



# Business Summary

CITY: Estero  
 Area: 25.37 square miles

Prepared by Esri  
 Latitude: 26.42764111  
 Longitude: -81.7951144

## Data for all businesses in area

Total Businesses:	1,364
Total Employees:	12,765
Total Residential Population:	31,734
Employee/Residential Population Ratio:	0.4:1

by SIC Codes			Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	35	2.6%	415	3.3%
Construction	128	9.4%	370	2.9%
Manufacturing	18	1.3%	73	0.6%
Transportation	17	1.2%	106	0.8%
Communication	12	0.9%	184	1.4%
Utility	0	0.0%	0	0.0%
Wholesale Trade	23	1.7%	119	0.9%
<b>Retail Trade Summary</b>	<b>419</b>	<b>30.7%</b>	<b>6,010</b>	<b>47.1%</b>
Home Improvement	14	1.0%	239	1.9%
General Merchandise Stores	12	0.9%	614	4.8%
Food Stores	26	1.9%	401	3.1%
Auto Dealers, Gas Stations, Auto Aftermarket	20	1.5%	144	1.1%
Apparel & Accessory Stores	100	7.3%	991	7.8%
Furniture & Home Furnishings	37	2.7%	394	3.1%
Eating & Drinking Places	83	6.1%	1,781	14.0%
Miscellaneous Retail	127	9.3%	1,446	11.3%
<b>Finance, Insurance, Real Estate Summary</b>	<b>204</b>	<b>15.0%</b>	<b>1,445</b>	<b>11.3%</b>
Banks, Savings & Lending Institutions	57	4.2%	159	1.2%
Securities Brokers	14	1.0%	47	0.4%
Insurance Carriers & Agents	29	2.1%	490	3.8%
Real Estate, Holding, Other Investment Offices	104	7.6%	749	5.9%
<b>Services Summary</b>	<b>457</b>	<b>33.5%</b>	<b>3,951</b>	<b>31.0%</b>
Hotels & Lodging	9	0.7%	250	2.0%
Automotive Services	23	1.7%	85	0.7%
Motion Pictures & Amusements	50	3.7%	1,007	7.9%
Health Services	74	5.4%	770	6.0%
Legal Services	7	0.5%	27	0.2%
Education Institutions & Libraries	8	0.6%	269	2.1%
Other Services	287	21.0%	1,543	12.1%
<b>Government</b>	<b>3</b>	<b>0.2%</b>	<b>24</b>	<b>0.2%</b>
<b>Unclassified Establishments</b>	<b>47</b>	<b>3.4%</b>	<b>68</b>	<b>0.5%</b>
<b>Totals</b>	<b>1,364</b>	<b>100.0%</b>	<b>12,765</b>	<b>100.0%</b>

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.3%	28	0.2%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	147	10.8%	439	3.4%
Manufacturing	19	1.4%	91	0.7%
Wholesale Trade	22	1.6%	116	0.9%
Retail Trade	328	24.0%	4,185	32.8%
Motor Vehicle & Parts Dealers	14	1.0%	114	0.9%
Furniture & Home Furnishings Stores	25	1.8%	132	1.0%
Electronics & Appliance Stores	10	0.7%	249	2.0%
Bldg Material & Garden Equipment & Supplies Dealers	12	0.9%	230	1.8%
Food & Beverage Stores	19	1.4%	369	2.9%
Health & Personal Care Stores	34	2.5%	413	3.2%
Gasoline Stations	6	0.4%	30	0.2%
Clothing & Clothing Accessories Stores	120	8.8%	1,112	8.7%
Sport Goods, Hobby, Book, & Music Stores	15	1.1%	265	2.1%
General Merchandise Stores	12	0.9%	614	4.8%
Miscellaneous Store Retailers	54	4.0%	645	5.1%
Nonstore Retailers	7	0.5%	12	0.1%
Transportation & Warehousing	11	0.8%	91	0.7%
Information	22	1.6%	212	1.7%
Finance & Insurance	101	7.4%	696	5.5%
Central Bank/Credit Intermediation & Related Activities	57	4.2%	153	1.2%
Securities, Commodity Contracts & Other Financial	15	1.1%	53	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	29	2.1%	490	3.8%
Real Estate, Rental & Leasing	108	7.9%	734	5.8%
Professional, Scientific & Tech Services	120	8.8%	644	5.0%
Legal Services	13	1.0%	53	0.4%
Management of Companies & Enterprises	1	0.1%	1	0.0%
Administrative & Support & Waste Management & Remediation	58	4.3%	450	3.5%
Educational Services	14	1.0%	288	2.3%
Health Care & Social Assistance	86	6.3%	823	6.4%
Arts, Entertainment & Recreation	41	3.0%	1,000	7.8%
Accommodation & Food Services	95	7.0%	2,052	16.1%
Accommodation	9	0.7%	250	2.0%
Food Services & Drinking Places	86	6.3%	1,801	14.1%
Other Services (except Public Administration)	134	9.8%	823	6.4%
Automotive Repair & Maintenance	12	0.9%	56	0.4%
Public Administration	3	0.2%	24	0.2%
Unclassified Establishments	47	3.4%	68	0.5%
<b>Total</b>	<b>1,364</b>	<b>100.0%</b>	<b>12,765</b>	<b>100.0%</b>

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