

<b>Demographic Summary</b>		<b>2016</b>	<b>2021</b>
Population		79,418	90,224
Households		31,594	36,049
Families		18,220	20,661
Median Household Income		\$37,918	\$41,848
Males per 100 Females		100.9	99.7
<b>Population By Age</b>			
Population <5 Years		7.0%	6.9%
Population 65+ Years		16.1%	18.1%
Median Age		36.6	37.4
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Health Care</b>	78	\$4,108.94	\$129,817,700
<b>Medical Care</b>	77	\$1,486.20	\$46,955,031
Physician Services	77	\$191.29	\$6,043,703
Dental Services	75	\$265.64	\$8,392,639
Eyecare Services	77	\$46.27	\$1,461,871
Lab Tests, X-Rays	75	\$46.42	\$1,466,555
Hospital Room and Hospital Services	75	\$131.43	\$4,152,426
Convalescent or Nursing Home Care	78	\$23.94	\$756,389
Other Medical services (1)	75	\$80.70	\$2,549,746
Nonprescription Drugs	80	\$99.76	\$3,151,661
Prescription Drugs	79	\$330.37	\$10,437,765
Nonprescription Vitamins	79	\$54.50	\$1,721,722
Medicare Prescription Drug Premium	83	\$78.51	\$2,480,439
Eyeglasses and Contact Lenses	76	\$67.67	\$2,138,106
Hearing Aids	79	\$18.35	\$579,614
Medical Equipment for General Use	83	\$3.70	\$116,873
Other Medical Supplies/Equipment (2)	80	\$47.65	\$1,505,523
<b>Health Insurance</b>	78	\$2,622.73	\$82,862,669
Blue Cross/Blue Shield	77	\$869.04	\$27,456,418
Fee for Service Health Plan	77	\$583.51	\$18,435,512
HMO	78	\$492.25	\$15,552,255
Medicare Payments	82	\$442.11	\$13,967,907
Long Term Care Insurance	74	\$70.22	\$2,218,648
Other Health Insurance (3)	75	\$165.60	\$5,231,928

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

**(2) Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.