

Business Summary

Cape Coral
Area: 167.21 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:			5,659	
Total Employees:			42,890	
Total Residential Population:			180,973	
Employee/Residential Population Ratio (per 100 Residents)			24	
by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	157	2.8%	547	1.3%
Construction	712	12.6%	3,670	8.6%
Manufacturing	135	2.4%	1,520	3.5%
Transportation	150	2.7%	665	1.6%
Communication	45	0.8%	357	0.8%
Utility	11	0.2%	127	0.3%
Wholesale Trade	168	3.0%	829	1.9%
Retail Trade Summary	1,032	18.2%	11,743	27.4%
Home Improvement	82	1.4%	847	2.0%
General Merchandise Stores	42	0.7%	1,495	3.5%
Food Stores	103	1.8%	2,263	5.3%
Auto Dealers, Gas Stations, Auto Aftermarket	110	1.9%	707	1.6%
Apparel & Accessory Stores	33	0.6%	69	0.2%
Furniture & Home Furnishings	82	1.4%	424	1.0%
Eating & Drinking Places	280	4.9%	4,280	10.0%
Miscellaneous Retail	299	5.3%	1,656	3.9%
Finance, Insurance, Real Estate Summary	712	12.6%	4,600	10.7%
Banks, Savings & Lending Institutions	78	1.4%	510	1.2%
Securities Brokers	52	0.9%	197	0.5%
Insurance Carriers & Agents	123	2.2%	608	1.4%
Real Estate, Holding, Other Investment Offices	459	8.1%	3,286	7.7%
Services Summary	2,248	39.7%	15,913	37.1%
Hotels & Lodging	15	0.3%	277	0.6%
Automotive Services	168	3.0%	660	1.5%
Motion Pictures & Amusements	193	3.4%	1,256	2.9%
Health Services	310	5.5%	2,709	6.3%
Legal Services	61	1.1%	277	0.6%
Education Institutions & Libraries	73	1.3%	3,444	8.0%
Other Services	1,428	25.2%	7,290	17.0%
Government	73	1.3%	2,897	6.8%
Unclassified Establishments	218	3.9%	22	0.1%
Totals	5,659	100.0%	42,890	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

May 09, 2018

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	9	0.2%	47	0.1%
Mining	0	0.0%	0	0.0%
Utilities	4	0.1%	17	0.0%
Construction	840	14.8%	3,924	9.1%
Manufacturing	150	2.7%	1,141	2.7%
Wholesale Trade	160	2.8%	815	1.9%
Retail Trade	718	12.7%	7,252	16.9%
Motor Vehicle & Parts Dealers	98	1.7%	585	1.4%
Furniture & Home Furnishings Stores	37	0.7%	238	0.6%
Electronics & Appliance Stores	33	0.6%	143	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	81	1.4%	845	2.0%
Food & Beverage Stores	83	1.5%	2,122	4.9%
Health & Personal Care Stores	84	1.5%	790	1.8%
Gasoline Stations	12	0.2%	122	0.3%
Clothing & Clothing Accessories Stores	50	0.9%	112	0.3%
Sport Goods, Hobby, Book, & Music Stores	55	1.0%	207	0.5%
General Merchandise Stores	42	0.7%	1,495	3.5%
Miscellaneous Store Retailers	118	2.1%	514	1.2%
Nonstore Retailers	26	0.5%	77	0.2%
Transportation & Warehousing	116	2.0%	560	1.3%
Information	93	1.6%	1,139	2.7%
Finance & Insurance	259	4.6%	1,324	3.1%
Central Bank/Credit Intermediation & Related Activities	84	1.5%	519	1.2%
Securities, Commodity Contracts & Other Financial	52	0.9%	197	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	123	2.2%	608	1.4%
Real Estate, Rental & Leasing	495	8.7%	3,260	7.6%
Professional, Scientific & Tech Services	532	9.4%	2,089	4.9%
Legal Services	93	1.6%	388	0.9%
Management of Companies & Enterprises	7	0.1%	14	0.0%
Administrative & Support & Waste Management & Remediation	399	7.1%	1,467	3.4%
Educational Services	101	1.8%	3,511	8.2%
Health Care & Social Assistance	394	7.0%	4,116	9.6%
Arts, Entertainment & Recreation	117	2.1%	1,140	2.7%
Accommodation & Food Services	305	5.4%	4,661	10.9%
Accommodation	15	0.3%	277	0.6%
Food Services & Drinking Places	290	5.1%	4,384	10.2%
Other Services (except Public Administration)	669	11.8%	3,494	8.1%
Automotive Repair & Maintenance	143	2.5%	560	1.3%
Public Administration	73	1.3%	2,897	6.8%
Unclassified Establishments	218	3.9%	22	0.1%
Total	5,659	100.0%	42,890	100.0%

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