

Demographic Summary		2016	2021
Population		33,619	38,324
Households		15,834	17,911
Families		10,667	12,004
Median Household Income		\$68,364	\$80,463
Males per 100 Females		93.5	93.2
Population By Age			
Population <5 Years		3.3%	3.2%
Population 65+ Years		41.0%	45.5%
Median Age		60.6	62.5
	Spending Potential Index	Average Amount Spent	Total
Health Care	156	\$8,278.51	\$131,081,991
Medical Care	159	\$3,064.06	\$48,516,340
Physician Services	145	\$359.38	\$5,690,362
Dental Services	156	\$547.66	\$8,671,664
Eyecare Services	162	\$97.98	\$1,551,485
Lab Tests, X-Rays	140	\$87.03	\$1,378,050
Hospital Room and Hospital Services	146	\$256.95	\$4,068,582
Convalescent or Nursing Home Care	197	\$60.37	\$955,922
Other Medical services (1)	149	\$161.21	\$2,552,633
Nonprescription Drugs	156	\$193.53	\$3,064,335
Prescription Drugs	170	\$712.53	\$11,282,242
Nonprescription Vitamins	168	\$115.83	\$1,834,119
Medicare Prescription Drug Premium	196	\$186.28	\$2,949,604
Eyeglasses and Contact Lenses	148	\$132.55	\$2,098,837
Hearing Aids	232	\$54.06	\$856,010
Medical Equipment for General Use	153	\$6.82	\$108,028
Other Medical Supplies/Equipment (2)	154	\$91.86	\$1,454,465
Health Insurance	154	\$5,214.45	\$82,565,651
Blue Cross/Blue Shield	144	\$1,639.13	\$25,954,045
Fee for Service Health Plan	142	\$1,076.91	\$17,051,803
HMO	141	\$882.15	\$13,967,889
Medicare Payments	197	\$1,063.69	\$16,842,527
Long Term Care Insurance	188	\$178.28	\$2,822,945
Other Health Insurance (3)	170	\$374.29	\$5,926,441

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

(2) Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.