

<b>Population Summary</b>	
2000 Total Population	106,093
2010 Total Population	157,482
2017 Total Population	180,973
2017 Group Quarters	466
2022 Total Population	201,912
2017-2022 Annual Rate	2.21%
2017 Total Daytime Population	146,675
Workers	40,227
Residents	106,448
<b>Household Summary</b>	
2000 Households	42,562
2000 Average Household Size	2.48
2010 Households	62,316
2010 Average Household Size	2.52
2017 Households	70,995
2017 Average Household Size	2.54
2022 Households	78,887
2022 Average Household Size	2.55
2017-2022 Annual Rate	2.13%
2010 Families	44,640
2010 Average Family Size	2.91
2017 Families	50,587
2017 Average Family Size	2.94
2022 Families	56,066
2022 Average Family Size	2.95
2017-2022 Annual Rate	2.08%
<b>Housing Unit Summary</b>	
2000 Housing Units	48,292
Owner Occupied Housing Units	70.9%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	11.9%
2010 Housing Units	81,625
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	20.3%
Vacant Housing Units	23.7%
2017 Housing Units	92,264
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	23.8%
Vacant Housing Units	23.1%
2022 Housing Units	102,587
Owner Occupied Housing Units	53.1%
Renter Occupied Housing Units	23.8%
Vacant Housing Units	23.1%
<b>Median Household Income</b>	
2017	\$53,615
2022	\$59,237
<b>Median Home Value</b>	
2017	\$196,332
2022	\$276,052
<b>Per Capita Income</b>	
2017	\$27,726
2022	\$31,436
<b>Median Age</b>	
2010	43.2
2017	45.4
2022	45.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

## 2017 Households by Income

Household Income Base	70,995
<\$15,000	8.2%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	22.4%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	3.7%
\$200,000+	2.8%
Average Household Income	\$70,223

## 2022 Households by Income

Household Income Base	78,887
<\$15,000	7.8%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	4.5%
\$200,000+	3.3%
Average Household Income	\$79,995

## 2017 Owner Occupied Housing Units by Value

Total	49,068
<\$50,000	3.2%
\$50,000 - \$99,999	16.2%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	13.0%
\$250,000 - \$299,999	9.8%
\$300,000 - \$399,999	11.8%
\$400,000 - \$499,999	5.6%
\$500,000 - \$749,999	5.6%
\$750,000 - \$999,999	2.1%
\$1,000,000 +	1.1%
Average Home Value	\$249,262

## 2022 Owner Occupied Housing Units by Value

Total	54,473
<\$50,000	1.4%
\$50,000 - \$99,999	7.8%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	11.2%
\$200,000 - \$249,999	13.2%
\$250,000 - \$299,999	12.6%
\$300,000 - \$399,999	18.8%
\$400,000 - \$499,999	9.7%
\$500,000 - \$749,999	10.1%
\$750,000 - \$999,999	3.6%
\$1,000,000 +	1.8%
Average Home Value	\$328,864

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

<b>2010 Population by Age</b>	
Total	157,480
0 - 4	5.2%
5 - 9	5.9%
10 - 14	6.6%
15 - 24	11.2%
25 - 34	10.4%
35 - 44	13.2%
45 - 54	15.3%
55 - 64	14.3%
65 - 74	10.6%
75 - 84	5.4%
85 +	2.0%
18 +	78.1%
<b>2017 Population by Age</b>	
Total	180,973
0 - 4	4.9%
5 - 9	5.3%
10 - 14	5.7%
15 - 24	10.7%
25 - 34	11.2%
35 - 44	11.7%
45 - 54	13.7%
55 - 64	15.2%
65 - 74	13.4%
75 - 84	6.0%
85 +	2.3%
18 +	80.7%
<b>2022 Population by Age</b>	
Total	201,912
0 - 4	4.9%
5 - 9	5.2%
10 - 14	5.7%
15 - 24	9.7%
25 - 34	11.8%
35 - 44	11.9%
45 - 54	12.0%
55 - 64	14.7%
65 - 74	14.3%
75 - 84	7.4%
85 +	2.3%
18 +	80.9%
<b>2010 Population by Sex</b>	
Males	76,936
Females	80,546
<b>2017 Population by Sex</b>	
Males	88,507
Females	92,466
<b>2022 Population by Sex</b>	
Males	98,923
Females	102,988

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

## 2010 Population by Race/Ethnicity

Total	157,481
White Alone	88.5%
Black Alone	4.1%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.2%
Two or More Races	2.3%
Hispanic Origin	19.0%
Diversity Index	45.6

## 2017 Population by Race/Ethnicity

Total	180,973
White Alone	86.7%
Black Alone	4.6%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.7%
Two or More Races	2.7%
Hispanic Origin	22.1%
Diversity Index	50.5

## 2022 Population by Race/Ethnicity

Total	201,911
White Alone	85.0%
Black Alone	5.1%
American Indian Alone	0.3%
Asian Alone	2.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.3%
Two or More Races	3.1%
Hispanic Origin	24.6%
Diversity Index	54.4

## 2010 Population by Relationship and Household Type

Total	157,482
In Households	99.7%
In Family Households	85.1%
Householder	28.4%
Spouse	21.8%
Child	28.2%
Other relative	4.0%
Nonrelative	2.7%
In Nonfamily Households	14.6%
In Group Quarters	0.3%
Institutionalized Population	0.2%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

<b>2017 Population 25+ by Educational Attainment</b>	
Total	132,884
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	5.6%
High School Graduate	31.6%
GED/Alternative Credential	4.4%
Some College, No Degree	22.2%
Associate Degree	9.5%
Bachelor's Degree	15.1%
Graduate/Professional Degree	8.2%
<b>2017 Population 15+ by Marital Status</b>	
Total	152,194
Never Married	25.1%
Married	53.1%
Widowed	7.5%
Divorced	14.4%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	92.0%
Civilian Unemployed (Unemployment Rate)	8.0%
<b>2017 Employed Population 16+ by Industry</b>	
Total	75,595
Agriculture/Mining	0.4%
Construction	9.5%
Manufacturing	3.4%
Wholesale Trade	2.5%
Retail Trade	14.2%
Transportation/Utilities	5.2%
Information	1.4%
Finance/Insurance/Real Estate	7.1%
Services	51.7%
Public Administration	4.7%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	75,594
White Collar	59.6%
Management/Business/Financial	12.5%
Professional	16.7%
Sales	14.0%
Administrative Support	16.3%
Services	21.6%
Blue Collar	18.8%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	4.6%
Production	2.4%
Transportation/Material Moving	5.8%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	157,482
Population Inside Urbanized Area	98.1%
Population Inside Urbanized Cluster	1.2%
Rural Population	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

<b>2010 Households by Type</b>	
Total	62,316
Households with 1 Person	21.5%
Households with 2+ People	78.5%
Family Households	71.6%
Husband-wife Families	55.0%
With Related Children	20.0%
Other Family (No Spouse Present)	16.7%
Other Family with Male Householder	5.1%
With Related Children	3.1%
Other Family with Female Householder	11.6%
With Related Children	7.7%
Nonfamily Households	6.9%
All Households with Children	31.3%
Multigenerational Households	4.2%
Unmarried Partner Households	8.3%
Male-female	7.5%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	62,316
1 Person Household	21.5%
2 Person Household	40.6%
3 Person Household	16.3%
4 Person Household	12.9%
5 Person Household	5.6%
6 Person Household	2.1%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	62,316
Owner Occupied	73.4%
Owned with a Mortgage/Loan	53.3%
Owned Free and Clear	20.1%
Renter Occupied	26.6%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	81,625
Housing Units Inside Urbanized Area	96.8%
Housing Units Inside Urbanized Cluster	2.5%
Rural Housing Units	0.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

## Top 3 Tapestry Segments

<b>1.</b>	The Great Outdoors (6C)
<b>2.</b>	American Dreamers (7C)
<b>3.</b>	Silver & Gold (9A)

## 2017 Consumer Spending

Apparel & Services: Total \$	\$130,778,982
Average Spent	\$1,842.09
Spending Potential Index	85
Education: Total \$	\$80,340,897
Average Spent	\$1,131.64
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$195,954,671
Average Spent	\$2,760.12
Spending Potential Index	88
Food at Home: Total \$	\$312,315,491
Average Spent	\$4,399.12
Spending Potential Index	87
Food Away from Home: Total \$	\$205,669,158
Average Spent	\$2,896.95
Spending Potential Index	87
Health Care: Total \$	\$364,852,978
Average Spent	\$5,139.14
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$123,158,487
Average Spent	\$1,734.75
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$49,717,150
Average Spent	\$700.29
Spending Potential Index	88
Shelter: Total \$	\$982,427,307
Average Spent	\$13,837.98
Spending Potential Index	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$152,180,105
Average Spent	\$2,143.53
Spending Potential Index	92
Travel: Total \$	\$128,820,250
Average Spent	\$1,814.50
Spending Potential Index	88
Vehicle Maintenance & Repairs: Total \$	\$68,032,904
Average Spent	\$958.28
Spending Potential Index	89

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.