

Household Income Profile

Estero
Area: 35.8 square miles

Prepared by Esri

Summary	2017		2022	
	Number	Percent	Number	Percent
Population	34,659		39,347	
Households	16,315		18,389	
Median Age	61.0		62.5	
Average Household Size	2.12		2.14	
			Change	Annual Rate
			4,688	2.57%
			2,074	2.42%
			1.5	0.49%
			0.02	0.19%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
Household	16,315	100%	18,389	100%
<\$15,000	921	5.6%	953	5.2%
\$15,000-\$24,999	1,049	6.4%	1,001	5.4%
\$25,000-\$34,999	1,331	8.2%	1,268	6.9%
\$35,000-\$49,999	1,936	11.9%	1,822	9.9%
\$50,000-\$74,999	3,051	18.7%	3,160	17.2%
\$75,000-\$99,999	2,040	12.5%	2,663	14.5%
\$100,000-\$149,999	2,625	16.1%	3,400	18.5%
\$150,000-\$199,999	1,332	8.2%	1,699	9.2%
\$200,000+	2,029	12.4%	2,423	13.2%
Median Household Income			\$73,487	\$82,649
Average Household Income			\$112,692	\$125,334
Per Capita Income			\$52,952	\$58,455

Data Note: Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.

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2017 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	471	1,313	1,412	1,621	2,957	5,129	3,411
<\$15,000	41	53	48	55	164	261	300
\$15,000-\$24,999	28	56	56	50	113	337	409
\$25,000-\$34,999	59	113	91	81	173	304	510
\$35,000-\$49,999	57	161	126	142	276	540	634
\$50,000-\$74,999	130	280	241	265	457	942	736
\$75,000-\$99,999	69	234	241	238	362	666	231
\$100,000-\$149,999	46	218	268	309	524	949	310
\$150,000-\$199,999	23	92	146	191	290	464	125
\$200,000+	19	107	195	289	597	666	156
Median HH Income	\$57,027	\$74,224	\$88,027	\$97,174	\$94,324	\$80,471	\$45,491
Average HH Income	\$76,386	\$100,143	\$124,133	\$138,436	\$142,903	\$118,835	\$70,171
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	8.7%	4.0%	3.4%	3.4%	5.5%	5.1%	8.8%
\$15,000-\$24,999	5.9%	4.3%	4.0%	3.1%	3.8%	6.6%	12.0%
\$25,000-\$34,999	12.5%	8.6%	6.4%	5.0%	5.9%	5.9%	15.0%
\$35,000-\$49,999	12.1%	12.3%	8.9%	8.8%	9.3%	10.5%	18.6%
\$50,000-\$74,999	27.6%	21.3%	17.1%	16.3%	15.5%	18.4%	21.6%
\$75,000-\$99,999	14.6%	17.8%	17.1%	14.7%	12.2%	13.0%	6.8%
\$100,000-\$149,999	9.8%	16.6%	19.0%	19.1%	17.7%	18.5%	9.1%
\$150,000-\$199,999	4.9%	7.0%	10.3%	11.8%	9.8%	9.0%	3.7%
\$200,000+	4.0%	8.1%	13.8%	17.8%	20.2%	13.0%	4.6%

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2022 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	518	1,223	1,780	1,669	2,852	5,524	4,823
<\$15,000	41	45	53	44	139	246	384
\$15,000-\$24,999	25	40	58	39	83	283	472
\$25,000-\$34,999	48	78	92	60	136	259	595
\$35,000-\$49,999	51	113	122	112	213	460	750
\$50,000-\$74,999	133	229	267	230	392	895	1,014
\$75,000-\$99,999	97	251	342	275	413	848	437
\$100,000-\$149,999	66	240	380	362	578	1,166	607
\$150,000-\$199,999	32	108	203	225	309	563	260
\$200,000+	25	118	263	320	589	803	305
Median HH Income	\$65,205	\$83,454	\$95,795	\$106,959	\$102,852	\$91,722	\$53,603
Average HH Income	\$89,151	\$116,308	\$137,943	\$154,958	\$155,557	\$135,432	\$87,167
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	7.9%	3.7%	3.0%	2.6%	4.9%	4.5%	8.0%
\$15,000-\$24,999	4.8%	3.3%	3.3%	2.3%	2.9%	5.1%	9.8%
\$25,000-\$34,999	9.3%	6.4%	5.2%	3.6%	4.8%	4.7%	12.3%
\$35,000-\$49,999	9.8%	9.2%	6.9%	6.7%	7.5%	8.3%	15.6%
\$50,000-\$74,999	25.7%	18.7%	15.0%	13.8%	13.7%	16.2%	21.0%
\$75,000-\$99,999	18.7%	20.5%	19.2%	16.5%	14.5%	15.4%	9.1%
\$100,000-\$149,999	12.7%	19.6%	21.3%	21.7%	20.3%	21.1%	12.6%
\$150,000-\$199,999	6.2%	8.8%	11.4%	13.5%	10.8%	10.2%	5.4%
\$200,000+	4.8%	9.6%	14.8%	19.2%	20.7%	14.5%	6.3%

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