

# Household Income Profile

The Beaches and Barrier Islands Community  
Area: 241.7 square miles

Prepared by Esri

Summary	2016		2021		2016-2021	2016-2021
	Population	Households	Change	Annual Rate		
Population	24,800	26,787	1,987	1.55%		
Households	12,873	13,896	1,023	1.54%		
Median Age	64.7	66.5	1.8	0.55%		
Average Household Size	1.90	1.91	0.01	0.11%		

  

Households by Income	2016		2021	
	Number	Percent	Number	Percent
Household	12,873	100%	13,896	100%
<\$15,000	1,137	8.8%	1,230	8.9%
\$15,000-\$24,999	1,199	9.3%	1,416	10.2%
\$25,000-\$34,999	1,316	10.2%	1,074	7.7%
\$35,000-\$49,999	1,830	14.2%	1,352	9.7%
\$50,000-\$74,999	2,199	17.1%	2,459	17.7%
\$75,000-\$99,999	1,345	10.4%	1,560	11.2%
\$100,000-\$149,999	1,721	13.4%	2,121	15.3%
\$150,000-\$199,999	872	6.8%	1,163	8.4%
\$200,000+	1,252	9.7%	1,519	10.9%
Median Household Income	\$58,592		\$67,257	
Average Household Income	\$96,672		\$107,557	
Per Capita Income	\$50,594		\$56,182	

**Data Note:** Income reported for July 1, 2021 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2016 and 2021.

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2016 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	99	408	615	1,310	2,972	4,171	3,297
<\$15,000	5	34	50	89	277	298	384
\$15,000-\$24,999	14	32	45	72	190	380	466
\$25,000-\$34,999	10	39	56	97	219	384	511
\$35,000-\$49,999	36	84	99	163	343	543	562
\$50,000-\$74,999	22	82	115	221	482	752	525
\$75,000-\$99,999	4	40	77	175	381	440	228
\$100,000-\$149,999	4	54	74	201	443	642	303
\$150,000-\$199,999	3	26	44	115	247	298	139
\$200,000+	1	17	55	177	390	433	179
Median HH Income	\$41,534	\$53,162	\$60,081	\$76,409	\$73,212	\$63,697	\$41,370
Average HH Income	\$53,535	\$77,813	\$95,121	\$116,433	\$113,198	\$101,990	\$71,144
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	5.1%	8.3%	8.1%	6.8%	9.3%	7.1%	11.6%
\$15,000-\$24,999	14.1%	7.8%	7.3%	5.5%	6.4%	9.1%	14.1%
\$25,000-\$34,999	10.1%	9.6%	9.1%	7.4%	7.4%	9.2%	15.5%
\$35,000-\$49,999	36.4%	20.6%	16.1%	12.4%	11.5%	13.0%	17.0%
\$50,000-\$74,999	22.2%	20.1%	18.7%	16.9%	16.2%	18.0%	15.9%
\$75,000-\$99,999	4.0%	9.8%	12.5%	13.4%	12.8%	10.5%	6.9%
\$100,000-\$149,999	4.0%	13.2%	12.0%	15.3%	14.9%	15.4%	9.2%
\$150,000-\$199,999	3.0%	6.4%	7.2%	8.8%	8.3%	7.1%	4.2%
\$200,000+	1.0%	4.2%	8.9%	13.5%	13.1%	10.4%	5.4%

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2021 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	87	411	614	1,131	2,817	4,765	4,070
<\$15,000	8	39	52	76	245	340	470
\$15,000-\$24,999	13	37	50	59	179	450	628
\$25,000-\$34,999	7	33	40	58	144	314	478
\$35,000-\$49,999	29	57	56	88	213	412	497
\$50,000-\$74,999	21	91	130	183	452	882	700
\$75,000-\$99,999	3	45	89	163	380	550	330
\$100,000-\$149,999	2	61	85	198	487	827	461
\$150,000-\$199,999	3	29	53	131	294	421	232
\$200,000+	1	19	59	175	423	568	274
Median HH Income	\$41,103	\$58,297	\$69,464	\$88,852	\$84,829	\$74,356	\$48,510
Average HH Income	\$53,395	\$83,989	\$104,565	\$132,157	\$128,122	\$114,627	\$82,225
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.2%	9.5%	8.5%	6.7%	8.7%	7.1%	11.5%
\$15,000-\$24,999	14.9%	9.0%	8.1%	5.2%	6.4%	9.4%	15.4%
\$25,000-\$34,999	8.0%	8.0%	6.5%	5.1%	5.1%	6.6%	11.7%
\$35,000-\$49,999	33.3%	13.9%	9.1%	7.8%	7.6%	8.6%	12.2%
\$50,000-\$74,999	24.1%	22.1%	21.2%	16.2%	16.0%	18.5%	17.2%
\$75,000-\$99,999	3.4%	10.9%	14.5%	14.4%	13.5%	11.5%	8.1%
\$100,000-\$149,999	2.3%	14.8%	13.8%	17.5%	17.3%	17.4%	11.3%
\$150,000-\$199,999	3.4%	7.1%	8.6%	11.6%	10.4%	8.8%	5.7%
\$200,000+	1.1%	4.6%	9.6%	15.5%	15.0%	11.9%	6.7%

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