

Household Income Profile

CITY: Estero
Area: 25.37 square miles

Prepared by Esri
Latitude: 26.42764111
Longitude: -81.7951144

Summary	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	31,734	35,356	3,622	2.19%
Households	15,041	16,655	1,614	2.06%
Median Age	60.2	61.3	1.1	0.36%
Average Household Size	2.11	2.12	0.01	0.09%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
Household	15,041	100%	16,655	100%
<\$15,000	1,445	9.6%	1,367	8.2%
\$15,000-\$24,999	1,295	8.6%	971	5.8%
\$25,000-\$34,999	1,308	8.7%	1,082	6.5%
\$35,000-\$49,999	2,289	15.2%	2,310	13.9%
\$50,000-\$74,999	2,391	15.9%	2,794	16.8%
\$75,000-\$99,999	1,917	12.7%	2,366	14.2%
\$100,000-\$149,999	2,196	14.6%	2,862	17.2%
\$150,000-\$199,999	862	5.7%	1,151	6.9%
\$200,000+	1,337	8.9%	1,753	10.5%
Median Household Income	\$60,126		\$72,587	
Average Household Income	\$92,592		\$106,399	
Per Capita Income	\$43,717		\$49,909	

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2015 and 2020.

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2015 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	385	1,394	1,282	1,566	2,819	4,663	2,933
<\$15,000	52	100	59	85	289	510	351
\$15,000-\$24,999	41	45	80	103	202	436	386
\$25,000-\$34,999	38	113	83	99	207	385	382
\$35,000-\$49,999	89	305	153	218	334	605	586
\$50,000-\$74,999	85	266	192	225	357	803	463
\$75,000-\$99,999	36	269	272	205	376	468	290
\$100,000-\$149,999	34	190	172	344	434	706	315
\$150,000-\$199,999	7	57	174	122	178	260	65
\$200,000+	3	49	97	164	442	488	95
Median HH Income	\$44,017	\$60,149	\$80,089	\$80,142	\$76,028	\$59,959	\$42,511
Average HH Income	\$54,626	\$77,593	\$102,215	\$107,096	\$116,817	\$96,719	\$62,877
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	13.5%	7.2%	4.6%	5.4%	10.3%	10.9%	12.0%
\$15,000-\$24,999	10.6%	3.2%	6.2%	6.6%	7.2%	9.4%	13.2%
\$25,000-\$34,999	9.9%	8.1%	6.5%	6.3%	7.3%	8.3%	13.0%
\$35,000-\$49,999	23.1%	21.9%	11.9%	13.9%	11.8%	13.0%	20.0%
\$50,000-\$74,999	22.1%	19.1%	15.0%	14.4%	12.7%	17.2%	15.8%
\$75,000-\$99,999	9.4%	19.3%	21.2%	13.1%	13.3%	10.0%	9.9%
\$100,000-\$149,999	8.8%	13.6%	13.4%	22.0%	15.4%	15.1%	10.7%
\$150,000-\$199,999	1.8%	4.1%	13.6%	7.8%	6.3%	5.6%	2.2%
\$200,000+	0.8%	3.5%	7.6%	10.5%	15.7%	10.5%	3.2%

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2020 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	436	1,323	1,502	1,565	3,035	5,076	3,718
<\$15,000	50	77	58	64	247	467	405
\$15,000-\$24,999	33	28	56	66	141	316	333
\$25,000-\$34,999	32	79	65	66	155	302	382
\$35,000-\$49,999	100	256	162	184	316	584	707
\$50,000-\$74,999	109	255	226	222	397	908	678
\$75,000-\$99,999	47	289	346	223	450	575	436
\$100,000-\$149,999	50	218	227	397	549	918	504
\$150,000-\$199,999	9	65	234	153	226	350	113
\$200,000+	6	56	129	190	554	657	160
Median HH Income	\$50,409	\$70,503	\$86,000	\$94,083	\$87,735	\$73,515	\$50,785
Average HH Income	\$63,697	\$87,770	\$114,786	\$122,550	\$134,463	\$114,097	\$74,432
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.5%	5.8%	3.9%	4.1%	8.1%	9.2%	10.9%
\$15,000-\$24,999	7.6%	2.1%	3.7%	4.2%	4.6%	6.2%	9.0%
\$25,000-\$34,999	7.3%	6.0%	4.3%	4.2%	5.1%	5.9%	10.3%
\$35,000-\$49,999	22.9%	19.3%	10.8%	11.8%	10.4%	11.5%	19.0%
\$50,000-\$74,999	25.0%	19.3%	15.0%	14.2%	13.1%	17.9%	18.2%
\$75,000-\$99,999	10.8%	21.8%	23.0%	14.2%	14.8%	11.3%	11.7%
\$100,000-\$149,999	11.5%	16.5%	15.1%	25.4%	18.1%	18.1%	13.6%
\$150,000-\$199,999	2.1%	4.9%	15.6%	9.8%	7.4%	6.9%	3.0%
\$200,000+	1.4%	4.2%	8.6%	12.1%	18.3%	12.9%	4.3%

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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2015 and 2020.