

Business Summary

Estero
Area: 35.8 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:	1,186			
Total Employees:	13,931			
Total Residential Population:	34,659			
Employee/Residential Population Ratio (per 100 Residents)	40			
	Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent
Agriculture & Mining	27	2.3%	365	2.6%
Construction	89	7.5%	352	2.5%
Manufacturing	14	1.2%	152	1.1%
Transportation	17	1.4%	106	0.8%
Communication	10	0.8%	199	1.4%
Utility	0	0.0%	0	0.0%
Wholesale Trade	11	0.9%	119	0.9%
Retail Trade Summary	363	30.6%	6,393	45.9%
Home Improvement	13	1.1%	263	1.9%
General Merchandise Stores	10	0.8%	675	4.8%
Food Stores	26	2.2%	423	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	19	1.6%	243	1.7%
Apparel & Accessory Stores	75	6.3%	779	5.6%
Furniture & Home Furnishings	33	2.8%	401	2.9%
Eating & Drinking Places	74	6.2%	2,085	15.0%
Miscellaneous Retail	113	9.5%	1,524	10.9%
Finance, Insurance, Real Estate Summary	163	13.7%	1,434	10.3%
Banks, Savings & Lending Institutions	22	1.9%	142	1.0%
Securities Brokers	19	1.6%	82	0.6%
Insurance Carriers & Agents	25	2.1%	156	1.1%
Real Estate, Holding, Other Investment Offices	98	8.3%	1,054	7.6%
Services Summary	450	37.9%	4,770	34.2%
Hotels & Lodging	10	0.8%	381	2.7%
Automotive Services	24	2.0%	820	5.9%
Motion Pictures & Amusements	56	4.7%	928	6.7%
Health Services	70	5.9%	743	5.3%
Legal Services	13	1.1%	50	0.4%
Education Institutions & Libraries	11	0.9%	332	2.4%
Other Services	267	22.5%	1,516	10.9%
Government	2	0.2%	29	0.2%
Unclassified Establishments	40	3.4%	11	0.1%
Totals	1,186	100.0%	13,931	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

May 09, 2018

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.3%	25	0.2%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	102	8.6%	517	3.7%
Manufacturing	15	1.3%	156	1.1%
Wholesale Trade	10	0.8%	116	0.8%
Retail Trade	280	23.6%	4,273	30.7%
Motor Vehicle & Parts Dealers	13	1.1%	209	1.5%
Furniture & Home Furnishings Stores	22	1.9%	128	0.9%
Electronics & Appliance Stores	10	0.8%	271	1.9%
Bldg Material & Garden Equipment & Supplies Dealers	11	0.9%	253	1.8%
Food & Beverage Stores	18	1.5%	391	2.8%
Health & Personal Care Stores	32	2.7%	390	2.8%
Gasoline Stations	7	0.6%	34	0.2%
Clothing & Clothing Accessories Stores	87	7.3%	863	6.2%
Sport Goods, Hobby, Book, & Music Stores	13	1.1%	261	1.9%
General Merchandise Stores	10	0.8%	675	4.8%
Miscellaneous Store Retailers	54	4.6%	795	5.7%
Nonstore Retailers	3	0.3%	3	0.0%
Transportation & Warehousing	9	0.8%	98	0.7%
Information	25	2.1%	312	2.2%
Finance & Insurance	67	5.6%	382	2.7%
Central Bank/Credit Intermediation & Related Activities	22	1.9%	142	1.0%
Securities, Commodity Contracts & Other Financial	20	1.7%	84	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	25	2.1%	156	1.1%
Real Estate, Rental & Leasing	107	9.0%	1,648	11.8%
Professional, Scientific & Tech Services	106	8.9%	643	4.6%
Legal Services	18	1.5%	70	0.5%
Management of Companies & Enterprises	1	0.1%	1	0.0%
Administrative & Support & Waste Management & Remediation	60	5.1%	391	2.8%
Educational Services	14	1.2%	322	2.3%
Health Care & Social Assistance	83	7.0%	813	5.8%
Arts, Entertainment & Recreation	44	3.7%	872	6.3%
Accommodation & Food Services	89	7.5%	2,491	17.9%
Accommodation	10	0.8%	381	2.7%
Food Services & Drinking Places	80	6.7%	2,109	15.1%
Other Services (except Public Administration)	128	10.8%	830	6.0%
Automotive Repair & Maintenance	12	1.0%	75	0.5%
Public Administration	2	0.2%	29	0.2%
Unclassified Establishments	40	3.4%	11	0.1%
Total	1,186	100.0%	13,931	100.0%

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