

<b>Demographic Summary</b>		<b>2016</b>	<b>2021</b>
Population		24,800	26,787
Households		12,873	13,896
Families		7,851	8,415
Median Household Income		\$58,592	\$67,257
Males per 100 Females		98.2	98.8
<b>Population By Age</b>			
Population <5 Years		1.5%	1.3%
Population 65+ Years		49.2%	54.9%
Median Age		64.7	66.5
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Health Care</b>	145	\$7,672.93	\$98,773,647
<b>Medical Care</b>	149	\$2,860.51	\$36,823,311
Physician Services	130	\$324.03	\$4,171,240
Dental Services	142	\$498.17	\$6,412,889
Eyecare Services	150	\$90.51	\$1,165,081
Lab Tests, X-Rays	128	\$79.37	\$1,021,788
Hospital Room and Hospital Services	141	\$247.73	\$3,189,004
Convalescent or Nursing Home Care	187	\$57.45	\$739,558
Other Medical services (1)	142	\$153.63	\$1,977,621
Nonprescription Drugs	145	\$180.54	\$2,324,069
Prescription Drugs	162	\$677.87	\$8,726,237
Nonprescription Vitamins	155	\$106.86	\$1,375,545
Medicare Prescription Drug Premium	193	\$182.76	\$2,352,705
Eyeglasses and Contact Lenses	137	\$122.32	\$1,574,605
Hearing Aids	217	\$50.36	\$648,264
Medical Equipment for General Use	135	\$6.04	\$77,795
Other Medical Supplies/Equipment (2)	139	\$82.88	\$1,066,909
<b>Health Insurance</b>	143	\$4,812.42	\$61,950,335
Blue Cross/Blue Shield	131	\$1,492.70	\$19,215,560
Fee for Service Health Plan	127	\$961.89	\$12,382,375
HMO	126	\$793.67	\$10,216,889
Medicare Payments	192	\$1,034.67	\$13,319,330
Long Term Care Insurance	172	\$163.44	\$2,103,923
Other Health Insurance (3)	167	\$366.06	\$4,712,258

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

**(2) Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.