

Town of Fort Myers Beach  
Area: 5.78 square miles

Prepared by Esri

## Data for all businesses in area

Total Businesses:	583
Total Employees:	4,046
Total Residential Population:	6,778
Employee/Residential Population Ratio:	0.6:1

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	4	0.7%	6	0.1%
Construction	32	5.5%	100	2.5%
Manufacturing	6	1.0%	19	0.5%
Transportation	18	3.1%	56	1.4%
Communication	3	0.5%	15	0.4%
Utility	1	0.2%	6	0.1%
Wholesale Trade	6	1.0%	93	2.3%
<b>Retail Trade Summary</b>	<b>126</b>	<b>21.6%</b>	<b>1,395</b>	<b>34.5%</b>
Home Improvement	3	0.5%	11	0.3%
General Merchandise Stores	1	0.2%	2	0.0%
Food Stores	11	1.9%	199	4.9%
Auto Dealers, Gas Stations, Auto Aftermarket	5	0.9%	48	1.2%
Apparel & Accessory Stores	16	2.7%	71	1.8%
Furniture & Home Furnishings	2	0.3%	12	0.3%
Eating & Drinking Places	56	9.6%	947	23.4%
Miscellaneous Retail	32	5.5%	105	2.6%
<b>Finance, Insurance, Real Estate Summary</b>	<b>132</b>	<b>22.6%</b>	<b>451</b>	<b>11.1%</b>
Banks, Savings & Lending Institutions	33	5.7%	22	0.5%
Securities Brokers	4	0.7%	8	0.2%
Insurance Carriers & Agents	5	0.9%	21	0.5%
Real Estate, Holding, Other Investment Offices	90	15.4%	400	9.9%
<b>Services Summary</b>	<b>222</b>	<b>38.1%</b>	<b>1,784</b>	<b>44.1%</b>
Hotels & Lodging	75	12.9%	1,092	27.0%
Automotive Services	3	0.5%	6	0.1%
Motion Pictures & Amusements	35	6.0%	320	7.9%
Health Services	8	1.4%	30	0.7%
Legal Services	3	0.5%	10	0.2%
Education Institutions & Libraries	3	0.5%	40	1.0%
Other Services	95	16.3%	286	7.1%
<b>Government</b>	<b>8</b>	<b>1.4%</b>	<b>118</b>	<b>2.9%</b>
<b>Unclassified Establishments</b>	<b>25</b>	<b>4.3%</b>	<b>3</b>	<b>0.1%</b>
<b>Totals</b>	<b>583</b>	<b>100.0%</b>	<b>4,046</b>	<b>100.0%</b>

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

March 13, 2017

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	35	6.0%	111	2.7%
Manufacturing	5	0.9%	14	0.3%
Wholesale Trade	6	1.0%	93	2.3%
Retail Trade	69	11.8%	444	11.0%
Motor Vehicle & Parts Dealers	4	0.7%	48	1.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	2	0.3%	12	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.5%	11	0.3%
Food & Beverage Stores	15	2.6%	214	5.3%
Health & Personal Care Stores	1	0.2%	15	0.4%
Gasoline Stations	1	0.2%	0	0.0%
Clothing & Clothing Accessories Stores	18	3.1%	75	1.9%
Sport Goods, Hobby, Book, & Music Stores	6	1.0%	30	0.7%
General Merchandise Stores	1	0.2%	2	0.0%
Miscellaneous Store Retailers	17	2.9%	35	0.9%
Nonstore Retailers	1	0.2%	2	0.0%
Transportation & Warehousing	18	3.1%	56	1.4%
Information	9	1.5%	46	1.1%
Finance & Insurance	42	7.2%	51	1.3%
Central Bank/Credit Intermediation & Related Activities	33	5.7%	22	0.5%
Securities, Commodity Contracts & Other Financial	4	0.7%	8	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	5	0.9%	21	0.5%
Real Estate, Rental & Leasing	100	17.2%	410	10.1%
Professional, Scientific & Tech Services	27	4.6%	72	1.8%
Legal Services	4	0.7%	15	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	23	3.9%	58	1.4%
Educational Services	1	0.2%	24	0.6%
Health Care & Social Assistance	9	1.5%	40	1.0%
Arts, Entertainment & Recreation	26	4.5%	306	7.6%
Accommodation & Food Services	131	22.5%	2,039	50.4%
Accommodation	75	12.9%	1,092	27.0%
Food Services & Drinking Places	56	9.6%	947	23.4%
Other Services (except Public Administration)	49	8.4%	161	4.0%
Automotive Repair & Maintenance	3	0.5%	6	0.1%
Public Administration	8	1.4%	118	2.9%
Unclassified Establishments	25	4.3%	3	0.1%
<b>Total</b>	<b>583</b>	<b>100.0%</b>	<b>4,046</b>	<b>100.0%</b>

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