

# Executive Summary

Bonita Springs  
Area: 48.98 square miles

Prepared by Esri

## Population

2000 Population	32,977
2010 Population	43,892
2017 Population	52,051
2022 Population	59,337
2000-2010 Annual Rate	2.90%
2010-2017 Annual Rate	2.38%
2017-2022 Annual Rate	2.65%
2017 Male Population	50.5%
2017 Female Population	49.5%
2017 Median Age	57.8

In the identified area, the current year population is 52,051. In 2010, the Census count in the area was 43,892. The rate of change since 2010 was 2.38% annually. The five-year projection for the population in the area is 59,337 representing a change of 2.65% annually from 2017 to 2022. Currently, the population is 50.5% male and 49.5% female.

## Median Age

The median age in this area is 57.8, compared to U.S. median age of 38.2.

## Race and Ethnicity

2017 White Alone	87.5%
2017 Black Alone	0.9%
2017 American Indian/Alaska Native Alone	0.5%
2017 Asian Alone	1.2%
2017 Pacific Islander Alone	0.1%
2017 Other Race	8.0%
2017 Two or More Races	1.6%
2017 Hispanic Origin (Any Race)	24.7%

Persons of Hispanic origin represent 24.7% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 51.9 in the identified area, compared to 64.0 for the U.S. as a whole.

## Households

2000 Households	14,736
2010 Households	20,007
2017 Total Households	23,608
2022 Total Households	26,838
2000-2010 Annual Rate	3.11%
2010-2017 Annual Rate	2.31%
2017-2022 Annual Rate	2.60%
2017 Average Household Size	2.20

The household count in this area has changed from 20,007 in 2010 to 23,608 in the current year, a change of 2.31% annually. The five-year projection of households is 26,838, a change of 2.60% annually from the current year total. Average household size is currently 2.20, compared to 2.19 in the year 2010. The number of families in the current year is 15,337 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

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## Median Household Income

2017 Median Household Income	\$56,905
2022 Median Household Income	\$66,270
2017-2022 Annual Rate	3.09%

## Average Household Income

2017 Average Household Income	\$96,207
2022 Average Household Income	\$108,615
2017-2022 Annual Rate	2.46%

## Per Capita Income

2017 Per Capita Income	\$43,792
2022 Per Capita Income	\$49,275
2017-2022 Annual Rate	2.39%

## Households by Income

Current median household income is \$56,905 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$66,270 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$96,207 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$108,615 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$43,792 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$49,275 in five years, compared to \$34,828 for all U.S. households

## Housing

2000 Total Housing Units	23,023
2000 Owner Occupied Housing Units	11,879
2000 Renter Occupied Housing Units	2,857
2000 Vacant Housing Units	8,287
2010 Total Housing Units	31,695
2010 Owner Occupied Housing Units	15,408
2010 Renter Occupied Housing Units	4,599
2010 Vacant Housing Units	11,688
2017 Total Housing Units	37,122
2017 Owner Occupied Housing Units	17,349
2017 Renter Occupied Housing Units	6,259
2017 Vacant Housing Units	13,514
2022 Total Housing Units	42,140
2022 Owner Occupied Housing Units	19,652
2022 Renter Occupied Housing Units	7,186
2022 Vacant Housing Units	15,302

Currently, 46.7% of the 37,122 housing units in the area are owner occupied; 16.9%, renter occupied; and 36.4% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 31,695 housing units in the area - 48.6% owner occupied, 14.5% renter occupied, and 36.9% vacant. The annual rate of change in housing units since 2010 is 7.28%. Median home value in the area is \$306,094, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 5.08% annually to \$392,158.