

Population Summary	
2000 Total Population	10,582
2010 Total Population	27,746
2015 Total Population	31,734
2015 Group Quarters	0
2020 Total Population	35,356
2015-2020 Annual Rate	2.19%
Household Summary	
2000 Households	5,125
2000 Average Household Size	2.02
2010 Households	13,423
2010 Average Household Size	2.07
2015 Households	15,041
2015 Average Household Size	2.11
2020 Households	16,655
2020 Average Household Size	2.12
2015-2020 Annual Rate	2.06%
2010 Families	9,125
2010 Average Family Size	2.40
2015 Families	10,134
2015 Average Family Size	2.47
2020 Families	11,160
2020 Average Family Size	2.49
2015-2020 Annual Rate	1.95%
Housing Unit Summary	
2000 Housing Units	8,204
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	5.8%
Vacant Housing Units	37.5%
2010 Housing Units	21,571
Owner Occupied Housing Units	51.6%
Renter Occupied Housing Units	10.6%
Vacant Housing Units	37.8%
2015 Housing Units	23,882
Owner Occupied Housing Units	50.2%
Renter Occupied Housing Units	12.8%
Vacant Housing Units	37.0%
2020 Housing Units	26,278
Owner Occupied Housing Units	50.1%
Renter Occupied Housing Units	13.2%
Vacant Housing Units	36.6%
Median Household Income	
2015	\$60,126
2020	\$72,587
Median Home Value	
2015	\$231,982
2020	\$279,737
Per Capita Income	
2015	\$43,717
2020	\$49,909
Median Age	
2010	59.8
2015	60.2
2020	61.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

2015 Households by Income	
Household Income Base	15,041
<\$15,000	9.6%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	5.7%
\$200,000+	8.9%
Average Household Income	\$92,592
2020 Households by Income	
Household Income Base	16,655
<\$15,000	8.2%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	6.9%
\$200,000+	10.5%
Average Household Income	\$106,399
2015 Owner Occupied Housing Units by Value	
Total	11,979
<\$50,000	2.0%
\$50,000 - \$99,999	8.4%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	17.1%
\$200,000 - \$249,999	15.8%
\$250,000 - \$299,999	11.6%
\$300,000 - \$399,999	13.6%
\$400,000 - \$499,999	7.0%
\$500,000 - \$749,999	7.2%
\$750,000 - \$999,999	2.2%
\$1,000,000 +	2.8%
Average Home Value	\$297,965
2020 Owner Occupied Housing Units by Value	
Total	13,175
<\$50,000	0.8%
\$50,000 - \$99,999	3.9%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	18.2%
\$250,000 - \$299,999	15.1%
\$300,000 - \$399,999	16.0%
\$400,000 - \$499,999	9.4%
\$500,000 - \$749,999	9.5%
\$750,000 - \$999,999	4.2%
\$1,000,000 +	4.8%
Average Home Value	\$369,034

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

CITY: Estero
 Area: 25.37 square miles

Prepared by Esri
 Latitude: 26.42764111
 Longitude: -81.7951144

2010 Population by Age	
Total	27,745
0 - 4	3.8%
5 - 9	3.4%
10 - 14	2.8%
15 - 24	8.0%
25 - 34	7.7%
35 - 44	7.8%
45 - 54	9.6%
55 - 64	19.1%
65 - 74	24.8%
75 - 84	11.0%
85 +	1.9%
18 +	88.5%
2015 Population by Age	
Total	31,734
0 - 4	3.4%
5 - 9	3.6%
10 - 14	3.2%
15 - 24	5.5%
25 - 34	9.7%
35 - 44	7.5%
45 - 54	9.4%
55 - 64	17.4%
65 - 74	25.9%
75 - 84	11.7%
85 +	2.6%
18 +	88.1%
2020 Population by Age	
Total	35,354
0 - 4	3.3%
5 - 9	3.3%
10 - 14	3.4%
15 - 24	5.6%
25 - 34	8.4%
35 - 44	8.0%
45 - 54	8.6%
55 - 64	17.0%
65 - 74	25.8%
75 - 84	13.4%
85 +	3.2%
18 +	88.2%
2010 Population by Sex	
Males	13,324
Females	14,422
2015 Population by Sex	
Males	15,271
Females	16,463
2020 Population by Sex	
Males	17,040
Females	18,316

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity	
Total	27,746
White Alone	94.8%
Black Alone	1.1%
American Indian Alone	0.1%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	1.0%
Hispanic Origin	6.1%
Diversity Index	20.4
2015 Population by Race/Ethnicity	
Total	31,735
White Alone	93.8%
Black Alone	1.3%
American Indian Alone	0.1%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	1.2%
Hispanic Origin	7.1%
Diversity Index	23.5
2020 Population by Race/Ethnicity	
Total	35,355
White Alone	92.6%
Black Alone	1.5%
American Indian Alone	0.2%
Asian Alone	2.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.9%
Two or More Races	1.4%
Hispanic Origin	8.1%
Diversity Index	27.0
2010 Population by Relationship and Household Type	
Total	27,746
In Households	100.0%
In Family Households	80.0%
Householder	32.8%
Spouse	29.8%
Child	14.5%
Other relative	1.9%
Nonrelative	0.9%
In Nonfamily Households	20.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

2015 Population 25+ by Educational Attainment	
Total	26,727
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	3.2%
High School Graduate	20.8%
GED/Alternative Credential	1.8%
Some College, No Degree	20.8%
Associate Degree	9.1%
Bachelor's Degree	24.1%
Graduate/Professional Degree	17.7%
2015 Population 15+ by Marital Status	
Total	28,477
Never Married	18.6%
Married	67.0%
Widowed	6.6%
Divorced	7.7%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	95.3%
Civilian Unemployed	4.7%
2015 Employed Population 16+ by Industry	
Total	11,969
Agriculture/Mining	0.1%
Construction	8.4%
Manufacturing	3.9%
Wholesale Trade	4.1%
Retail Trade	16.1%
Transportation/Utilities	2.1%
Information	1.4%
Finance/Insurance/Real Estate	9.4%
Services	52.5%
Public Administration	1.8%
2015 Employed Population 16+ by Occupation	
Total	11,970
White Collar	66.3%
Management/Business/Financial	17.6%
Professional	21.2%
Sales	18.1%
Administrative Support	9.5%
Services	21.1%
Blue Collar	12.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	3.0%
Production	2.2%
Transportation/Material Moving	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

2010 Households by Type	
Total	13,423
Households with 1 Person	24.4%
Households with 2+ People	75.6%
Family Households	68.0%
Husband-wife Families	61.9%
With Related Children	10.2%
Other Family (No Spouse Present)	6.1%
Other Family with Male Householder	1.8%
With Related Children	0.8%
Other Family with Female Householder	4.3%
With Related Children	2.1%
Nonfamily Households	7.6%
All Households with Children	13.4%
Multigenerational Households	1.2%
Unmarried Partner Households	5.2%
Male-female	4.4%
Same-sex	0.8%
2010 Households by Size	
Total	13,424
1 Person Household	24.4%
2 Person Household	57.6%
3 Person Household	8.6%
4 Person Household	6.1%
5 Person Household	2.2%
6 Person Household	0.7%
7 + Person Household	0.3%
2010 Households by Tenure and Mortgage Status	
Total	13,423
Owner Occupied	83.0%
Owned with a Mortgage/Loan	46.2%
Owned Free and Clear	36.7%
Renter Occupied	17.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.