

Demographic Summary		2016	2021
Population		49,403	55,444
Households		22,465	25,205
Families		14,571	16,250
Median Household Income		\$54,633	\$61,914
Males per 100 Females		102.8	102.4
Population By Age			
Population <5 Years		4.0%	3.8%
Population 65+ Years		37.0%	40.5%
Median Age		57.3	59.4
	Spending Potential Index	Average Amount Spent	Total
Health Care	135	\$7,159.39	\$160,835,592
Medical Care	138	\$2,656.67	\$59,681,998
Physician Services	125	\$310.15	\$6,967,431
Dental Services	132	\$465.74	\$10,462,828
Eyecare Services	139	\$83.89	\$1,884,611
Lab Tests, X-Rays	122	\$75.74	\$1,701,429
Hospital Room and Hospital Services	132	\$231.30	\$5,196,246
Convalescent or Nursing Home Care	170	\$52.18	\$1,172,243
Other Medical services (1)	132	\$142.61	\$3,203,630
Nonprescription Drugs	136	\$169.27	\$3,802,636
Prescription Drugs	148	\$619.71	\$13,921,797
Nonprescription Vitamins	144	\$99.25	\$2,229,577
Medicare Prescription Drug Premium	173	\$163.74	\$3,678,484
Eyeglasses and Contact Lenses	128	\$114.13	\$2,563,956
Hearing Aids	191	\$44.34	\$996,181
Medical Equipment for General Use	131	\$5.86	\$131,601
Other Medical Supplies/Equipment (2)	132	\$78.76	\$1,769,350
Health Insurance	133	\$4,502.72	\$101,153,593
Blue Cross/Blue Shield	124	\$1,409.34	\$31,660,891
Fee for Service Health Plan	122	\$926.23	\$20,807,843
HMO	122	\$768.45	\$17,263,318
Medicare Payments	172	\$925.81	\$20,798,379
Long Term Care Insurance	153	\$144.77	\$3,252,187
Other Health Insurance (3)	149	\$328.11	\$7,370,974

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

(2) Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.