Population Summary	
2000 Total Population	58,288
2010 Total Population	67,327
2017 Total Population	84,268
2017 Group Quarters	3,114
2022 Total Population	96,296
2017-2022 Annual Rate	2.70%
2017 Total Daytime Population	108,455
Workers	58,587
Residents	49,868
Household Summary	
2000 Households	22,369
2000 Average Household Size	2.50
2010 Households	26,553
2010 Average Household Size	2.42
2017 Households	33,688
2017 Average Household Size	2.41
2022 Households	38,690
2022 Average Household Size	2.41
2017-2022 Annual Rate	2.81%
2010 Families	15,410
2010 Average Family Size	3.06
2017 Families	19,514
2017 Average Family Size	3.04
2022 Families	22,314
2022 Average Family Size	3.04
2017-2022 Annual Rate	2.72%
Housing Unit Summary	
2000 Housing Units	25,699
Owner Occupied Housing Units	37.2%
Renter Occupied Housing Units	49.9%
Vacant Housing Units	13.0%
2010 Housing Units	37,045
Owner Occupied Housing Units	31.8%
Renter Occupied Housing Units	39.9%
Vacant Housing Units	28.3%
2017 Housing Units	46,943
Owner Occupied Housing Units	30.1%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	28.2%
2022 Housing Units	54,116
Owner Occupied Housing Units	29.9%
Renter Occupied Housing Units	41.6%
Vacant Housing Units	28.5%
Median Household Income	
2017	$40,129
2022	$44,531
Median Home Value	
2017	$184,988
2022	$270,833
Per Capita Income	
2017	$26,690
2022	$30,227
Median Age	
2010	35.2
2017	37.2
2022	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	33,688
<$15,000	15.6%
$15,000 - $24,999	14.9%
$25,000 - $34,999	12.9%
$35,000 - $49,999	15.5%
$50,000 - $74,999	15.7%
$75,000 - $99,999	9.5%
$100,000 - $149,999	8.0%
$150,000 - $199,999	3.5%
$200,000+	4.3%
Average Household Income	$64,654
2022 Households by Income	
Household Income Base	38,690
<$15,000	15.2%
$15,000 - $24,999	13.7%
$25,000 - $34,999	11.5%
$35,000 - $49,999	13.7%
$50,000 - $74,999	15.7%
$75,000 - $99,999	11.7%
$100,000 - $149,999	9.5%
$150,000 - $199,999	4.1%
$200,000+	4.9%
Average Household Income	$73,424
2017 Owner Occupied Housing Units by Value	
Total	14,099
<$50,000	11.1%
$50,000 - $99,999	19.7%
$100,000 - $149,999	11.2%
$150,000 - $199,999	11.4%
$200,000 - $249,999	9.3%
$250,000 - $299,999	8.1%
$300,000 - $399,999	12.0%
$400,000 - $499,999	7.3%
$500,000 - $749,999	6.0%
$750,000 - $999,999	3.0%
$1,000,000 +	0.8%
Average Home Value	$243,966
2022 Owner Occupied Housing Units by Value	
Total	16,176
<$50,000	7.4%
$50,000 - $99,999	14.3%
$100,000 - $149,999	8.2%
$150,000 - $199,999	8.2%
$200,000 - $249,999	8.2%
$250,000 - $299,999	8.9%
$300,000 - $399,999	15.7%
$400,000 - $499,999	11.2%
$500,000 - $749,999	11.6%
$750,000 - $999,999	5.2%
$1,000,000 +	1.0%
Average Home Value	$316,781

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Fort Myers
Area: 53.2 square miles

Prepared by Esri

2010 Population by Age	
Total	67,329
0 - 4	7.5%
5 - 9	6.4%
10 - 14	5.8%
15 - 24	14.5%
25 - 34	15.5%
35 - 44	13.1%
45 - 54	12.8%
55 - 64	10.9%
65 - 74	7.3%
75 - 84	4.1%
85 +	2.1%
18 +	76.6%
2017 Population by Age	
Total	84,269
0 - 4	6.8%
5 - 9	6.3%
10 - 14	5.7%
15 - 24	12.7%
25 - 34	15.5%
35 - 44	12.3%
45 - 54	11.6%
55 - 64	11.9%
65 - 74	10.0%
75 - 84	4.7%
85 +	2.4%
18 +	78.0%
2022 Population by Age	
Total	96,298
0 - 4	6.8%
5 - 9	6.2%
10 - 14	5.8%
15 - 24	12.1%
25 - 34	15.1%
35 - 44	12.6%
45 - 54	10.7%
55 - 64	11.5%
65 - 74	10.9%
75 - 84	5.8%
85 +	2.5%
18 +	78.1%
2010 Population by Sex	
Males	34,003
Females	33,324
2017 Population by Sex	
Males	42,209
Females	42,059
2022 Population by Sex	
Males	47,924
Females	48,372

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	67,327
White Alone	54.6%
Black Alone	30.9%
American Indian Alone	0.7%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.3%
Two or More Races	2.9%
Hispanic Origin	22.4%
Diversity Index	74.3

2017 Population by Race/Ethnicity

Total	84,267
White Alone	54.8%
Black Alone	29.4%
American Indian Alone	0.6%
Asian Alone	2.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.7%
Two or More Races	3.2%
Hispanic Origin	24.0%
Diversity Index	75.4

2022 Population by Race/Ethnicity

Total	96,296
White Alone	53.2%
Black Alone	29.7%
American Indian Alone	0.6%
Asian Alone	2.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.4%
Two or More Races	3.6%
Hispanic Origin	25.5%
Diversity Index	77.0

2010 Population by Relationship and Household Type

Total	67,327
In Households	95.4%
In Family Households	73.6%
Householder	22.8%
Spouse	13.4%
Child	28.4%
Other relative	5.4%
Nonrelative	3.6%
In Nonfamily Households	21.8%
In Group Quarters	4.6%
Institutionalized Population	3.5%
Noninstitutionalized Population	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment

Total	57,662
Less than 9th Grade	9.9%
9th - 12th Grade, No Diploma	9.5%
High School Graduate	24.1%
GED/Alternative Credential	3.6%
Some College, No Degree	18.9%
Associate Degree	7.7%
Bachelor's Degree	16.2%
Graduate/Professional Degree	10.0%

2017 Population 15+ by Marital Status

Total	68,402
Never Married	38.7%
Married	40.5%
Widowed	7.0%
Divorced	13.8%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	91.3%
Civilian Unemployed (Unemployment Rate)	8.7%

2017 Employed Population 16+ by Industry

Total	33,498
Agriculture/Mining	1.6%
Construction	9.3%
Manufacturing	3.6%
Wholesale Trade	2.5%
Retail Trade	13.8%
Transportation/Utilities	4.4%
Information	1.7%
Finance/Insurance/Real Estate	6.9%
Services	53.0%
Public Administration	3.2%

2017 Employed Population 16+ by Occupation

Total	33,497
White Collar	54.8%
Management/Business/Financial	11.3%
Professional	17.6%
Sales	13.2%
Administrative Support	12.7%
Services	25.0%
Blue Collar	20.2%
Farming/Forestry/Fishing	1.5%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	2.7%
Production	2.6%
Transportation/Material Moving	6.2%

2010 Population By Urban/ Rural Status

Total Population	67,327
Population Inside Urbanized Area	98.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.3%

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Fort Myers
Area: 53.2 square miles

Prepared by Esri

2010 Households by Type

Total	26,553
Households with 1 Person	32.3%
Households with 2+ People	67.7%
Family Households	58.0%
Husband-wife Families	34.3%
With Related Children	13.6%
Other Family (No Spouse Present)	23.8%
Other Family with Male Householder	6.1%
With Related Children	3.4%
Other Family with Female Householder	17.6%
With Related Children	13.0%
Nonfamily Households	9.6%
All Households with Children	30.7%
Multigenerational Households	4.2%
Unmarried Partner Households	8.9%
Male-female	8.0%
Same-sex	0.9%

2010 Households by Size

Total	26,552
1 Person Household	32.3%
2 Person Household	32.9%
3 Person Household	14.2%
4 Person Household	10.2%
5 Person Household	5.6%
6 Person Household	2.6%
7 + Person Household	2.2%

2010 Households by Tenure and Mortgage Status

Total	26,553
Owner Occupied	44.3%
Owned with a Mortgage/Loan	29.6%
Owned Free and Clear	14.7%
Renter Occupied	55.7%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	37,045
Housing Units Inside Urbanized Area	97.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.1%

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Top 3 Tapestry Segments	
1.	Metro Fusion (11C)
2.	In Style (5B)
3.	Silver & Gold (9A)

2017 Consumer Spending	
Apparel & Services: Total $	$59,741,593
Average Spent	$1,773.38
Spending Potential Index	82
Education: Total $	$38,765,856
Average Spent	$1,150.73
Spending Potential Index	79
Entertainment/Recreation: Total $	$84,480,030
Average Spent	$2,507.72
Spending Potential Index	80
Food at Home: Total $	$143,215,189
Average Spent	$4,251.22
Spending Potential Index	84
Food Away from Home: Total $	$93,953,009
Average Spent	$2,788.92
Spending Potential Index	84
Health Care: Total $	$149,995,638
Average Spent	$4,452.49
Spending Potential Index	80
HH Furnishings & Equipment: Total $	$53,224,981
Average Spent	$1,579.94
Spending Potential Index	81
Personal Care Products & Services: Total $	$21,969,381
Average Spent	$652.14
Spending Potential Index	82
Shelter: Total $	$456,030,295
Average Spent	$13,536.88
Spending Potential Index	83
Support Payments/Cash Contributions/Gifts in Kind: Total $	$63,347,637
Average Spent	$1,880.42
Spending Potential Index	80
Travel: Total $	$53,309,662
Average Spent	$1,582.45
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total $	$29,621,545
Average Spent	$879.29
Spending Potential Index	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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