



# Business Summary

Fort Myers Beach Town, FL  
 Fort Myers Beach Town, FL (1224150)  
 Geography: Place

Prepared by Esri

Data for all businesses in area		Fort Myers Beach...			
Total Businesses:				571	
Total Employees:				3,896	
Total Residential Population:				6,637	
Employee/Residential Population Ratio:				0.59:1	
by SIC Codes		Employees			
		Number	Percent	Number	Percent
Agriculture & Mining		6	1.1%	14	0.4%
Construction		36	6.3%	143	3.7%
Manufacturing		5	0.9%	16	0.4%
Transportation		18	3.2%	50	1.3%
Communication		2	0.4%	5	0.1%
Utility		1	0.2%	4	0.1%
Wholesale Trade		3	0.5%	6	0.2%
<b>Retail Trade Summary</b>		<b>119</b>	<b>20.8%</b>	<b>1,269</b>	<b>32.6%</b>
Home Improvement		2	0.4%	7	0.2%
General Merchandise Stores		1	0.2%	2	0.1%
Food Stores		12	2.1%	201	5.2%
Auto Dealers, Gas Stations, Auto Aftermarket		4	0.7%	42	1.1%
Apparel & Accessory Stores		14	2.5%	58	1.5%
Furniture & Home Furnishings		1	0.2%	2	0.1%
Eating & Drinking Places		55	9.6%	853	21.9%
Miscellaneous Retail		30	5.3%	104	2.7%
<b>Finance, Insurance, Real Estate Summary</b>		<b>139</b>	<b>24.3%</b>	<b>451</b>	<b>11.6%</b>
Banks, Savings & Lending Institutions		35	6.1%	20	0.5%
Securities Brokers		4	0.7%	8	0.2%
Insurance Carriers & Agents		5	0.9%	19	0.5%
Real Estate, Holding, Other Investment Offices		95	16.6%	404	10.4%
<b>Services Summary</b>		<b>210</b>	<b>36.8%</b>	<b>1,816</b>	<b>46.6%</b>
Hotels & Lodging		68	11.9%	1,101	28.3%
Automotive Services		4	0.7%	20	0.5%
Motion Pictures & Amusements		33	5.8%	329	8.4%
Health Services		6	1.1%	72	1.8%
Legal Services		2	0.4%	6	0.2%
Education Institutions & Libraries		2	0.4%	36	0.9%
Other Services		95	16.6%	252	6.5%
<b>Government</b>		<b>10</b>	<b>1.8%</b>	<b>107</b>	<b>2.7%</b>
<b>Unclassified Establishments</b>		<b>22</b>	<b>3.9%</b>	<b>15</b>	<b>0.4%</b>
<b>Totals</b>		<b>571</b>	<b>100.0%</b>	<b>3,896</b>	<b>100.0%</b>

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December 01, 2015

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	38	6.7%	76	2.0%
Manufacturing	4	0.7%	12	0.3%
Wholesale Trade	3	0.5%	6	0.2%
Retail Trade	63	11.0%	412	10.6%
Motor Vehicle & Parts Dealers	4	0.7%	42	1.1%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	1	0.2%	2	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.4%	7	0.2%
Food & Beverage Stores	15	2.6%	214	5.5%
Health & Personal Care Stores	1	0.2%	15	0.4%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	16	2.8%	62	1.6%
Sport Goods, Hobby, Book, & Music Stores	5	0.9%	28	0.7%
General Merchandise Stores	1	0.2%	2	0.1%
Miscellaneous Store Retailers	17	3.0%	38	1.0%
Nonstore Retailers	1	0.2%	2	0.1%
Transportation & Warehousing	17	3.0%	49	1.3%
Information	10	1.8%	66	1.7%
Finance & Insurance	44	7.7%	47	1.2%
Central Bank/Credit Intermediation & Related Activities	35	6.1%	20	0.5%
Securities, Commodity Contracts & Other Financial	4	0.7%	8	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	5	0.9%	19	0.5%
Real Estate, Rental & Leasing	103	18.0%	408	10.5%
Professional, Scientific & Tech Services	24	4.2%	62	1.6%
Legal Services	3	0.5%	11	0.3%
Management of Companies & Enterprises	1	0.2%	2	0.1%
Administrative & Support & Waste Management & Remediation	27	4.7%	133	3.4%
Educational Services	1	0.2%	24	0.6%
Health Care & Social Assistance	8	1.4%	82	2.1%
Arts, Entertainment & Recreation	24	4.2%	287	7.4%
Accommodation & Food Services	123	21.5%	1,954	50.2%
Accommodation	68	11.9%	1,101	28.3%
Food Services & Drinking Places	55	9.6%	853	21.9%
Other Services (except Public Administration)	49	8.6%	154	4.0%
Automotive Repair & Maintenance	3	0.5%	5	0.1%
Public Administration	10	1.8%	107	2.7%
Unclassified Establishments	22	3.9%	15	0.4%
<b>Total</b>	<b>571</b>	<b>100.0%</b>	<b>3,896</b>	<b>100.0%</b>

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