Population Summary

2000 Total Population	23,268
2010 Total Population	23,421
2016 Total Population	24,800
2016 Group Quarters	312
2021 Total Population	26,787
2016-2021 Annual Rate	1.55%
2016 Total Daytime Population	28,394
Workers	11,749
Residents	16,645

Household Summary

2000 Households	11,732
2000 Average Household Size	1.98
2010 Households	12,170
2010 Average Household Size	1.90
2016 Households	12,873
2016 Average Household Size	1.90
2021 Households	13,896
2021 Average Household Size	1.91
2016-2021 Annual Rate	1.54%
2010 Families	7,510
2010 Average Family Size	2.30
2016 Families	7,851
2016 Average Family Size	2.32
2021 Families	8,415
2021 Average Family Size	2.33
2016-2021 Annual Rate	1.40%

Housing Unit Summary

2000 Housing Units	24,375
Owner Occupied Housing Units	40.0%
Renter Occupied Housing Units	8.1%
Vacant Housing Units	51.9%
2010 Housing Units	27,207
Owner Occupied Housing Units	37.1%
Renter Occupied Housing Units	7.7%
Vacant Housing Units	55.3%
2016 Housing Units	29,727
Owner Occupied Housing Units	34.5%
Renter Occupied Housing Units	8.8%
Vacant Housing Units	56.7%
2021 Housing Units	32,158
Owner Occupied Housing Units	34.2%
Renter Occupied Housing Units	9.0%
Vacant Housing Units	56.8%

Median Household Income

2016	$58,592
2021	$67,257

Median Home Value

2016	$455,142
2021	$477,477

Per Capita Income

2016	$50,594
2021	$56,182

Median Age

2010	62.7
2016	64.7
2021	66.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income	
Household Income Base	12,873
<$15,000	8.8%
$15,000 - $24,999	9.3%
$25,000 - $34,999	10.2%
$35,000 - $49,999	14.2%
$50,000 - $74,999	17.1%
$75,000 - $99,999	10.4%
$100,000 - $149,999	13.4%
$150,000 - $199,999	6.8%
$200,000+	9.7%
Average Household Income	$96,672
2021 Households by Income	
Household Income Base	13,896
<$15,000	8.9%
$15,000 - $24,999	10.2%
$25,000 - $34,999	7.7%
$35,000 - $49,999	9.7%
$50,000 - $74,999	17.7%
$75,000 - $99,999	11.2%
$100,000 - $149,999	15.3%
$150,000 - $199,999	8.4%
$200,000+	10.9%
Average Household Income	$107,557
2016 Owner Occupied Housing Units by Value	
Total	10,243
<$50,000	3.8%
$50,000 - $99,999	4.3%
$100,000 - $149,999	4.9%
$150,000 - $199,999	5.4%
$200,000 - $249,999	5.3%
$250,000 - $299,999	4.4%
$300,000 - $399,999	15.7%
$400,000 - $499,999	11.0%
$500,000 - $749,999	21.3%
$750,000 - $999,999	10.5%
$1,000,000 +	13.2%
Average Home Value	$539,026
2021 Owner Occupied Housing Units by Value	
Total	10,999
<$50,000	1.9%
$50,000 - $99,999	2.5%
$100,000 - $149,999	3.5%
$150,000 - $199,999	4.9%
$200,000 - $249,999	6.4%
$250,000 - $299,999	6.2%
$300,000 - $399,999	15.6%
$400,000 - $499,999	11.7%
$500,000 - $749,999	22.5%
$750,000 - $999,999	11.9%
$1,000,000 +	12.9%
Average Home Value	$560,552

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The Beaches and Barrier Islands Community
Area: 241.7 square miles

2010 Population by Age	
Total	23,420
0 - 4	1.6%
5 - 9	2.1%
10 - 14	2.5%
15 - 24	4.5%
25 - 34	4.4%
35 - 44	6.4%
45 - 54	12.4%
55 - 64	22.0%
65 - 74	26.0%
75 - 84	14.5%
85 +	3.7%
18 +	92.3%
2016 Population by Age	
Total	24,797
0 - 4	1.5%
5 - 9	1.8%
10 - 14	2.1%
15 - 24	4.1%
25 - 34	4.2%
35 - 44	5.4%
45 - 54	10.0%
55 - 64	21.9%
65 - 74	29.2%
75 - 84	15.5%
85 +	4.5%
18 +	93.4%
2021 Population by Age	
Total	26,785
0 - 4	1.3%
5 - 9	1.7%
10 - 14	1.8%
15 - 24	3.5%
25 - 34	4.0%
35 - 44	5.1%
45 - 54	8.1%
55 - 64	19.4%
65 - 74	31.6%
75 - 84	18.3%
85 +	5.0%
18 +	94.0%
2010 Population by Sex	
Males	11,499
Females	11,922
2016 Population by Sex	
Males	12,289
Females	12,511
2021 Population by Sex	
Males	13,316
Females	13,471

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The Beaches and Barrier Islands Community
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Prepared by Esri

2010 Population by Race/Ethnicity	
Total	23,420
White Alone	96.4%
Black Alone	1.2%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	0.8%
Hispanic Origin	3.9%
Diversity Index	14.1
2016 Population by Race/Ethnicity	
Total	24,799
White Alone	95.8%
Black Alone	1.3%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.0%
Hispanic Origin	4.6%
Diversity Index	16.2
2021 Population by Race/Ethnicity	
Total	26,787
White Alone	95.2%
Black Alone	1.5%
American Indian Alone	0.2%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.2%
Hispanic Origin	5.3%
Diversity Index	18.5
2010 Population by Relationship and Household Type	
Total	23,421
In Households	98.7%
In Family Households	75.0%
Householder	32.1%
Spouse	29.2%
Child	10.9%
Other relative	1.8%
Nonrelative	1.1%
In Nonfamily Households	23.6%
In Group Quarters	1.3%
Institutionalized Population	0.0%
Noninstitutionalized Population	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	22,467
Less than 9th Grade	0.8%
9th - 12th Grade, No Diploma	4.0%
High School Graduate	22.0%
GED/Alternative Credential	3.0%
Some College, No Degree	21.1%
Associate Degree	7.6%
Bachelor's Degree	24.6%
Graduate/Professional Degree	16.9%

2016 Population 15+ by Marital Status

Total	23,479
Never Married	14.4%
Married	61.9%
Widowed	9.1%
Divorced	14.6%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%
Civilian Unemployed	4.8%

2016 Employed Population 16+ by Industry

Total	8,270
Agriculture/Mining	1.9%
Construction	6.0%
Manufacturing	4.6%
Wholesale Trade	2.9%
Retail Trade	12.2%
Transportation/Utilities	6.4%
Information	1.6%
Finance/Insurance/Real Estate	9.8%
Services	52.1%
Public Administration	2.6%

2016 Employed Population 16+ by Occupation

Total	8,271
White Collar	67.3%
Management/Business/Financial	20.3%
Professional	21.5%
Sales	14.3%
Administrative Support	11.2%
Services	14.5%
Blue Collar	18.2%
Farming/Forestry/Fishing	1.9%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	5.6%
Production	2.4%
Transportation/Material Moving	4.2%

2010 Population By Urban/ Rural Status

Total Population	23,421
Population Inside Urbanized Area	45.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	54.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	12,170
Households with 1 Person	31.9%
Households with 2+ People	68.1%
Family Households	61.7%
Husband-wife Families	56.1%
With Related Children	5.8%
Other Family (No Spouse Present)	5.6%
Other Family with Male Householder	2.0%
With Related Children	0.8%
Other Family with Female Householder	3.6%
With Related Children	1.8%
Nonfamily Households	6.4%
All Households with Children	8.7%
Multigenerational Households	1.0%
Unmarried Partner Households	5.1%
Male-female	4.3%
Same-sex	0.8%

2010 Households by Size

Total	12,170
1 Person Household	31.9%
2 Person Household	55.8%
3 Person Household	6.4%
4 Person Household	3.7%
5 Person Household	1.5%
6 Person Household	0.5%
7 + Person Household	0.3%

2010 Households by Tenure and Mortgage Status

Total	12,170
Owner Occupied	82.9%
Owned with a Mortgage/Loan	36.4%
Owned Free and Clear	46.5%
Renter Occupied	17.1%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	27,207
Housing Units Inside Urbanized Area	57.2%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	42.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments	
1.	Silver & Gold (9A)
2.	Rural Resort Dwellers (6E)
3.	The Elders (9C)

2016 Consumer Spending	
Apparel & Services: Total $	$30,392,905
Average Spent	$2,360.98
Spending Potential Index	117
Education: Total $	$18,179,034
Average Spent	$1,412.18
Spending Potential Index	100
Entertainment/Recreation: Total $	$48,475,357
Average Spent	$3,765.66
Spending Potential Index	129
Food at Home: Total $	$80,553,643
Average Spent	$6,257.57
Spending Potential Index	126
Food Away from Home: Total $	$48,525,916
Average Spent	$3,769.59
Spending Potential Index	122
Health Care: Total $	$98,773,647
Average Spent	$7,672.93
Spending Potential Index	145
HH Furnishings & Equipment: Total $	$28,978,406
Average Spent	$2,251.10
Spending Potential Index	127
Personal Care Products & Services: Total $	$12,787,014
Average Spent	$993.32
Spending Potential Index	136
Shelter: Total $	$239,985,631
Average Spent	$18,642.56
Spending Potential Index	120
Support Payments/Cash Contributions/Gifts in Kind: Total $	$43,938,644
Average Spent	$3,413.24
Spending Potential Index	147
Travel: Total $	$31,357,381
Average Spent	$2,435.90
Spending Potential Index	131
Vehicle Maintenance & Repairs: Total $	$17,691,860
Average Spent	$1,374.34
Spending Potential Index	133

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