

Demographic Summary		2016	2021
Population		12,368	13,990
Households		3,748	4,381
Families		2,733	3,174
Median Household Income		\$79,844	\$88,935
Males per 100 Females		91.9	92.3
Population By Age			
Population <5 Years		4.1%	3.9%
Population 65+ Years		16.2%	20.6%
Median Age		31.4	35.9
	Spending Potential Index	Average Amount Spent	Total
Health Care	136	\$7,195.12	\$26,967,301
Medical Care			
Physician Services	138	\$342.76	\$1,284,666
Dental Services	138	\$484.46	\$1,815,767
Eyecare Services	138	\$83.53	\$313,087
Lab Tests, X-Rays	134	\$83.37	\$312,481
Hospital Room and Hospital Services	133	\$234.23	\$877,906
Convalescent or Nursing Home Care	136	\$41.76	\$156,523
Other Medical services (1)	133	\$143.34	\$537,221
Nonprescription Drugs	134	\$166.27	\$623,168
Prescription Drugs	136	\$571.23	\$2,140,981
Nonprescription Vitamins	140	\$95.95	\$359,618
Medicare Prescription Drug Premium	132	\$124.84	\$467,893
Eyeglasses and Contact Lenses	134	\$119.57	\$448,132
Hearing Aids	156	\$36.33	\$136,182
Medical Equipment for General Use	136	\$6.07	\$22,748
Other Medical Supplies/Equipment (2)	140	\$83.29	\$312,171
Health Insurance			
Blue Cross/Blue Shield	136	\$4,578.11	\$17,158,756
Fee for Service Health Plan	139	\$1,057.63	\$3,963,985
HMO	134	\$842.46	\$3,157,523
Medicare Payments	134	\$722.85	\$2,709,234
Long Term Care Insurance	142	\$134.99	\$505,950
Other Health Insurance (3)	126	\$277.07	\$1,038,476

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

(2) Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.