

Household Income Profile

CITY: Bonita Springs
Area: 46.73 square miles

Prepared by Esri
Latitude: 26.35589467
Longitude: -81.7868081

Summary	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	47,883	52,625	4,742	1.91%
Households	21,769	23,883	2,114	1.87%
Median Age	56.7	58.3	1.6	0.56%
Average Household Size	2.19	2.20	0.01	0.09%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
Household	21,769	100%	23,883	100%
<\$15,000	2,131	9.8%	2,027	8.5%
\$15,000-\$24,999	1,818	8.4%	1,402	5.9%
\$25,000-\$34,999	2,577	11.8%	2,223	9.3%
\$35,000-\$49,999	3,095	14.2%	3,107	13.0%
\$50,000-\$74,999	4,034	18.5%	4,717	19.8%
\$75,000-\$99,999	2,509	11.5%	3,217	13.5%
\$100,000-\$149,999	2,950	13.6%	3,782	15.8%
\$150,000-\$199,999	1,021	4.7%	1,333	5.6%
\$200,000+	1,634	7.5%	2,075	8.7%
Median Household Income	\$55,833		\$64,605	
Average Household Income	\$85,453		\$97,056	
Per Capita Income	\$38,907		\$44,118	

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2015 and 2020.

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2015 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	380	1,887	2,244	2,545	4,041	6,086	4,586
<\$15,000	49	229	198	190	409	536	519
\$15,000-\$24,999	42	124	169	154	274	554	503
\$25,000-\$34,999	72	257	259	236	431	636	685
\$35,000-\$49,999	68	320	408	360	537	636	766
\$50,000-\$74,999	92	437	458	516	672	1,104	755
\$75,000-\$99,999	28	241	341	322	563	627	385
\$100,000-\$149,999	20	184	227	430	562	924	604
\$150,000-\$199,999	6	54	90	159	200	374	137
\$200,000+	2	41	93	179	393	694	232
Median HH Income	\$39,600	\$50,474	\$53,303	\$63,760	\$61,454	\$63,099	\$45,502
Average HH Income	\$48,908	\$62,897	\$72,639	\$89,490	\$94,614	\$101,799	\$72,028
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	12.9%	12.1%	8.8%	7.5%	10.1%	8.8%	11.3%
\$15,000-\$24,999	11.1%	6.6%	7.5%	6.1%	6.8%	9.1%	11.0%
\$25,000-\$34,999	18.9%	13.6%	11.5%	9.3%	10.7%	10.5%	14.9%
\$35,000-\$49,999	17.9%	17.0%	18.2%	14.1%	13.3%	10.5%	16.7%
\$50,000-\$74,999	24.2%	23.2%	20.4%	20.3%	16.6%	18.1%	16.5%
\$75,000-\$99,999	7.4%	12.8%	15.2%	12.7%	13.9%	10.3%	8.4%
\$100,000-\$149,999	5.3%	9.8%	10.1%	16.9%	13.9%	15.2%	13.2%
\$150,000-\$199,999	1.6%	2.9%	4.0%	6.2%	4.9%	6.1%	3.0%
\$200,000+	0.5%	2.2%	4.1%	7.0%	9.7%	11.4%	5.1%

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2020 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	414	1,582	2,685	2,524	4,207	6,790	5,681
<\$15,000	55	172	213	165	368	494	560
\$15,000-\$24,999	39	81	140	104	177	419	442
\$25,000-\$34,999	68	171	236	176	344	545	682
\$35,000-\$49,999	66	247	446	306	506	639	897
\$50,000-\$74,999	115	407	588	528	745	1,281	1,053
\$75,000-\$99,999	39	243	488	378	690	816	564
\$100,000-\$149,999	21	168	314	486	670	1,202	922
\$150,000-\$199,999	8	53	132	187	249	491	213
\$200,000+	3	39	129	193	459	903	348
Median HH Income	\$44,097	\$55,053	\$60,471	\$73,809	\$73,313	\$75,395	\$54,458
Average HH Income	\$53,667	\$69,486	\$81,857	\$99,401	\$106,379	\$116,767	\$83,573
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	13.3%	10.9%	7.9%	6.5%	8.7%	7.3%	9.9%
\$15,000-\$24,999	9.4%	5.1%	5.2%	4.1%	4.2%	6.2%	7.8%
\$25,000-\$34,999	16.4%	10.8%	8.8%	7.0%	8.2%	8.0%	12.0%
\$35,000-\$49,999	15.9%	15.6%	16.6%	12.1%	12.0%	9.4%	15.8%
\$50,000-\$74,999	27.8%	25.7%	21.9%	20.9%	17.7%	18.9%	18.5%
\$75,000-\$99,999	9.4%	15.4%	18.2%	15.0%	16.4%	12.0%	9.9%
\$100,000-\$149,999	5.1%	10.6%	11.7%	19.3%	15.9%	17.7%	16.2%
\$150,000-\$199,999	1.9%	3.4%	4.9%	7.4%	5.9%	7.2%	3.7%
\$200,000+	0.7%	2.5%	4.8%	7.6%	10.9%	13.3%	6.1%

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2015 and 2020.