

Data for all businesses in area				
Total Businesses:			2,005	
Total Employees:			13,608	
Total Residential Population:			24,800	
Employee/Residential Population Ratio:			0.55:1	
by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	40	2.0%	137	1.0%
Construction	129	6.4%	692	5.1%
Manufacturing	35	1.7%	223	1.6%
Transportation	71	3.5%	368	2.7%
Communication	5	0.2%	25	0.2%
Utility	5	0.2%	83	0.6%
Wholesale Trade	33	1.6%	260	1.9%
Retail Trade Summary	455	22.7%	4,361	32.0%
Home Improvement	22	1.1%	87	0.6%
General Merchandise Stores	7	0.3%	37	0.3%
Food Stores	36	1.8%	756	5.6%
Auto Dealers, Gas Stations, Auto Aftermarket	16	0.8%	79	0.6%
Apparel & Accessory Stores	66	3.3%	257	1.9%
Furniture & Home Furnishings	12	0.6%	55	0.4%
Eating & Drinking Places	166	8.3%	2,682	19.7%
Miscellaneous Retail	130	6.5%	408	3.0%
Finance, Insurance, Real Estate Summary	391	19.5%	1,544	11.3%
Banks, Savings & Lending Institutions	87	4.3%	160	1.2%
Securities Brokers	32	1.6%	81	0.6%
Insurance Carriers & Agents	13	0.6%	54	0.4%
Real Estate, Holding, Other Investment Offices	259	12.9%	1,249	9.2%
Services Summary	706	35.2%	5,383	39.6%
Hotels & Lodging	158	7.9%	2,461	18.1%
Automotive Services	13	0.6%	29	0.2%
Motion Pictures & Amusements	118	5.9%	787	5.8%
Health Services	41	2.0%	209	1.5%
Legal Services	18	0.9%	67	0.5%
Education Institutions & Libraries	15	0.7%	210	1.5%
Other Services	343	17.1%	1,620	11.9%
Government	42	2.1%	523	3.8%
Unclassified Establishments	93	4.6%	9	0.1%
Totals	2,005	100.0%	13,608	100.0%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

The Beaches and Barrier Islands Community
Area: 241.7 square miles

Prepared by Esri

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	7	0.3%	37	0.3%
Mining	0	0.0%	0	0.0%
Utilities	2	0.1%	49	0.4%
Construction	140	7.0%	725	5.3%
Manufacturing	29	1.4%	190	1.4%
Wholesale Trade	33	1.6%	260	1.9%
Retail Trade	286	14.3%	1,665	12.2%
Motor Vehicle & Parts Dealers	11	0.5%	71	0.5%
Furniture & Home Furnishings Stores	4	0.2%	14	0.1%
Electronics & Appliance Stores	6	0.3%	36	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	22	1.1%	87	0.6%
Food & Beverage Stores	44	2.2%	782	5.7%
Health & Personal Care Stores	9	0.4%	45	0.3%
Gasoline Stations	5	0.2%	8	0.1%
Clothing & Clothing Accessories Stores	81	4.0%	314	2.3%
Sport Goods, Hobby, Book, & Music Stores	30	1.5%	91	0.7%
General Merchandise Stores	7	0.3%	37	0.3%
Miscellaneous Store Retailers	63	3.1%	175	1.3%
Nonstore Retailers	4	0.2%	5	0.0%
Transportation & Warehousing	61	3.0%	336	2.5%
Information	27	1.3%	133	1.0%
Finance & Insurance	132	6.6%	295	2.2%
Central Bank/Credit Intermediation & Related Activities	86	4.3%	150	1.1%
Securities, Commodity Contracts & Other Financial	33	1.6%	91	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	13	0.6%	54	0.4%
Real Estate, Rental & Leasing	275	13.7%	1,265	9.3%
Professional, Scientific & Tech Services	124	6.2%	405	3.0%
Legal Services	25	1.2%	88	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	84	4.2%	275	2.0%
Educational Services	15	0.7%	188	1.4%
Health Care & Social Assistance	49	2.4%	249	1.8%
Arts, Entertainment & Recreation	105	5.2%	799	5.9%
Accommodation & Food Services	325	16.2%	5,148	37.8%
Accommodation	158	7.9%	2,461	18.1%
Food Services & Drinking Places	167	8.3%	2,687	19.7%
Other Services (except Public Administration)	176	8.8%	1,057	7.8%
Automotive Repair & Maintenance	11	0.5%	27	0.2%
Public Administration	42	2.1%	523	3.8%
Unclassified Establishments	93	4.6%	9	0.1%
Total	2,005	100.0%	13,608	100.0%

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