

Fort Myers Community  
Area: 53.36 square miles

Prepared by Esri

## Data for all businesses in area

Total Businesses:	5,976
Total Employees:	64,825
Total Residential Population:	79,418
Employee/Residential Population Ratio:	0.82:1

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	92	1.5%	510	0.8%
Construction	444	7.4%	4,462	6.9%
Manufacturing	132	2.2%	2,840	4.4%
Transportation	187	3.1%	1,576	2.4%
Communication	64	1.1%	1,710	2.6%
Utility	23	0.4%	222	0.3%
Wholesale Trade	246	4.1%	2,889	4.5%
<b>Retail Trade Summary</b>	<b>1,179</b>	<b>19.7%</b>	<b>13,844</b>	<b>21.4%</b>
Home Improvement	75	1.3%	1,179	1.8%
General Merchandise Stores	47	0.8%	2,244	3.5%
Food Stores	127	2.1%	1,120	1.7%
Auto Dealers, Gas Stations, Auto Aftermarket	192	3.2%	2,156	3.3%
Apparel & Accessory Stores	95	1.6%	550	0.8%
Furniture & Home Furnishings	118	2.0%	880	1.4%
Eating & Drinking Places	253	4.2%	3,721	5.7%
Miscellaneous Retail	272	4.6%	1,995	3.1%
<b>Finance, Insurance, Real Estate Summary</b>	<b>815</b>	<b>13.6%</b>	<b>3,854</b>	<b>5.9%</b>
Banks, Savings & Lending Institutions	213	3.6%	585	0.9%
Securities Brokers	58	1.0%	200	0.3%
Insurance Carriers & Agents	165	2.8%	807	1.2%
Real Estate, Holding, Other Investment Offices	380	6.4%	2,262	3.5%
<b>Services Summary</b>	<b>2,310</b>	<b>38.7%</b>	<b>27,222</b>	<b>42.0%</b>
Hotels & Lodging	37	0.6%	542	0.8%
Automotive Services	203	3.4%	875	1.3%
Motion Pictures & Amusements	125	2.1%	1,199	1.8%
Health Services	302	5.1%	6,098	9.4%
Legal Services	259	4.3%	1,699	2.6%
Education Institutions & Libraries	107	1.8%	5,441	8.4%
Other Services	1,277	21.4%	11,369	17.5%
<b>Government</b>	<b>260</b>	<b>4.4%</b>	<b>5,672</b>	<b>8.7%</b>
<b>Unclassified Establishments</b>	<b>225</b>	<b>3.8%</b>	<b>23</b>	<b>0.0%</b>
<b>Totals</b>	<b>5,976</b>	<b>100.0%</b>	<b>64,825</b>	<b>100.0%</b>

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

March 13, 2017

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	7	0.1%	29	0.0%
Mining	0	0.0%	0	0.0%
Utilities	4	0.1%	35	0.1%
Construction	486	8.1%	4,826	7.4%
Manufacturing	150	2.5%	2,337	3.6%
Wholesale Trade	241	4.0%	2,869	4.4%
Retail Trade	889	14.9%	9,858	15.2%
Motor Vehicle & Parts Dealers	173	2.9%	2,028	3.1%
Furniture & Home Furnishings Stores	51	0.9%	317	0.5%
Electronics & Appliance Stores	50	0.8%	416	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	72	1.2%	1,167	1.8%
Food & Beverage Stores	106	1.8%	911	1.4%
Health & Personal Care Stores	85	1.4%	577	0.9%
Gasoline Stations	18	0.3%	128	0.2%
Clothing & Clothing Accessories Stores	118	2.0%	640	1.0%
Sport Goods, Hobby, Book, & Music Stores	49	0.8%	424	0.7%
General Merchandise Stores	47	0.8%	2,244	3.5%
Miscellaneous Store Retailers	99	1.7%	841	1.3%
Nonstore Retailers	21	0.4%	166	0.3%
Transportation & Warehousing	157	2.6%	1,240	1.9%
Information	109	1.8%	2,613	4.0%
Finance & Insurance	443	7.4%	1,614	2.5%
Central Bank/Credit Intermediation & Related Activities	214	3.6%	575	0.9%
Securities, Commodity Contracts & Other Financial	64	1.1%	232	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	165	2.8%	807	1.2%
Real Estate, Rental & Leasing	434	7.3%	2,395	3.7%
Professional, Scientific & Tech Services	660	11.0%	4,901	7.6%
Legal Services	286	4.8%	1,828	2.8%
Management of Companies & Enterprises	3	0.1%	5	0.0%
Administrative & Support & Waste Management & Remediation	280	4.7%	2,356	3.6%
Educational Services	114	1.9%	5,396	8.3%
Health Care & Social Assistance	432	7.2%	8,705	13.4%
Arts, Entertainment & Recreation	100	1.7%	1,335	2.1%
Accommodation & Food Services	298	5.0%	4,354	6.7%
Accommodation	37	0.6%	542	0.8%
Food Services & Drinking Places	261	4.4%	3,812	5.9%
Other Services (except Public Administration)	684	11.4%	4,163	6.4%
Automotive Repair & Maintenance	154	2.6%	579	0.9%
Public Administration	263	4.4%	5,769	8.9%
Unclassified Establishments	225	3.8%	23	0.0%
<b>Total</b>	<b>5,976</b>	<b>100.0%</b>	<b>64,825</b>	<b>100.0%</b>

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