

Population Summary	
2000 Total Population	58,288
2010 Total Population	67,327
2016 Total Population	79,418
2016 Group Quarters	3,113
2021 Total Population	90,224
2016-2021 Annual Rate	2.58%
2016 Total Daytime Population	101,836
Workers	55,008
Residents	46,828
Household Summary	
2000 Households	22,369
2000 Average Household Size	2.50
2010 Households	26,553
2010 Average Household Size	2.42
2016 Households	31,594
2016 Average Household Size	2.42
2021 Households	36,049
2021 Average Household Size	2.42
2016-2021 Annual Rate	2.67%
2010 Families	15,410
2010 Average Family Size	3.06
2016 Families	18,220
2016 Average Family Size	3.05
2021 Families	20,661
2021 Average Family Size	3.06
2016-2021 Annual Rate	2.55%
Housing Unit Summary	
2000 Housing Units	25,699
Owner Occupied Housing Units	37.2%
Renter Occupied Housing Units	49.9%
Vacant Housing Units	13.0%
2010 Housing Units	37,045
Owner Occupied Housing Units	31.8%
Renter Occupied Housing Units	39.9%
Vacant Housing Units	28.3%
2016 Housing Units	45,851
Owner Occupied Housing Units	28.5%
Renter Occupied Housing Units	40.4%
Vacant Housing Units	31.1%
2021 Housing Units	52,568
Owner Occupied Housing Units	28.2%
Renter Occupied Housing Units	40.4%
Vacant Housing Units	31.4%
Median Household Income	
2016	\$37,918
2021	\$41,848
Median Home Value	
2016	\$170,453
2021	\$211,743
Per Capita Income	
2016	\$24,949
2021	\$27,631
Median Age	
2010	35.2
2016	36.6
2021	37.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	31,594
<\$15,000	17.3%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	3.2%
\$200,000+	3.7%

Average Household Income \$60,488

2021 Households by Income

Household Income Base	36,049
<\$15,000	17.4%
\$15,000 - \$24,999	16.9%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	4.1%
\$200,000+	4.3%

Average Household Income \$67,355

2016 Owner Occupied Housing Units by Value

Total	13,043
<\$50,000	13.3%
\$50,000 - \$99,999	20.6%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	11.0%
\$200,000 - \$249,999	8.4%
\$250,000 - \$299,999	6.7%
\$300,000 - \$399,999	11.0%
\$400,000 - \$499,999	7.0%
\$500,000 - \$749,999	6.8%
\$750,000 - \$999,999	2.6%
\$1,000,000 +	1.1%

Average Home Value \$238,614

2021 Owner Occupied Housing Units by Value

Total	14,822
<\$50,000	9.9%
\$50,000 - \$99,999	16.2%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	11.0%
\$200,000 - \$249,999	11.2%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	11.3%
\$400,000 - \$499,999	7.9%
\$500,000 - \$749,999	7.8%
\$750,000 - \$999,999	3.3%
\$1,000,000 +	1.1%

Average Home Value \$265,931

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	67,329
0 - 4	7.5%
5 - 9	6.4%
10 - 14	5.8%
15 - 24	14.5%
25 - 34	15.5%
35 - 44	13.1%
45 - 54	12.8%
55 - 64	10.9%
65 - 74	7.3%
75 - 84	4.1%
85 +	2.1%
18 +	76.6%
2016 Population by Age	
Total	79,418
0 - 4	7.0%
5 - 9	6.5%
10 - 14	5.8%
15 - 24	13.1%
25 - 34	15.6%
35 - 44	12.5%
45 - 54	11.8%
55 - 64	11.7%
65 - 74	9.4%
75 - 84	4.5%
85 +	2.2%
18 +	77.6%
2021 Population by Age	
Total	90,224
0 - 4	6.9%
5 - 9	6.3%
10 - 14	5.9%
15 - 24	12.2%
25 - 34	15.4%
35 - 44	12.6%
45 - 54	10.9%
55 - 64	11.5%
65 - 74	10.5%
75 - 84	5.3%
85 +	2.4%
18 +	77.7%
2010 Population by Sex	
Males	34,003
Females	33,324
2016 Population by Sex	
Males	39,888
Females	39,531
2021 Population by Sex	
Males	45,035
Females	45,189

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity	
Total	67,327
White Alone	54.6%
Black Alone	30.9%
American Indian Alone	0.7%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.3%
Two or More Races	2.9%
Hispanic Origin	22.4%
Diversity Index	74.3
2016 Population by Race/Ethnicity	
Total	79,419
White Alone	54.0%
Black Alone	30.3%
American Indian Alone	0.7%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.7%
Two or More Races	3.2%
Hispanic Origin	23.9%
Diversity Index	75.6
2021 Population by Race/Ethnicity	
Total	90,224
White Alone	52.0%
Black Alone	30.8%
American Indian Alone	0.6%
Asian Alone	2.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.4%
Two or More Races	3.5%
Hispanic Origin	25.6%
Diversity Index	77.3
2010 Population by Relationship and Household Type	
Total	67,327
In Households	95.4%
In Family Households	73.6%
Householder	22.8%
Spouse	13.4%
Child	28.4%
Other relative	5.4%
Nonrelative	3.6%
In Nonfamily Households	21.8%
In Group Quarters	4.6%
Institutionalized Population	3.5%
Noninstitutionalized Population	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	53,768
Less than 9th Grade	8.6%
9th - 12th Grade, No Diploma	10.4%
High School Graduate	25.3%
GED/Alternative Credential	3.9%
Some College, No Degree	19.5%
Associate Degree	8.1%
Bachelor's Degree	14.7%
Graduate/Professional Degree	9.5%
2016 Population 15+ by Marital Status	
Total	64,152
Never Married	39.0%
Married	40.2%
Widowed	6.7%
Divorced	14.1%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	91.5%
Civilian Unemployed	8.5%
2016 Employed Population 16+ by Industry	
Total	31,674
Agriculture/Mining	1.6%
Construction	8.8%
Manufacturing	3.5%
Wholesale Trade	2.5%
Retail Trade	14.6%
Transportation/Utilities	4.2%
Information	1.8%
Finance/Insurance/Real Estate	6.2%
Services	53.3%
Public Administration	3.4%
2016 Employed Population 16+ by Occupation	
Total	31,676
White Collar	54.8%
Management/Business/Financial	11.2%
Professional	17.8%
Sales	13.3%
Administrative Support	12.5%
Services	24.8%
Blue Collar	20.4%
Farming/Forestry/Fishing	1.5%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	2.6%
Production	2.6%
Transportation/Material Moving	6.5%
2010 Population By Urban/ Rural Status	
Total Population	67,327
Population Inside Urbanized Area	98.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type	
Total	26,553
Households with 1 Person	32.3%
Households with 2+ People	67.7%
Family Households	58.0%
Husband-wife Families	34.3%
With Related Children	13.6%
Other Family (No Spouse Present)	23.8%
Other Family with Male Householder	6.1%
With Related Children	3.4%
Other Family with Female Householder	17.6%
With Related Children	13.0%
Nonfamily Households	9.6%
All Households with Children	30.7%
Multigenerational Households	4.2%
Unmarried Partner Households	8.9%
Male-female	8.0%
Same-sex	0.9%
2010 Households by Size	
Total	26,552
1 Person Household	32.3%
2 Person Household	32.9%
3 Person Household	14.2%
4 Person Household	10.2%
5 Person Household	5.6%
6 Person Household	2.6%
7 + Person Household	2.2%
2010 Households by Tenure and Mortgage Status	
Total	26,553
Owner Occupied	44.3%
Owned with a Mortgage/Loan	29.6%
Owned Free and Clear	14.7%
Renter Occupied	55.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	37,045
Housing Units Inside Urbanized Area	97.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Metro Fusion (11C)
2.	In Style (5B)
3.	Silver & Gold (9A)

2016 Consumer Spending

Apparel & Services: Total \$	\$51,927,116
Average Spent	\$1,643.58
Spending Potential Index	82
Education: Total \$	\$34,231,827
Average Spent	\$1,083.49
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$72,351,294
Average Spent	\$2,290.03
Spending Potential Index	79
Food at Home: Total \$	\$131,085,980
Average Spent	\$4,149.08
Spending Potential Index	83
Food Away from Home: Total \$	\$80,337,179
Average Spent	\$2,542.80
Spending Potential Index	82
Health Care: Total \$	\$129,817,700
Average Spent	\$4,108.94
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$44,055,292
Average Spent	\$1,394.42
Spending Potential Index	79
Personal Care Products & Services: Total \$	\$18,565,797
Average Spent	\$587.64
Spending Potential Index	80
Shelter: Total \$	\$403,348,515
Average Spent	\$12,766.62
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$57,174,214
Average Spent	\$1,809.65
Spending Potential Index	78
Travel: Total \$	\$43,364,094
Average Spent	\$1,372.54
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$26,135,469
Average Spent	\$827.23
Spending Potential Index	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.