

Estero Community
Area: 35.88 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:	1,347
Total Employees:	14,928
Total Residential Population:	33,619
Employee/Residential Population Ratio:	0.44:1

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	28	2.1%	413	2.8%
Construction	110	8.2%	384	2.6%
Manufacturing	15	1.1%	73	0.5%
Transportation	20	1.5%	109	0.7%
Communication	12	0.9%	205	1.4%
Utility	0	0.0%	0	0.0%
Wholesale Trade	17	1.3%	125	0.8%
Retail Trade Summary	402	29.8%	6,300	42.2%
Home Improvement	14	1.0%	265	1.8%
General Merchandise Stores	9	0.7%	441	3.0%
Food Stores	28	2.1%	446	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	20	1.5%	185	1.2%
Apparel & Accessory Stores	85	6.3%	901	6.0%
Furniture & Home Furnishings	38	2.8%	429	2.9%
Eating & Drinking Places	86	6.4%	2,048	13.7%
Miscellaneous Retail	122	9.1%	1,586	10.6%
Finance, Insurance, Real Estate Summary	208	15.4%	1,260	8.4%
Banks, Savings & Lending Institutions	57	4.2%	153	1.0%
Securities Brokers	18	1.3%	72	0.5%
Insurance Carriers & Agents	25	1.9%	151	1.0%
Real Estate, Holding, Other Investment Offices	107	7.9%	884	5.9%
Services Summary	483	35.9%	6,013	40.3%
Hotels & Lodging	9	0.7%	386	2.6%
Automotive Services	27	2.0%	1,537	10.3%
Motion Pictures & Amusements	50	3.7%	1,237	8.3%
Health Services	76	5.6%	836	5.6%
Legal Services	12	0.9%	45	0.3%
Education Institutions & Libraries	13	1.0%	335	2.2%
Other Services	296	22.0%	1,637	11.0%
Government	2	0.1%	31	0.2%
Unclassified Establishments	51	3.8%	15	0.1%
Totals	1,347	100.0%	14,928	100.0%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

March 13, 2017

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.3%	27	0.2%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	130	9.7%	488	3.3%
Manufacturing	18	1.3%	91	0.6%
Wholesale Trade	16	1.2%	122	0.8%
Retail Trade	306	22.7%	4,203	28.2%
Motor Vehicle & Parts Dealers	13	1.0%	154	1.0%
Furniture & Home Furnishings Stores	23	1.7%	133	0.9%
Electronics & Appliance Stores	12	0.9%	283	1.9%
Bldg Material & Garden Equipment & Supplies Dealers	12	0.9%	255	1.7%
Food & Beverage Stores	19	1.4%	408	2.7%
Health & Personal Care Stores	32	2.4%	389	2.6%
Gasoline Stations	7	0.5%	30	0.2%
Clothing & Clothing Accessories Stores	102	7.6%	1,008	6.8%
Sport Goods, Hobby, Book, & Music Stores	18	1.3%	332	2.2%
General Merchandise Stores	9	0.7%	441	3.0%
Miscellaneous Store Retailers	54	4.0%	767	5.1%
Nonstore Retailers	3	0.2%	3	0.0%
Transportation & Warehousing	13	1.0%	104	0.7%
Information	28	2.1%	287	1.9%
Finance & Insurance	100	7.4%	376	2.5%
Central Bank/Credit Intermediation & Related Activities	57	4.2%	153	1.0%
Securities, Commodity Contracts & Other Financial	18	1.3%	72	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	25	1.9%	151	1.0%
Real Estate, Rental & Leasing	115	8.5%	2,250	15.1%
Professional, Scientific & Tech Services	124	9.2%	674	4.5%
Legal Services	19	1.4%	69	0.5%
Management of Companies & Enterprises	1	0.1%	1	0.0%
Administrative & Support & Waste Management & Remediation	59	4.4%	505	3.4%
Educational Services	17	1.3%	327	2.2%
Health Care & Social Assistance	88	6.5%	906	6.1%
Arts, Entertainment & Recreation	40	3.0%	1,205	8.1%
Accommodation & Food Services	99	7.3%	2,457	16.5%
Accommodation	9	0.7%	386	2.6%
Food Services & Drinking Places	90	6.7%	2,071	13.9%
Other Services (except Public Administration)	137	10.2%	858	5.7%
Automotive Repair & Maintenance	13	1.0%	85	0.6%
Public Administration	2	0.1%	31	0.2%
Unclassified Establishments	51	3.8%	15	0.1%
Total	1,347	100.0%	14,928	100.0%

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