

# Household Income Profile

The Beaches and Barrier Islands  
Area: 241.07 square miles

Prepared by Esri

| Summary                | 2017   |         | 2022             |                    |
|------------------------|--------|---------|------------------|--------------------|
|                        | Number | Percent | Number           | Percent            |
| Population             | 25,854 |         | 28,252           |                    |
| Households             | 13,428 |         | 14,680           |                    |
| Median Age             | 65.2   |         | 66.9             |                    |
| Average Household Size | 1.90   |         | 1.90             |                    |
|                        |        |         | <b>2017-2022</b> | <b>2017-2022</b>   |
|                        |        |         | <b>Change</b>    | <b>Annual Rate</b> |
|                        |        |         | 2,398            | 1.79%              |
|                        |        |         | 1,252            | 1.80%              |
|                        |        |         | 1.7              | 0.52%              |
|                        |        |         | 0.00             | 0.00%              |

  

| Households by Income     | 2017   |         | 2022      |           |
|--------------------------|--------|---------|-----------|-----------|
|                          | Number | Percent | Number    | Percent   |
| Household                | 13,428 | 100%    | 14,680    | 100%      |
| <\$15,000                | 1,014  | 7.6%    | 1,013     | 6.9%      |
| \$15,000-\$24,999        | 1,218  | 9.1%    | 1,139     | 7.8%      |
| \$25,000-\$34,999        | 1,273  | 9.5%    | 1,182     | 8.1%      |
| \$35,000-\$49,999        | 1,837  | 13.7%   | 1,680     | 11.4%     |
| \$50,000-\$74,999        | 2,294  | 17.1%   | 2,339     | 15.9%     |
| \$75,000-\$99,999        | 1,533  | 11.4%   | 2,050     | 14.0%     |
| \$100,000-\$149,999      | 1,899  | 14.1%   | 2,489     | 17.0%     |
| \$150,000-\$199,999      | 958    | 7.1%    | 1,182     | 8.1%      |
| \$200,000+               | 1,400  | 10.4%   | 1,604     | 10.9%     |
| Median Household Income  |        |         | \$62,664  | \$74,791  |
| Average Household Income |        |         | \$101,450 | \$113,457 |
| Per Capita Income        |        |         | \$53,092  | \$59,323  |

**Data Note:** Income reported for July 1, 2022 represents annual income for the preceding year, expressed in current (2020) dollars, including an adjustment for inflation.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2017 and 2022.

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| 2017 Households by Income and Age of Householder |          |          |           |           |           |           |          |
|--|----------|----------|-----------|-----------|-----------|-----------|----------|
|  | <25      | 25-34    | 35-44     | 45-54     | 55-64     | 65-74     | 75+      |
| HH Income Base                                   | 99       | 444      | 606       | 1,296     | 2,986     | 4,300     | 3,696    |
| <\$15,000  | 6        | 24       | 34        | 72        | 245       | 287       | 346      |
| \$15,000-\$24,999                                | 10       | 30       | 38        | 66        | 189       | 379       | 506      |
| \$25,000-\$34,999                                | 10       | 41       | 47        | 86        | 216       | 348       | 525      |
| \$35,000-\$49,999                                | 27       | 72       | 87        | 164       | 354       | 514       | 619      |
| \$50,000-\$74,999                                | 32       | 87       | 103       | 221       | 453       | 743       | 655      |
| \$75,000-\$99,999                                | 4        | 58       | 82        | 166       | 364       | 540       | 319      |
| \$100,000-\$149,999                              | 3        | 78       | 89        | 199       | 479       | 727       | 324      |
| \$150,000-\$199,999                              | 5        | 32       | 48        | 148       | 270       | 310       | 145      |
| \$200,000+                                       | 2        | 22       | 78        | 174       | 416       | 451       | 257      |
| Median HH Income                                 | \$47,247 | \$63,439 | \$72,985  | \$79,701  | \$76,915  | \$69,541  | \$45,428 |
| Average HH Income                                | \$61,339 | \$87,779 | \$112,875 | \$120,321 | \$118,015 | \$105,056 | \$78,126 |
| Percent Distribution                             |          |          |           |           |           |           |          |
|  | <25      | 25-34    | 35-44     | 45-54     | 55-64     | 65-74     | 75+      |
| HH Income Base                                   | 100%     | 100%     | 100%      | 100%      | 100%      | 100%      | 100%     |
| <\$15,000  | 6.1%     | 5.4%     | 5.6%      | 5.6%      | 8.2%      | 6.7%      | 9.4%     |
| \$15,000-\$24,999                                | 10.1%    | 6.8%     | 6.3%      | 5.1%      | 6.3%      | 8.8%      | 13.7%    |
| \$25,000-\$34,999                                | 10.1%    | 9.2%     | 7.8%      | 6.6%      | 7.2%      | 8.1%      | 14.2%    |
| \$35,000-\$49,999                                | 27.3%    | 16.2%    | 14.4%     | 12.7%     | 11.9%     | 12.0%     | 16.7%    |
| \$50,000-\$74,999                                | 32.3%    | 19.6%    | 17.0%     | 17.1%     | 15.2%     | 17.3%     | 17.7%    |
| \$75,000-\$99,999                                | 4.0%     | 13.1%    | 13.5%     | 12.8%     | 12.2%     | 12.6%     | 8.6%     |
| \$100,000-\$149,999                              | 3.0%     | 17.6%    | 14.7%     | 15.4%     | 16.0%     | 16.9%     | 8.8%     |
| \$150,000-\$199,999                              | 5.1%     | 7.2%     | 7.9%      | 11.4%     | 9.0%      | 7.2%      | 3.9%     |
| \$200,000+                                       | 2.0%     | 5.0%     | 12.9%     | 13.4%     | 13.9%     | 10.5%     | 7.0%     |

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| 2022 Households by Income and Age of Householder |          |          |           |           |           |           |          |
|--|----------|----------|-----------|-----------|-----------|-----------|----------|
|  | <25      | 25-34    | 35-44     | 45-54     | 55-64     | 65-74     | 75+      |
| HH Income Base                                   | 95       | 452      | 646       | 1,146     | 2,810     | 4,853     | 4,677    |
| <\$15,000  | 7        | 23       | 36        | 52        | 189       | 296       | 410      |
| \$15,000-\$24,999                                | 7        | 26       | 34        | 43        | 131       | 346       | 552      |
| \$25,000-\$34,999                                | 6        | 35       | 42        | 58        | 153       | 316       | 572      |
| \$35,000-\$49,999                                | 25       | 60       | 64        | 114       | 264       | 478       | 675      |
| \$50,000-\$74,999                                | 33       | 82       | 102       | 172       | 380       | 769       | 801      |
| \$75,000-\$99,999                                | 5        | 78       | 115       | 185       | 417       | 724       | 526      |
| \$100,000-\$149,999                              | 4        | 89       | 111       | 222       | 551       | 977       | 535      |
| \$150,000-\$199,999                              | 6        | 35       | 55        | 136       | 301       | 410       | 239      |
| \$200,000+                                       | 2        | 24       | 87        | 164       | 424       | 536       | 367      |
| Median HH Income                                 | \$50,973 | \$75,000 | \$82,900  | \$91,539  | \$90,667  | \$81,124  | \$52,864 |
| Average HH Income                                | \$69,178 | \$98,027 | \$125,504 | \$135,173 | \$135,054 | \$118,162 | \$91,030 |
| Percent Distribution                             |          |          |           |           |           |           |          |
|  | <25      | 25-34    | 35-44     | 45-54     | 55-64     | 65-74     | 75+      |
| HH Income Base                                   | 100%     | 100%     | 100%      | 100%      | 100%      | 100%      | 100%     |
| <\$15,000  | 7.4%     | 5.1%     | 5.6%      | 4.5%      | 6.7%      | 6.1%      | 8.8%     |
| \$15,000-\$24,999                                | 7.4%     | 5.8%     | 5.3%      | 3.8%      | 4.7%      | 7.1%      | 11.8%    |
| \$25,000-\$34,999                                | 6.3%     | 7.7%     | 6.5%      | 5.1%      | 5.4%      | 6.5%      | 12.2%    |
| \$35,000-\$49,999                                | 26.3%    | 13.3%    | 9.9%      | 9.9%      | 9.4%      | 9.8%      | 14.4%    |
| \$50,000-\$74,999                                | 34.7%    | 18.1%    | 15.8%     | 15.0%     | 13.5%     | 15.8%     | 17.1%    |
| \$75,000-\$99,999                                | 5.3%     | 17.3%    | 17.8%     | 16.1%     | 14.8%     | 14.9%     | 11.2%    |
| \$100,000-\$149,999                              | 4.2%     | 19.7%    | 17.2%     | 19.4%     | 19.6%     | 20.1%     | 11.4%    |
| \$150,000-\$199,999                              | 6.3%     | 7.7%     | 8.5%      | 11.9%     | 10.7%     | 8.4%      | 5.1%     |
| \$200,000+                                       | 2.1%     | 5.3%     | 13.5%     | 14.3%     | 15.1%     | 11.0%     | 7.8%     |

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