

Demographic Summary		2016	2021
Population		6,778	7,427
Households		3,713	4,063
Families		2,078	2,258
Median Household Income		\$55,654	\$63,624
Males per 100 Females		99.2	100.0
Population By Age			
Population <5 Years		1.1%	1.1%
Population 65+ Years		49.3%	53.6%
Median Age		64.7	66.2
	Spending Potential Index	Average Amount Spent	Total
Health Care	138	\$7,290.44	\$27,069,390
Medical Care	142	\$2,728.19	\$10,129,773
Physician Services	122	\$304.48	\$1,130,534
Dental Services	132	\$465.73	\$1,729,240
Eyecare Services	141	\$84.94	\$315,369
Lab Tests, X-Rays	124	\$77.02	\$285,959
Hospital Room and Hospital Services	143	\$251.43	\$933,568
Convalescent or Nursing Home Care	179	\$54.94	\$203,980
Other Medical services (1)	141	\$152.93	\$567,829
Nonprescription Drugs	138	\$171.73	\$637,630
Prescription Drugs	155	\$649.22	\$2,410,570
Nonprescription Vitamins	144	\$98.73	\$366,596
Medicare Prescription Drug Premium	183	\$173.58	\$644,486
Eyeglasses and Contact Lenses	132	\$118.03	\$438,249
Hearing Aids	190	\$44.13	\$163,871
Medical Equipment for General Use	120	\$5.37	\$19,924
Other Medical Supplies/Equipment (2)	127	\$75.94	\$281,966
Health Insurance	135	\$4,562.25	\$16,939,617
Blue Cross/Blue Shield	126	\$1,425.62	\$5,293,326
Fee for Service Health Plan	119	\$902.40	\$3,350,608
HMO	118	\$741.03	\$2,751,427
Medicare Payments	182	\$979.07	\$3,635,296
Long Term Care Insurance	158	\$149.48	\$555,025
Other Health Insurance (3)	166	\$364.65	\$1,353,935

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

(2) Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.