

Bonita Springs Community Area: 49.07 square miles Prepared by Esri

Population Summary	
2000 Total Population	32,977
2010 Total Population	43,892
2016 Total Population	49,403
2016 Group Quarters	157
2021 Total Population	55,444
2016-2021 Annual Rate	2.33%
2016 Total Daytime Population	49,961
Workers	17,577
Residents	32,384
Household Summary	
2000 Households	14,736
2000 Average Household Size	2.23
2010 Households	20,007
2010 Average Household Size	2.19
2016 Households	22,465
2016 Average Household Size	2.19
2021 Households	25,205
2021 Average Household Size	2.19
2016-2021 Annual Rate	2.33%
2010 Families	13,104
2010 Average Family Size	2.58
2016 Families	14,571
2016 Average Family Size	2.60
2021 Families	16,250
2021 Average Family Size	2.61
2016-2021 Annual Rate	2.21%
Housing Unit Summary	
2000 Housing Units	23,023
Owner Occupied Housing Units	51.6%
Renter Occupied Housing Units	12.4%
Vacant Housing Units	36.0%
2010 Housing Units	31,695
Owner Occupied Housing Units	48.6%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	36.9%
-	36,722
2016 Housing Units Owner Occupied Housing Units	44.9%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	38.8%
-	41,197
2021 Housing Units Owner Occupied Housing Units	44.7%
Renter Occupied Housing Units	16.5%
Vacant Housing Units	38.8%
Median Household Income	56.6%
	¢E4.622
2016	\$54,633
2021 Madian Hama Value	\$61,914
Median Home Value	\$317,414
2016	
2021	\$340,202
Per Capita Income	+10 504
2016	\$42,524
2021 Madian Asa	\$46,664
Median Age	
2010	55.0
2016	57.3
2021	59.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income	
Household Income Base	22,46
<\$15,000	9.5
\$15,000 - \$24,999	8.5
\$25,000 - \$34,999	11.0
\$35,000 - \$49,999	16.5
\$50,000 - \$74,999	17.8
\$75,000 - \$99,999	10.1
\$100,000 - \$149,999	11.7
\$150,000 - \$199,999	5.0
\$200,000+	10.0
Average Household Income	\$93,1
2021 Households by Income	
Household Income Base	25,2
<\$15,000	9.5
\$15,000 - \$24,999	9.7
\$25,000 - \$34,999	8.0
\$35,000 - \$49,999	11.6
\$50,000 - \$74,999	19.7
\$75,000 - \$99,999	11.2
\$100,000 - \$149,999	13.3
\$150,000 - \$199,999	6.3
\$200,000+	10.8
Average Household Income	\$102,3
2016 Owner Occupied Housing Units by Value	
Total	16,4
<\$50,000	7.0
\$50,000 - \$99,999	11.1
\$100,000 - \$149,999	7.1
\$150,000 - \$199,999	7.8
\$200,000 - \$249,999	8.6
\$250,000 - \$299,999	5.8
\$300,000 - \$399,999	15.0
\$400,000 - \$499,999	9.4
\$500,000 - \$749,999	13.4
\$750,000 - \$999,999	7.0
\$1,000,000 +	7.8
Average Home Value	\$405,1
2021 Owner Occupied Housing Units by Value	
Total	18,4
<\$50,000	4.
\$50,000 - \$99,999	7.
\$100,000 - \$149,999	5.
\$150,000 - \$199,999	7.
\$200,000 - \$249,999	10.
\$250,000 - \$299,999	8.4
\$300,000 - \$399,999	15.
\$400,000 - \$499,999	10.
\$500,000 - \$749,999	14.
\$750,000 - \$999,999	8.1
\$1,000,000 +	7.8
Average Home Value	\$432,9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	43,890
0 - 4	4.4%
5 - 9	4.1%
10 - 14	3.3%
15 - 24	7.8%
25 - 34	10.3%
35 - 44	9.0%
45 - 54	11.1%
55 - 64	16.4%
65 - 74	20.1%
75 - 84	10.9%
85 +	2.7%
18 +	86.2%
2016 Population by Age	
Total	49,404
0 - 4	4.0%
5 - 9	4.0%
10 - 14	3.6%
15 - 24	6.4%
25 - 34	9.6%
35 - 44	9.1%
45 - 54	9.9%
55 - 64	16.2%
65 - 74	22.6%
75 - 84	11.4%
85 +	3.0%
18 +	86.5%
2021 Population by Age	
Total	55,442
0 - 4	3.8%
5 - 9	3.8%
10 - 14	3.8%
15 - 24	6.4%
25 - 34	8.0%
35 - 44	9.5%
45 - 54	9.1%
55 - 64	15.1%
65 - 74	23.4%
75 - 84	13.7%
85 +	3.3%
18 +	86.5%
2010 Population by Sex	
Males	22,171
Females	21,721
2016 Population by Sex	21,721
Males	25,048
Females	24,355
2021 Population by Sex	27,333
Males	28,056
Females	27,388
i citulo3	27,300

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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White Alone88.7Black Alone0.81American Indian Alone0.81Anerican Indian Alone0.81Asian Alone0.11Some Other Race Alone7.33Two or More Races14.4Hispanic Origin22.81Diversity Index24.942016 Population by Race/Ethnicity87.66Black Alone0.91American Indian Alone0.55Asian Alone0.55Asian Alone0.52American Indian Alone0.55Asian Alone0.22Some Other Race Alone80.07Total80.07Hispanic Origin24.66Diversity Index512011 Population by Race/Ethnicity55.4Zotan Population by Race/Ethnicity55.9American Indian Alone0.55Asian Alone1.50Total55.44White Alone86.11Black Alone1.55Pacific Islander Alone1.55Pacific Islander Alone1.55Pacific Islander Alone1.55Pacific Islander Alone1.55Pacific Islander Alone1.55Pacific Islander Alone1.52Total35.84Hispanic Origin2.62.65Diversity Index35.94Total35.94In Households39.95In Japanic Origin2.52.85Obier Race Alone32.85Total35.94In Households32.85In Households32.85 </th <th>2010 Population by Race/Ethnicity</th> <th></th>	2010 Population by Race/Ethnicity	
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Asian Alone1.0Pacific Islander Alone0.11Some Other Race Alone7.33Two or More Races1.44Hispanic Origin22.88Diversity Index492016 Population by Race/Ethnicity49.44White Alone87.66Black Alone0.99American Indian Alone0.55Asian Alone0.22Some Other Race Alone0.59Maier Alone0.55Asian Alone0.55Asian Alone0.22Some Other Race Alone0.50Two or More Races0.66Uir Woor More Race Alone0.55Asian Alone0.22Some Other Race Alone0.22Some Other Race Alone0.25Awerican Indian Alone0.54White Alone0.66Hispanic Origin25.44White Alone0.55Black Alone0.55Asian Alone0.55Pacific Islander Alone0.55Asian Alone0.55Pacific Islander Alone0.55Asian Alone0.55Pacific Islander Alone0.55Total0.56Diversity Index0.56Diversity Index0.56Diversity Index0.56Diversity Index0.56Diversity Index0.56Justeholds0.57Households0.57Households0.57Households0.58Spouse0.58Spouse0.58Spouse </td <td>Black Alone</td> <td>0.8%</td>	Black Alone	0.8%
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Some Other Race Alone7.3Two or More Races1.4Hispanic Origin22.8Diversity Index49.40White Alone87.60Black Alone0.9American Indian Alone0.5Asian Alone0.2Some Other Race Alone0.2Some Other Race Alone0.2Some Other Race Alone0.2Some Other Race Alone0.2Total49.40White Alone0.5Asian Alone0.2Some Other Race Alone0.2Some Other Race Alone0.2Two or More Races0.6Two or More Races0.6Two or More Races0.6Diversity Index0.5Asian Alone0.5Dial55.4Alone0.5Asian Alone0.5Dial Alone0.5Dial Alone0.5Asian Alone0.5Asian Alone0.5Asian Alone0.5Dial Alone0.5Asian Alone0.5Asian Alone0.5Diversity Index0.2Some Other Race Alone0.5Diversity Index0.5Asian Alone0.5Diversity Index0.5Asian Alone0.5Diversity Index0.2Some Other Race Alone0.5Diversity Index0.5Diversity Index0.5Asian Alone0.5In Households0.5In Nonfamity Households0.5 </td <td>Asian Alone</td> <td>1.0%</td>	Asian Alone	1.0%
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2016 Population by Race/Ethnicity 49,40 Total 49,40 White Alone 687.60 Black Alone 0.91 American Indian Alone 0.51 Asian Alone 0.22 Pacific Islander Alone 0.22 Some Other Race Alone 0.22 Some Other Race Alone 0.23 Two or More Races 1.61 Diversity Index 51 2021 Population by Race/Ethnicity 51 Z021 Population Mone 65.1 Black Alone 1.00 American Indian Alone 0.5 Pacific Islander Alone 0.2 Some Other Race Alone 0.2 Some Other Race Alone 0.2 Total 43.83 In Nouseholds	Hispanic Origin	22.8%
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White Alone 87.6 Black Alone 0.99 American Indian Alone 0.55 Asian Alone 1.22 Pacific Islander Alone 0.22 Some Other Race Alone 8.00 Two or More Races 1.66 Hispanic Origin 24.66 Diversity Index 55.44 White Alone 86.1 Z021 Population by Race/Ethnicity 55.4 White Alone 66.1 Diversity Index 0.5 Asian Alone 1.0 American Indian Alone 0.5 Asian Alone 1.0 American Indian Alone 0.5 Asian Alone 1.5 Hispanic Origin 0.22 Some Other Race Alone 8.9 Two or More Races 1.8 Hispanic Origin 26.6 Diversity Index 54 2010 Population by Relationship and Household Type 79.5 Total 43.85 In Households 99.6 In Family Households 25.8 <td>2016 Population by Race/Ethnicity</td> <td></td>	2016 Population by Race/Ethnicity	
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Asian Alone1.22Pacific Islander Alone0.22Some Other Race Alone8.00Two or More Races1.66Hispanic Origin24.62Diversity Index55.44White Alone86.11Black Alone1.00American Indian Alone0.55Asian Alone1.55Pacific Islander Alone0.22Some Other Race Alone8.99Two or More Races1.88Hispanic Origin26.66Diversity Index55.942010 Population by Relationship and Household Type33.85In Households99.65In Households99.65Spouse25.88Child17.22Other relative4.33Nonrelative2.44In Nonfanily Households20.12Other relative4.34In Group Quarters0.00Other Vertific Population0.44Institutionalized Population0.00	Black Alone	0.9%
Pacific Islander Alone0.22Some Other Race Alone8.00Two or More Races1.60Hispanic Origin24.66Diversity Index512021 Population by Race/Ethnicity51Total55.4Black Alone1.00American Indian Alone0.55Asian Alone1.55Pacific Islander Alone0.22Some Other Race Alone0.55Mitspanic Origin26.60Diversity Index38.90Total36.40Diversity Index36.40Diversity Index38.90Total36.60Diversity Index36.60Diversity	American Indian Alone	0.5%
Some Other Race Alone8.00Two or More Races1.60Hispanic Origin24.60Diversity Index55.44White Alone86.11Black Alone1.00American Indian Alone0.55A sian Alone1.50Some Other Race Alone0.55Two or More Races1.80Two or More Races1.80Hispanic Origin26.60Diversity Index3.80Two or More Races1.80Hispanic Origin26.60Diversity Index542010 Population by Relationship and Household Type43.80In Households99.60In Households25.80Spouse25.80Child17.22Other raltive4.33Nonrelative2.44In Nonfamily Households20.11In Group Quarters0.44In Rorupini Index2.44In Rorupini Induseholds20.11In Group Quarters0.44In Stuttionalized Population2.44In Rorupini Induseholds20.11In Group Quarters0.44Institutionalized Population0.40	Asian Alone	1.2%
Two or More Races1.66Hispanic Origin24.66Diversity Index2021 Population by Race/EthnicityTotal55,44White Alone86.11Black Alone1.00American Indian Alone0.55Asian Alone1.55Pacific Islander Alone0.22Some Other Race Alone8.99Two or More Races1.88Hispanic Origin26.66Diversity Index542010 Population by Relationship and Household Type54Total43,683In Households99.65In Family Households99.65Child17.22Other relative43.33Nonrelative29.88Spouse25.88Child17.22Other relative4.33Nonrelative24.41In Nonfamily Households20.11In Group Quarters0.44In Stutuionalized Population0.00	Pacific Islander Alone	0.2%
Hispanic Origin24.60Diversity Index512021 Population by Race/Ethnicity55,40Total55,44White Alone86,11Black Alone1,00American Indian Alone0,5Asian Alone0,5Pacific Islander Alone0,2Some Other Race Alone8,90Two or More Races1,8Hispanic Origin26,66Diversity Index542010 Population by Relationship and Household Type43,86In Hauseholds99,66In Family Households79,55Householder29,88Spouse25,88Child17,22Other relative4,33Nonrelative2,44In Nonfamily Households20,11In Group Quarters0,00In Group Quarters0,00	Some Other Race Alone	8.0%
Diversity Index512021 Population by Race/EthnicityTotal55,44White Alone86,11Black Alone1.0American Indian Alone0.5Asian Alone1.5Pacific Islander Alone0.2Some Other Race Alone8.9Two or More Races1.8Hispanic Origin26.6Diversity Index542010 Population by Relationship and Household TypeTotal43,88In Households99,66In Family Households99,66Spouse25.8Child17,22Other relative4,33Nonrelative24,43In Nonfamily Households20,11In Konfamily Households0,01In Konfamily Households0,01In Konfamily Households0,01In Konfamily Households0,01In Konfamily Households0,01 <td< td=""><td>Two or More Races</td><td>1.6%</td></td<>	Two or More Races	1.6%
2021 Population by Race/EthnicityTotal55,44White Alone86,11Black Alone1.0American Indian Alone0.5Asian Alone1.5Pacific Islander Alone0.2Some Other Race Alone8.9Two or More Races1.8Hispanic Origin26,66Diversity Index542010 Population by Relationship and Household TypeTotal43,88In Households99,66In Family Households99,66Spouse29,88Spouse29,88Child17,22Other relative4,33Nonrelative24,43In Nonfamily Households20,11In Group Quarters0,01In Stitutionalized Population0,01	Hispanic Origin	24.6%
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White Alone86.1Black Alone1.0American Indian Alone0.5Asian Alone1.5Pacific Islander Alone0.2Some Other Race Alone8.9Two or More Races1.8Hispanic Origin26.6Diversity Index542010 Population by Relationship and Household Type43.88Total43.88In Households99.65In Family Households99.65Spouse25.88Child17.22Other relative4.33Nonrelative2.44In Nonfamily Households20.11In Group Quarters0.44Institutionalized Population0.00	2021 Population by Race/Ethnicity	
Black Alone1.0American Indian Alone0.5Asian Alone1.5Pacific Islander Alone0.2Some Other Race Alone8.9Two or More Races1.8Hispanic Origin26.6Diversity Index542010 Population by Relationship and Household Type54Total43,86In Households99.6In Family Households99.6Child79.55Householder22.88Spouse25.88Child17.22Other relative4.3Nonrelative2.4In Group Quarters0.4In Group Quarters0.4Institutionalized Population0.0	Total	55,444
American Indian Alone0.5Asian Alone1.5Pacific Islander Alone0.2Some Other Race Alone8.9Two or More Races1.8Hispanic Origin26.6Diversity Index26.6Diversity Index43.862010 Population by Relationship and Household Type43.86Total43.86In Households99.6In Family Households79.55Householder29.86Spouse25.8Child17.2Other relative4.33Nonrelative2.44In Nonfamily Households20.4In Group Quarters0.4In Stitutionalized Population0.0	White Alone	86.1%
Asian Alone1.5Pacific Islander Alone0.2Some Other Race Alone8.9Two or More Races1.8Hispanic Origin26.6Diversity Index26.6Diversity Index34.82010 Population by Relationship and Household Type34.8Total99.6In Households99.6In Family Households79.5Auseholder29.8Spouse25.8Child17.2Other relative4.3Nonrelative24.4In Nonfamily Households20.1In Group Quarters0.4Institutionalized Population0.0	Black Alone	1.0%
Pacific Islander Alone0.2Some Other Race Alone8.9Two or More Races1.8Hispanic Origin26.6Diversity Index542010 Population by Relationship and Household Type43.88Total43.88In Households99.6In Family Households79.55Gouseholder29.88Spouse25.88Child17.22Other relative4.3Nonrelative2.44In Nonfamily Households20.11In Group Quarters0.44Institutionalized Population0.00	American Indian Alone	0.5%
Some Other Race Alone8.9Two or More Races1.8Hispanic Origin26.6Diversity Index542010 Population by Relationship and Household Type43,86Total43,86In Households99.6In Family Households79.5Householder29.8Spouse25.8Child17.2Other relative4.3Nonrelative24.4In Nonfamily Households20.11In Group Quarters0.4Institutionalized Population0.0	Asian Alone	1.5%
Two or More Races1.8Hispanic Origin26.6Diversity Index542010 Population by Relationship and Household Type43,86Total43,86In Households99.6In Family Households79.5Householder29.8Spouse25.8Child17.2Other relative4.3Nonrelative24.4In Nonfamily Households20.11In Group Quarters0.4Institutionalized Population0.0	Pacific Islander Alone	0.2%
Hispanic Origin26.6Diversity Index542010 Population by Relationship and Household Type70Total43,89In Households99.60In Family Households79.55Householder29.88Spouse25.88Child17.22Other relative4.33Nonrelative24.44In Nonfamily Households20.14In Group Quarters0.44Institutionalized Population0.00	Some Other Race Alone	8.9%
Diversity Index542010 Population by Relationship and Household Type54Total43,89In Households99.60In Family Households79.55Householder29.88Spouse25.88Child17.22Other relative44.33Nonrelative20.11In Nonfamily Households20.11In Group Quarters0.44Institutionalized Population0.01	Two or More Races	1.8%
2010 Population by Relationship and Household TypeTotal43,85In Households99,60In Family Households79,57Householder29,87Spouse25,88Child17,22Other relative4,33Nonrelative20,44In Nonfamily Households20,14In Group Quarters0,44Institutionalized Population0,00	Hispanic Origin	26.6%
Total43,89In Households99,60In Family Households79,50Householder29,80Spouse25,80Child17,20Other relative4,33Nonrelative20,40In Nonfamily Households20,100In Group Quarters0,44Institutionalized Population0,000	Diversity Index	54.7
In Households99.6In Family Households79.5Householder29.8Spouse25.8Child17.2Other relative4.3Nonrelative24.4In Nonfamily Households20.14In Group Quarters0.44Institutionalized Population0.04	2010 Population by Relationship and Household Type	
In Family Households79.5Householder29.8Spouse25.8Child17.2Other relative4.3Nonrelative20.1In Nonfamily Households20.1In Group Quarters0.4Institutionalized Population0.0	Total	43,892
Householder29.8Spouse25.8Child17.2Other relative4.3Nonrelative2.4In Nonfamily Households20.1In Group Quarters0.4Institutionalized Population0.0	In Households	99.6%
Spouse25.8Child17.2Other relative4.3Nonrelative2.4In Nonfamily Households20.1In Group Quarters0.4Institutionalized Population0.0	In Family Households	79.5%
Child17.2Other relative4.3Nonrelative2.4In Nonfamily Households20.1In Group Quarters0.4Institutionalized Population0.0	Householder	29.8%
Other relative4.3Nonrelative2.4In Nonfamily Households20.1In Group Quarters0.4Institutionalized Population0.0	Spouse	25.8%
Nonrelative2.4In Nonfamily Households20.1In Group Quarters0.4Institutionalized Population0.0	Child	17.2%
In Nonfamily Households20.1In Group Quarters0.4Institutionalized Population0.0	Other relative	4.3%
In Group Quarters 0.4 Institutionalized Population 0.0	Nonrelative	2.4%
Institutionalized Population 0.0	In Nonfamily Households	20.1%
	In Group Quarters	0.4%
	Institutionalized Population	0.0%
	Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Bonita Springs Community Area: 49.07 square miles Prepared by Esri

2016 Population 25+ by Educational Attainment	
Total	40,467
Less than 9th Grade	8.2%
9th - 12th Grade, No Diploma	6.0%
High School Graduate	22.6%
GED/Alternative Credential	2.3%
Some College, No Degree	18.8%
Associate Degree	9.1%
Bachelor's Degree	20.2%
Graduate/Professional Degree	12.6%
2016 Population 15+ by Marital Status	
Total	43,648
Never Married	22.8%
Married	58.2%
Widowed	8.5%
Divorced	10.5%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	94.4%
Civilian Unemployed	5.6%
2016 Employed Population 16+ by Industry	
Total	17,406
Agriculture/Mining	1.4%
Construction	8.1%
Manufacturing	3.3%
Wholesale Trade	2.0%
Retail Trade	11.7%
Transportation/Utilities	2.4%
Information	0.8%
Finance/Insurance/Real Estate	8.4%
Services	60.8%
Public Administration	1.0%
2016 Employed Population 16+ by Occupation	
Total	17,406
White Collar	50.7%
Management/Business/Financial	14.5%
Professional	14.5%
Sales	13.1%
Administrative Support	8.6%
Services	33.6%
Blue Collar	15.7%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	2.6%
Production	2.1%
Transportation/Material Moving	3.9%
2010 Population By Urban/ Rural Status	5.9%
	42.002
Total Population	43,892
Population Inside Urbanized Area	95.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	4.3%



Bonita Springs Community Area: 49.07 square miles Prepared by Esri

2010 Households by Type	
Total	20,008
Households with 1 Person	27.0%
Households with 2+ People	73.0%
Family Households	65.5%
Husband-wife Families	56.5%
With Related Children	10.5%
Other Family (No Spouse Present)	8.9%
Other Family with Male Householder	3.6%
With Related Children	1.8%
Other Family with Female Householder	5.4%
With Related Children	3.1%
Nonfamily Households	7.5%
All Households with Children	15.8%
Multigenerational Households	2.1%
Unmarried Partner Households	6.3%
Male-female	5.5%
Same-sex	0.7%
2010 Households by Size	
Total	20,008
1 Person Household	27.0%
2 Person Household	52.1%
3 Person Household	8.5%
4 Person Household	5.9%
5 Person Household	3.4%
6 Person Household	1.6%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	20,007
Owner Occupied	77.0%
Owned with a Mortgage/Loan	40.9%
Owned Free and Clear	36.1%
Renter Occupied	23.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	31,695
Housing Units Inside Urbanized Area	96.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	4.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Bonita Springs Community Area: 49.07 square miles

Top 3 Tapestry Segments	
1.	Silver & Gold (9A)
2.	The Elders (9C)
3.	Senior Escapes (9D)
2016 Consumer Spending	
Apparel & Services: Total \$	\$52,594,184
Average Spent	\$2,341.16
Spending Potential Index	116
Education: Total \$	\$31,658,991
Average Spent	\$1,409.26
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$81,160,434
Average Spent	\$3,612.75
Spending Potential Index	124
Food at Home: Total \$	\$137,634,781
Average Spent	\$6,126.63
Spending Potential Index	123
Food Away from Home: Total \$	\$83,314,238
Average Spent	\$3,708.62
Spending Potential Index	120
Health Care: Total \$	\$160,835,592
Average Spent	\$7,159.39
Spending Potential Index	135
HH Furnishings & Equipment: Total \$	\$48,756,151
Average Spent	\$2,170.32
Spending Potential Index	123
Personal Care Products & Services: Total \$	\$21,306,255
Average Spent	\$948.42
Spending Potential Index	129
Shelter: Total \$	\$413,148,242
Average Spent	\$18,390.75
Spending Potential Index	118
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$71,194,746
Average Spent	\$3,169.14
Spending Potential Index	137
Travel: Total \$	\$51,542,300
Average Spent	\$2,294.34
Spending Potential Index	123
Vehicle Maintenance & Repairs: Total \$	\$29,539,509
Average Spent	\$1,314.91
Spending Potential Index	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.