2021	\$42,779
Median Age	
2010	56.8
2016	58.9
2021	60.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	42,030
<\$15,000	9.7%
\$15,000 - \$24,999	11.4%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	4.0%
\$200,000+	6.0%
Average Household Income	\$77,212

2021 Households by Income

Household Income Base	45,708
<\$15,000	9.8%
\$15,000 - \$24,999	13.0%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	20.5%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	4.8%
\$200,000+	6.7%
Average Household Income	\$85,207

2016 Owner Occupied Housing Units by Value

Total	27,421
<\$50,000	11.1%
\$50,000 - \$99,999	14.3%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	12.6%
\$200,000 - \$249,999	9.0%
\$250,000 - \$299,999	7.2%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	6.7%
\$500,000 - \$749,999	7.7%
\$750,000 - \$999,999	3.1%
\$1,000,000 +	3.4%
Average Home Value	\$278,423

2021 Owner Occupied Housing Units by Value

Total	29,609
<\$50,000	7.0%
\$50,000 - \$99,999	10.4%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	12.1%
\$200,000 - \$249,999	11.9%
\$250,000 - \$299,999	11.0%
\$300,000 - \$399,999	10.4%
\$400,000 - \$499,999	7.6%
\$500,000 - \$749,999	8.7%
\$750,000 - \$999,999	3.8%
\$1,000,000 +	3.9%
Average Home Value	\$311,802

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	78,391
0 - 4	3.5%
5 - 9	3.4%
10 - 14	3.6%
15 - 24	7.4%
25 - 34	8.9%
35 - 44	8.8%
45 - 54	11.8%
55 - 64	15.7%
65 - 74	17.3%
75 - 84	13.3%
85 +	6.2%
18 +	87.3%
2016 Population by Age	
Total	84,293
0 - 4	3.3%
5 - 9	3.3%
10 - 14	3.3%
15 - 24	7.1%
25 - 34	8.9%
35 - 44	8.4%
45 - 54	10.3%
55 - 64	15.4%
65 - 74	19.4%
75 - 84	13.5%
85 +	7.1%
18 +	88.1%
2021 Population by Age	
Total	91,865
0 - 4	3.2%
5 - 9	3.1%
10 - 14	3.2%
15 - 24	6.7%
25 - 34	8.5%
35 - 44	8.3%
45 - 54	9.1%
55 - 64	15.0%
65 - 74	20.8%
75 - 84	14.9%
85 +	7.0%
18 +	88.5%
2010 Population by Sex	
Males	37,026
Females	41,366
2016 Population by Sex	
Males	40,044
Females	44,248
2021 Population by Sex	
Males	43,719
Females	48,145

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity	
Total	78,391
White Alone	90.9%
Black Alone	2.8%
American Indian Alone	0.2%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.1%
Two or More Races	1.5%
Hispanic Origin	10.5%
Diversity Index	32.8
2016 Population by Race/Ethnicity	
Total	84,291
White Alone	89.4%
Black Alone	3.2%
American Indian Alone	0.2%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.7%
Two or More Races	1.8%
Hispanic Origin	12.3%
Diversity Index	37.3
2021 Population by Race/Ethnicity	
Total	91,864
White Alone	87.7%
Black Alone	3.6%
American Indian Alone	0.2%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.2%
Two or More Races	2.1%
Hispanic Origin	14.0%
Diversity Index	41.5
2010 Population by Relationship and Household Type	
Total	78,392
In Households	98.6%
In Family Households	72.7%
Householder	28.5%
Spouse	23.5%
Child	16.5%
Other relative	2.5%
Nonrelative	1.7%
In Nonfamily Households	25.9%
In Group Quarters	1.4%
Institutionalized Population	1.2%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	69,962
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	4.3%
High School Graduate	23.5%
GED/Alternative Credential	2.8%
Some College, No Degree	21.3%
Associate Degree	9.1%
Bachelor's Degree	21.8%
Graduate/Professional Degree	13.8%
2016 Population 15+ by Marital Status	
Total	75,942
Never Married	20.8%
Married	52.9%
Widowed	12.4%
Divorced	13.9%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	94.2%
Civilian Unemployed	5.8%
2016 Employed Population 16+ by Industry	
Total	31,063
Agriculture/Mining	0.8%
Construction	6.0%
Manufacturing	2.0%
Wholesale Trade	1.7%
Retail Trade	14.6%
Transportation/Utilities	3.4%
Information	1.7%
Finance/Insurance/Real Estate	8.8%
Services	57.6%
Public Administration	3.3%
2016 Employed Population 16+ by Occupation	
Total	31,061
White Collar	63.1%
Management/Business/Financial	15.4%
Professional	20.9%
Sales	14.3%
Administrative Support	12.6%
Services	25.2%
Blue Collar	11.7%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.6%
Installation/Maintenance/Repair	2.5%
Production	1.9%
Transportation/Material Moving	3.5%
2010 Population By Urban/ Rural Status	
Total Population	78,392
Population Inside Urbanized Area	99.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type	
Total	39,298
Households with 1 Person	35.7%
Households with 2+ People	64.3%
Family Households	57.0%
Husband-wife Families	46.9%
With Related Children	9.0%
Other Family (No Spouse Present)	10.1%
Other Family with Male Householder	2.9%
With Related Children	1.5%
Other Family with Female Householder	7.1%
With Related Children	4.0%
Nonfamily Households	7.4%
All Households with Children	14.8%
Multigenerational Households	1.4%
Unmarried Partner Households	6.3%
Male-female	5.6%
Same-sex	0.7%
2010 Households by Size	
Total	39,297
1 Person Household	35.7%
2 Person Household	46.4%
3 Person Household	8.9%
4 Person Household	5.6%
5 Person Household	2.2%
6 Person Household	0.9%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	39,297
Owner Occupied	69.3%
Owned with a Mortgage/Loan	35.7%
Owned Free and Clear	33.7%
Renter Occupied	30.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	58,489
Housing Units Inside Urbanized Area	99.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. The Elders (9C)
2. Silver & Gold (9A)
3. Senior Escapes (9D)

2016 Consumer Spending

Apparel & Services: Total \$	\$82,370,200
Average Spent	\$1,959.80
Spending Potential Index	97
Education: Total \$	\$52,766,532
Average Spent	\$1,255.45
Spending Potential Index	89
Entertainment/Recreation: Total \$	\$124,604,641
Average Spent	\$2,964.66
Spending Potential Index	102
Food at Home: Total \$	\$212,297,306
Average Spent	\$5,051.09
Spending Potential Index	101
Food Away from Home: Total \$	\$129,570,616
Average Spent	\$3,082.81
Spending Potential Index	100
Health Care: Total \$	\$242,482,846
Average Spent	\$5,769.28
Spending Potential Index	109
HH Furnishings & Equipment: Total \$	\$75,350,290
Average Spent	\$1,792.77
Spending Potential Index	102
Personal Care Products & Services: Total \$	\$32,832,941
Average Spent	\$781.18
Spending Potential Index	107
Shelter: Total \$	\$657,147,708
Average Spent	\$15,635.21
Spending Potential Index	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$108,852,060
Average Spent	\$2,589.87
Spending Potential Index	112
Travel: Total \$	\$79,941,008
Average Spent	\$1,902.00
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total \$	\$44,924,103
Average Spent	\$1,068.86
Spending Potential Index	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.