

# Demographic and Income Profile

Estero  
Area: 35.8 square miles

Prepared by Esri

Summary	Census 2010	2017	2022
Population	28,340	34,659	39,347
Households	13,679	16,315	18,389
Families	9,305	11,001	12,351
Average Household Size	2.07	2.12	2.14
Owner Occupied Housing Units	11,349	12,933	14,493
Renter Occupied Housing Units	2,330	3,382	3,896
Median Age	59.7	61.0	62.5
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.57%	1.36%	0.83%
Households	2.42%	1.30%	0.79%
Families	2.34%	1.25%	0.71%
Owner HHs	2.30%	1.19%	0.72%
Median Household Income	2.38%	2.13%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	921	5.6%	953	5.2%
\$15,000 - \$24,999	1,049	6.4%	1,001	5.4%
\$25,000 - \$34,999	1,331	8.2%	1,268	6.9%
\$35,000 - \$49,999	1,936	11.9%	1,822	9.9%
\$50,000 - \$74,999	3,051	18.7%	3,160	17.2%
\$75,000 - \$99,999	2,040	12.5%	2,663	14.5%
\$100,000 - \$149,999	2,625	16.1%	3,400	18.5%
\$150,000 - \$199,999	1,332	8.2%	1,699	9.2%
\$200,000+	2,029	12.4%	2,423	13.2%
Median Household Income	\$73,487		\$82,649	
Average Household Income	\$112,692		\$125,334	
Per Capita Income	\$52,952		\$58,455	

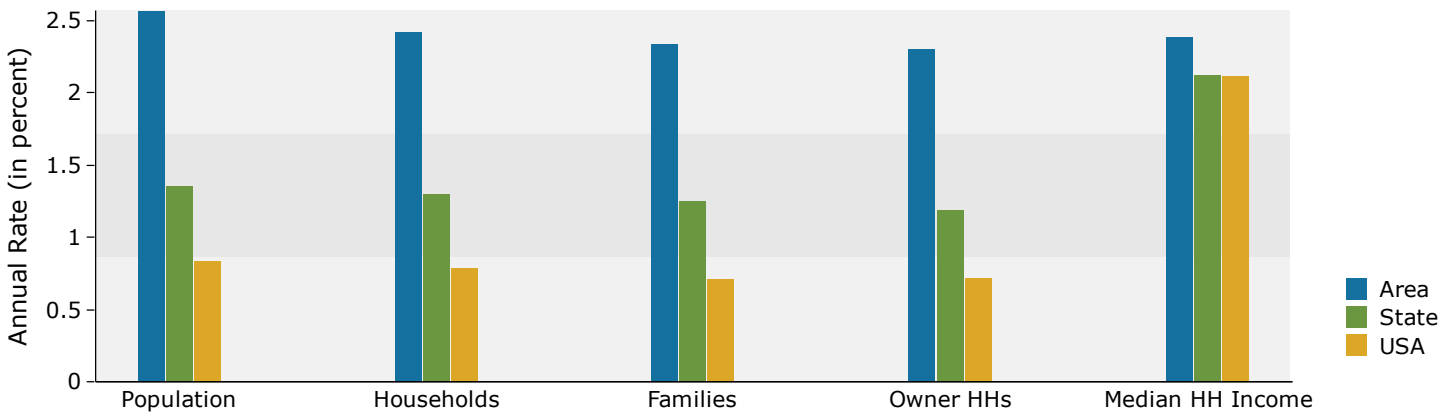
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,062	3.7%	1,121	3.2%	1,233	3.1%
5 - 9	976	3.4%	1,184	3.4%	1,293	3.3%
10 - 14	788	2.8%	1,087	3.1%	1,325	3.4%
15 - 19	754	2.7%	979	2.8%	1,200	3.0%
20 - 24	1,502	5.3%	1,134	3.3%	1,160	2.9%
25 - 34	2,185	7.7%	2,934	8.5%	2,796	7.1%
35 - 44	2,228	7.9%	2,659	7.7%	3,394	8.6%
45 - 54	2,751	9.7%	3,148	9.1%	3,286	8.4%
55 - 64	5,435	19.2%	5,848	16.9%	5,718	14.5%
65 - 74	7,023	24.8%	9,207	26.6%	10,172	25.9%
75 - 84	3,096	10.9%	4,350	12.6%	6,380	16.2%
85+	540	1.9%	1,007	2.9%	1,391	3.5%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	26,870	94.8%	32,421	93.5%	36,314	92.3%
Black Alone	312	1.1%	448	1.3%	585	1.5%
American Indian Alone	29	0.1%	42	0.1%	56	0.1%
Asian Alone	470	1.7%	743	2.1%	1,041	2.6%
Pacific Islander Alone	7	0.0%	9	0.0%	12	0.0%
Some Other Race Alone	377	1.3%	566	1.6%	760	1.9%
Two or More Races	275	1.0%	429	1.2%	580	1.5%
Hispanic Origin (Any Race)	1,716	6.1%	2,601	7.5%	3,426	8.7%

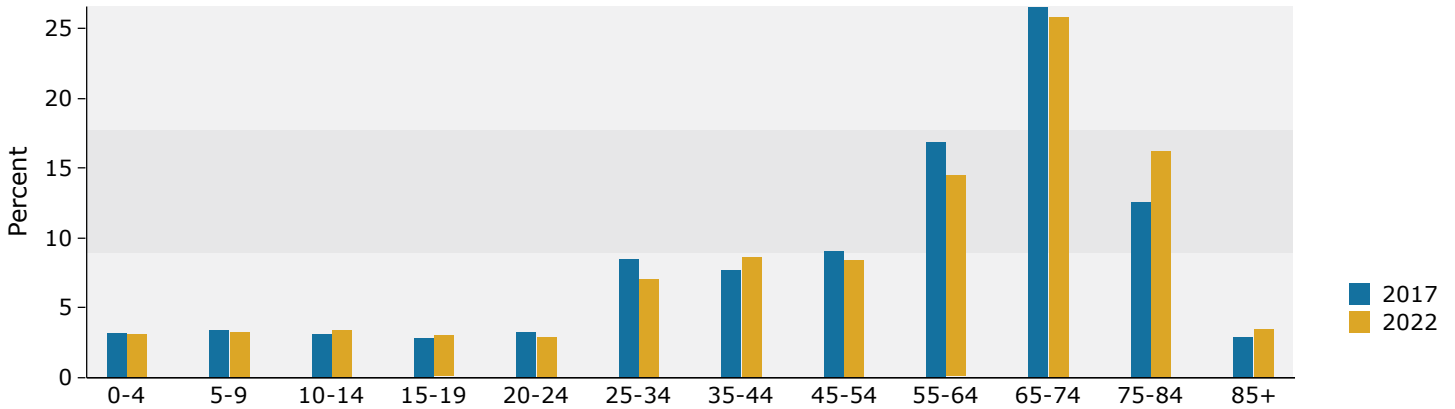
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

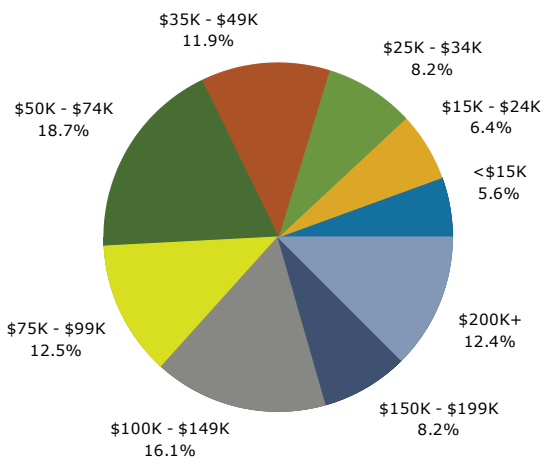
## Trends 2017-2022



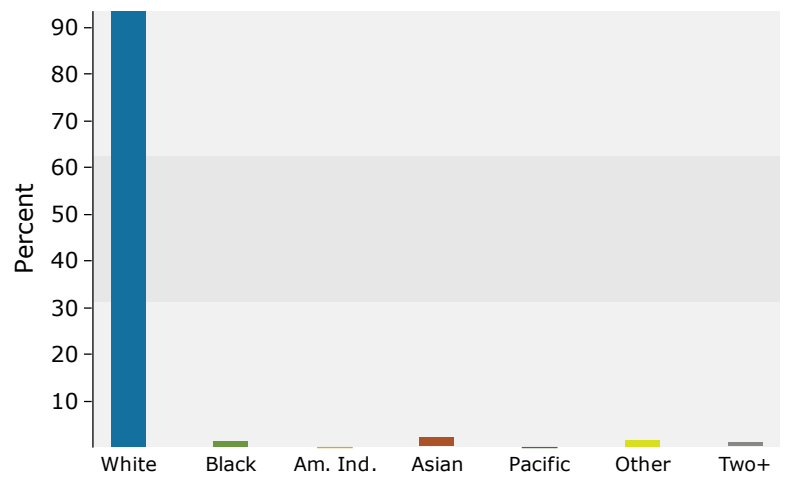
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 7.5%