Population Summary

2000 Total Population	2,558
2010 Total Population	11,285
2017 Total Population	12,987
2017 Group Quarters	2,672
2022 Total Population	14,795
2017-2022 Annual Rate	2.64%
2017 Total Daytime Population	20,194
Workers	11,957
Residents	8,237

Household Summary

2000 Households	932
2000 Average Household Size	2.72
2010 Households	3,368
2010 Average Household Size	2.56
2017 Households	3,988
2017 Average Household Size	2.59
2022 Households	4,688
2022 Average Household Size	2.59
2017-2022 Annual Rate	3.29%
2010 Families	2,475
2010 Average Family Size	2.90
2017 Families	2,912
2017 Average Family Size	2.94
2022 Families	3,410
2022 Average Family Size	2.94
2017-2022 Annual Rate	3.21%

Housing Unit Summary

2000 Housing Units	1,074
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	8.6%
Vacant Housing Units	13.2%
2010 Housing Units	4,770
Owner Occupied Housing Units	55.8%
Renter Occupied Housing Units	14.8%
Vacant Housing Units	29.4%
2017 Housing Units	5,649
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	29.4%
2022 Housing Units	6,639
Owner Occupied Housing Units	52.8%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	29.4%

Median Household Income

2017	$77,868
2022	$85,966

Median Home Value

2017	$291,221
2022	$366,063

Per Capita Income

2017	$41,504
2022	$45,918

Median Age

2010	29.2
2017	32.7
2022	36.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	3,988
<$15,000	8.8%
$15,000 - $24,999	6.0%
$25,000 - $34,999	4.7%
$35,000 - $49,999	12.2%
$50,000 - $74,999	16.6%
$75,000 - $99,999	12.4%
$100,000 - $149,999	18.7%
$150,000 - $199,999	11.3%
$200,000+	9.4%
Average Household Income	$106,408
2022 Households by Income	
Household Income Base	4,688
<$15,000	8.2%
$15,000 - $24,999	5.2%
$25,000 - $34,999	4.0%
$35,000 - $49,999	10.3%
$50,000 - $74,999	15.5%
$75,000 - $99,999	13.4%
$100,000 - $149,999	20.1%
$150,000 - $199,999	12.6%
$200,000+	10.8%
Average Household Income	$119,760
2017 Owner Occupied Housing Units by Value	
Total	2,989
<$50,000	2.3%
$50,000 - $99,999	0.5%
$100,000 - $149,999	6.6%
$150,000 - $199,999	12.5%
$200,000 - $249,999	16.2%
$250,000 - $299,999	14.4%
$300,000 - $399,999	20.1%
$400,000 - $499,999	12.5%
$500,000 - $749,999	9.6%
$750,000 - $999,999	2.6%
$1,000,000 +	2.7%
Average Home Value	$349,808
2022 Owner Occupied Housing Units by Value	
Total	3,506
<$50,000	1.3%
$50,000 - $99,999	0.1%
$100,000 - $149,999	2.9%
$150,000 - $199,999	5.6%
$200,000 - $249,999	10.8%
$250,000 - $299,999	13.2%
$300,000 - $399,999	24.4%
$400,000 - $499,999	18.4%
$500,000 - $749,999	16.2%
$750,000 - $999,999	4.2%
$1,000,000 +	3.0%
Average Home Value	$417,589

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2010 Population by Age	
Total	11,286
0 - 4	4.1%
5 - 9	4.8%
10 - 14	5.2%
15 - 24	32.8%
25 - 34	7.2%
35 - 44	10.9%
45 - 54	9.6%
55 - 64	12.0%
65 - 74	9.5%
75 - 84	3.2%
85 +	0.6%
18 +	83.2%
2017 Population by Age	
Total	12,988
0 - 4	4.0%
5 - 9	4.5%
10 - 14	4.8%
15 - 24	30.9%
25 - 34	7.5%
35 - 44	9.0%
45 - 54	10.5%
55 - 64	11.7%
65 - 74	12.1%
75 - 84	4.2%
85 +	0.9%
18 +	83.7%
2022 Population by Age	
Total	14,796
0 - 4	3.9%
5 - 9	4.2%
10 - 14	4.6%
15 - 24	27.6%
25 - 34	8.2%
35 - 44	8.8%
45 - 54	9.9%
55 - 64	11.5%
65 - 74	13.9%
75 - 84	6.2%
85 +	1.3%
18 +	84.3%
2010 Population by Sex	
Males	5,395
Females	5,890
2017 Population by Sex	
Males	6,223
Females	6,763
2022 Population by Sex	
Males	7,104
Females	7,692

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity	
Total	11,285
White Alone	89.9%
Black Alone	3.7%
American Indian Alone	0.2%
Asian Alone	2.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	2.1%
Hispanic Origin	10.0%
Diversity Index	33.6
2017 Population by Race/Ethnicity	
Total	12,988
White Alone	87.8%
Black Alone	4.4%
American Indian Alone	0.2%
Asian Alone	3.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.6%
Hispanic Origin	12.0%
Diversity Index	38.9
2022 Population by Race/Ethnicity	
Total	14,795
White Alone	85.9%
Black Alone	4.9%
American Indian Alone	0.2%
Asian Alone	3.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	3.0%
Hispanic Origin	13.5%
Diversity Index	43.2
2010 Population by Relationship and Household Type	
Total	11,285
In Households	76.3%
In Family Households	64.4%
Householder	22.4%
Spouse	19.7%
Child	19.8%
Other relative	1.7%
Nonrelative	0.8%
In Nonfamily Households	12.0%
In Group Quarters	23.7%
Institutionalized Population	0.0%
Noninstitutionalized Population	23.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment

Total	7,256
Less than 9th Grade	1.4%
9th - 12th Grade, No Diploma	2.1%
High School Graduate	17.9%
GED/Alternative Credential	1.4%
Some College, No Degree	17.3%
Associate Degree	9.9%
Bachelor's Degree	29.4%
Graduate/Professional Degree	20.6%

2017 Population 15+ by Marital Status

Total	11,262
Never Married	44.7%
Married	44.2%
Widowed	6.8%
Divorced	4.3%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	92.7%
Civilian Unemployed (Unemployment Rate)	7.3%

2017 Employed Population 16+ by Industry

Total	4,844
Agriculture/Mining	0.5%
Construction	3.3%
Manufacturing	1.2%
Wholesale Trade	0.9%
Retail Trade	18.6%
Transportation/Utilities	5.6%
Information	1.5%
Finance/Insurance/Real Estate	7.7%
Services	58.7%
Public Administration	2.1%

2017 Employed Population 16+ by Occupation

Total	4,842
White Collar	73.7%
Management/Business/Financial	14.7%
Professional	21.1%
Sales	24.2%
Administrative Support	13.7%
Services	19.0%
Blue Collar	7.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.6%
Installation/Maintenance/Repair	0.9%
Production	0.8%
Transportation/Material Moving	4.8%

2010 Population By Urban/ Rural Status

Total Population	11,285
Population Inside Urbanized Area	95.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	4.9%

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2010 Households by Type

Total	3,368
Households with 1 Person	18.5%
Households with 2+ People	81.5%
Family Households	73.5%
Husband-wife Families	64.7%
With Related Children	23.9%
Other Family (No Spouse Present)	8.8%
Other Family with Male Householder	2.6%
With Related Children	1.6%
Other Family with Female Householder	6.2%
With Related Children	4.3%
Nonfamily Households	8.0%
All Households with Children	30.2%
Multigenerational Households	1.9%
Unmarried Partner Households	5.3%
Male-female	4.4%
Same-sex	0.9%

2010 Households by Size

Total	3,368
1 Person Household	18.5%
2 Person Household	45.0%
3 Person Household	14.3%
4 Person Household	14.4%
5 Person Household	5.8%
6 Person Household	1.3%
7 + Person Household	0.8%

2010 Households by Tenure and Mortgage Status

Total	3,368
Owner Occupied	79.0%
Owned with a Mortgage/Loan	59.2%
Owned Free and Clear	19.8%
Renter Occupied	21.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	4,770
Housing Units Inside Urbanized Area	89.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	10.9%

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Top 3 Tapestry Segments	
1.	Soccer Moms (4A)
2.	Silver & Gold (9A)
3.	College Towns (14B)

2017 Consumer Spending	
Apparel & Services: Total $	$11,328,692
Average Spent	$2,840.70
Spending Potential Index	132
Education: Total $	$7,621,093
Average Spent	$1,911.01
Spending Potential Index	131
Entertainment/Recreation: Total $	$16,399,707
Average Spent	$4,112.26
Spending Potential Index	132
Food at Home: Total $	$25,455,632
Average Spent	$6,383.06
Spending Potential Index	127
Food Away from Home: Total $	$17,653,798
Average Spent	$4,426.73
Spending Potential Index	133
Health Care: Total $	$29,466,060
Average Spent	$7,388.68
Spending Potential Index	132
HH Furnishings & Equipment: Total $	$10,482,611
Average Spent	$2,628.54
Spending Potential Index	135
Personal Care Products & Services: Total $	$4,248,350
Average Spent	$1,065.28
Spending Potential Index	134
Shelter: Total $	$83,623,979
Average Spent	$20,968.90
Spending Potential Index	129
Support Payments/Cash Contributions/Gifts in Kind: Total $	$12,895,390
Average Spent	$3,233.55
Spending Potential Index	138
Travel: Total $	$11,232,234
Average Spent	$2,816.51
Spending Potential Index	136
Vehicle Maintenance & Repairs: Total $	$5,587,178
Average Spent	$1,401.00
Spending Potential Index	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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