

Population Summary	
2000 Total Population	32,977
2010 Total Population	43,892
2016 Total Population	49,403
2016 Group Quarters	157
2021 Total Population	55,444
2016-2021 Annual Rate	2.33%
2016 Total Daytime Population	49,961
Workers	17,577
Residents	32,384
Household Summary	
2000 Households	14,736
2000 Average Household Size	2.23
2010 Households	20,007
2010 Average Household Size	2.19
2016 Households	22,465
2016 Average Household Size	2.19
2021 Households	25,205
2021 Average Household Size	2.19
2016-2021 Annual Rate	2.33%
2010 Families	13,104
2010 Average Family Size	2.58
2016 Families	14,571
2016 Average Family Size	2.60
2021 Families	16,250
2021 Average Family Size	2.61
2016-2021 Annual Rate	2.21%
Housing Unit Summary	
2000 Housing Units	23,023
Owner Occupied Housing Units	51.6%
Renter Occupied Housing Units	12.4%
Vacant Housing Units	36.0%
2010 Housing Units	31,695
Owner Occupied Housing Units	48.6%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	36.9%
2016 Housing Units	36,722
Owner Occupied Housing Units	44.9%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	38.8%
2021 Housing Units	41,197
Owner Occupied Housing Units	44.7%
Renter Occupied Housing Units	16.5%
Vacant Housing Units	38.8%
Median Household Income	
2016	\$54,633
2021	\$61,914
Median Home Value	
2016	\$317,414
2021	\$340,202
Per Capita Income	
2016	\$42,524
2021	\$46,664
Median Age	
2010	55.0
2016	57.3
2021	59.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	22,465
<\$15,000	9.5%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	5.0%
\$200,000+	10.0%
Average Household Income	\$93,198

2021 Households by Income

Household Income Base	25,205
<\$15,000	9.5%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	6.3%
\$200,000+	10.8%
Average Household Income	\$102,334

2016 Owner Occupied Housing Units by Value

Total	16,484
<\$50,000	7.0%
\$50,000 - \$99,999	11.1%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	7.8%
\$200,000 - \$249,999	8.6%
\$250,000 - \$299,999	5.8%
\$300,000 - \$399,999	15.0%
\$400,000 - \$499,999	9.4%
\$500,000 - \$749,999	13.4%
\$750,000 - \$999,999	7.0%
\$1,000,000 +	7.8%
Average Home Value	\$405,161

2021 Owner Occupied Housing Units by Value

Total	18,427
<\$50,000	4.8%
\$50,000 - \$99,999	7.1%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	7.1%
\$200,000 - \$249,999	10.7%
\$250,000 - \$299,999	8.4%
\$300,000 - \$399,999	15.6%
\$400,000 - \$499,999	10.3%
\$500,000 - \$749,999	14.4%
\$750,000 - \$999,999	8.2%
\$1,000,000 +	7.8%
Average Home Value	\$432,913

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	43,890
0 - 4	4.4%
5 - 9	4.1%
10 - 14	3.3%
15 - 24	7.8%
25 - 34	10.3%
35 - 44	9.0%
45 - 54	11.1%
55 - 64	16.4%
65 - 74	20.1%
75 - 84	10.9%
85 +	2.7%
18 +	86.2%
2016 Population by Age	
Total	49,404
0 - 4	4.0%
5 - 9	4.0%
10 - 14	3.6%
15 - 24	6.4%
25 - 34	9.6%
35 - 44	9.1%
45 - 54	9.9%
55 - 64	16.2%
65 - 74	22.6%
75 - 84	11.4%
85 +	3.0%
18 +	86.5%
2021 Population by Age	
Total	55,442
0 - 4	3.8%
5 - 9	3.8%
10 - 14	3.8%
15 - 24	6.4%
25 - 34	8.0%
35 - 44	9.5%
45 - 54	9.1%
55 - 64	15.1%
65 - 74	23.4%
75 - 84	13.7%
85 +	3.3%
18 +	86.5%
2010 Population by Sex	
Males	22,171
Females	21,721
2016 Population by Sex	
Males	25,048
Females	24,355
2021 Population by Sex	
Males	28,056
Females	27,388

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity	
Total	43,892
White Alone	88.7%
Black Alone	0.8%
American Indian Alone	0.5%
Asian Alone	1.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.3%
Two or More Races	1.4%
Hispanic Origin	22.8%
Diversity Index	49.0
2016 Population by Race/Ethnicity	
Total	49,403
White Alone	87.6%
Black Alone	0.9%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	8.0%
Two or More Races	1.6%
Hispanic Origin	24.6%
Diversity Index	51.7
2021 Population by Race/Ethnicity	
Total	55,444
White Alone	86.1%
Black Alone	1.0%
American Indian Alone	0.5%
Asian Alone	1.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	8.9%
Two or More Races	1.8%
Hispanic Origin	26.6%
Diversity Index	54.7
2010 Population by Relationship and Household Type	
Total	43,892
In Households	99.6%
In Family Households	79.5%
Householder	29.8%
Spouse	25.8%
Child	17.2%
Other relative	4.3%
Nonrelative	2.4%
In Nonfamily Households	20.1%
In Group Quarters	0.4%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	40,467
Less than 9th Grade	8.2%
9th - 12th Grade, No Diploma	6.0%
High School Graduate	22.6%
GED/Alternative Credential	2.3%
Some College, No Degree	18.8%
Associate Degree	9.1%
Bachelor's Degree	20.2%
Graduate/Professional Degree	12.6%
2016 Population 15+ by Marital Status	
Total	43,648
Never Married	22.8%
Married	58.2%
Widowed	8.5%
Divorced	10.5%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	94.4%
Civilian Unemployed	5.6%
2016 Employed Population 16+ by Industry	
Total	17,406
Agriculture/Mining	1.4%
Construction	8.1%
Manufacturing	3.3%
Wholesale Trade	2.0%
Retail Trade	11.7%
Transportation/Utilities	2.4%
Information	0.8%
Finance/Insurance/Real Estate	8.4%
Services	60.8%
Public Administration	1.0%
2016 Employed Population 16+ by Occupation	
Total	17,406
White Collar	50.7%
Management/Business/Financial	14.5%
Professional	14.5%
Sales	13.1%
Administrative Support	8.6%
Services	33.6%
Blue Collar	15.7%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	2.6%
Production	2.1%
Transportation/Material Moving	3.9%
2010 Population By Urban/ Rural Status	
Total Population	43,892
Population Inside Urbanized Area	95.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type	
Total	20,008
Households with 1 Person	27.0%
Households with 2+ People	73.0%
Family Households	65.5%
Husband-wife Families	56.5%
With Related Children	10.5%
Other Family (No Spouse Present)	8.9%
Other Family with Male Householder	3.6%
With Related Children	1.8%
Other Family with Female Householder	5.4%
With Related Children	3.1%
Nonfamily Households	7.5%
All Households with Children	15.8%
Multigenerational Households	2.1%
Unmarried Partner Households	6.3%
Male-female	5.5%
Same-sex	0.7%
2010 Households by Size	
Total	20,008
1 Person Household	27.0%
2 Person Household	52.1%
3 Person Household	8.5%
4 Person Household	5.9%
5 Person Household	3.4%
6 Person Household	1.6%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	20,007
Owner Occupied	77.0%
Owned with a Mortgage/Loan	40.9%
Owned Free and Clear	36.1%
Renter Occupied	23.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	31,695
Housing Units Inside Urbanized Area	96.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	4.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Silver & Gold (9A)
2. The Elders (9C)
3. Senior Escapes (9D)

2016 Consumer Spending

Apparel & Services: Total \$	\$52,594,184
Average Spent	\$2,341.16
Spending Potential Index	116
Education: Total \$	\$31,658,991
Average Spent	\$1,409.26
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$81,160,434
Average Spent	\$3,612.75
Spending Potential Index	124
Food at Home: Total \$	\$137,634,781
Average Spent	\$6,126.63
Spending Potential Index	123
Food Away from Home: Total \$	\$83,314,238
Average Spent	\$3,708.62
Spending Potential Index	120
Health Care: Total \$	\$160,835,592
Average Spent	\$7,159.39
Spending Potential Index	135
HH Furnishings & Equipment: Total \$	\$48,756,151
Average Spent	\$2,170.32
Spending Potential Index	123
Personal Care Products & Services: Total \$	\$21,306,255
Average Spent	\$948.42
Spending Potential Index	129
Shelter: Total \$	\$413,148,242
Average Spent	\$18,390.75
Spending Potential Index	118
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$71,194,746
Average Spent	\$3,169.14
Spending Potential Index	137
Travel: Total \$	\$51,542,300
Average Spent	\$2,294.34
Spending Potential Index	123
Vehicle Maintenance & Repairs: Total \$	\$29,539,509
Average Spent	\$1,314.91
Spending Potential Index	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.