

# Business Summary

The Beaches and Barrier Islands  
Area: 241.07 square miles

Prepared by Esri

<b>Data for all businesses in area</b>				
Total Businesses:			1,794	
Total Employees:			13,248	
Total Residential Population:			25,854	
Employee/Residential Population Ratio (per 100 Residents)			51	
<b>by SIC Codes</b>	<b>Businesses</b>		<b>Employees</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Agriculture & Mining	33	1.8%	133	1.0%
Construction	108	6.0%	637	4.8%
Manufacturing	33	1.8%	158	1.2%
Transportation	66	3.7%	622	4.7%
Communication	5	0.3%	32	0.2%
Utility	4	0.2%	53	0.4%
Wholesale Trade	31	1.7%	201	1.5%
<b>Retail Trade Summary</b>	<b>443</b>	<b>24.7%</b>	<b>4,110</b>	<b>31.0%</b>
Home Improvement	24	1.3%	99	0.7%
General Merchandise Stores	6	0.3%	33	0.2%
Food Stores	38	2.1%	675	5.1%
Auto Dealers, Gas Stations, Auto Aftermarket	11	0.6%	80	0.6%
Apparel & Accessory Stores	65	3.6%	251	1.9%
Furniture & Home Furnishings	8	0.4%	27	0.2%
Eating & Drinking Places	169	9.4%	2,564	19.4%
Miscellaneous Retail	122	6.8%	381	2.9%
<b>Finance, Insurance, Real Estate Summary</b>	<b>299</b>	<b>16.7%</b>	<b>1,517</b>	<b>11.5%</b>
Banks, Savings & Lending Institutions	20	1.1%	164	1.2%
Securities Brokers	27	1.5%	72	0.5%
Insurance Carriers & Agents	11	0.6%	45	0.3%
Real Estate, Holding, Other Investment Offices	241	13.4%	1,236	9.3%
<b>Services Summary</b>	<b>656</b>	<b>36.6%</b>	<b>5,251</b>	<b>39.6%</b>
Hotels & Lodging	155	8.6%	2,378	17.9%
Automotive Services	10	0.6%	22	0.2%
Motion Pictures & Amusements	106	5.9%	763	5.8%
Health Services	38	2.1%	177	1.3%
Legal Services	16	0.9%	59	0.4%
Education Institutions & Libraries	16	0.9%	229	1.7%
Other Services	315	17.6%	1,623	12.3%
<b>Government</b>	<b>41</b>	<b>2.3%</b>	<b>532</b>	<b>4.0%</b>
<b>Unclassified Establishments</b>	<b>75</b>	<b>4.2%</b>	<b>2</b>	<b>0.0%</b>
<b>Totals</b>	<b>1,794</b>	<b>100.0%</b>	<b>13,248</b>	<b>100.0%</b>

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	6	0.3%	35	0.3%
Mining	0	0.0%	0	0.0%
Utilities	2	0.1%	46	0.3%
Construction	117	6.5%	660	5.0%
Manufacturing	28	1.6%	143	1.1%
Wholesale Trade	31	1.7%	201	1.5%
Retail Trade	270	15.1%	1,529	11.5%
Motor Vehicle & Parts Dealers	10	0.6%	75	0.6%
Furniture & Home Furnishings Stores	5	0.3%	17	0.1%
Electronics & Appliance Stores	2	0.1%	8	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	24	1.3%	99	0.7%
Food & Beverage Stores	45	2.5%	697	5.3%
Health & Personal Care Stores	9	0.5%	45	0.3%
Gasoline Stations	1	0.1%	5	0.0%
Clothing & Clothing Accessories Stores	79	4.4%	306	2.3%
Sport Goods, Hobby, Book, & Music Stores	23	1.3%	67	0.5%
General Merchandise Stores	6	0.3%	33	0.2%
Miscellaneous Store Retailers	62	3.5%	172	1.3%
Nonstore Retailers	4	0.2%	5	0.0%
Transportation & Warehousing	54	3.0%	330	2.5%
Information	22	1.2%	130	1.0%
Finance & Insurance	58	3.2%	281	2.1%
Central Bank/Credit Intermediation & Related Activities	19	1.1%	154	1.2%
Securities, Commodity Contracts & Other Financial	28	1.6%	82	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	11	0.6%	45	0.3%
Real Estate, Rental & Leasing	254	14.2%	1,246	9.4%
Professional, Scientific & Tech Services	121	6.7%	402	3.0%
Legal Services	23	1.3%	80	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	72	4.0%	237	1.8%
Educational Services	16	0.9%	203	1.5%
Health Care & Social Assistance	48	2.7%	247	1.9%
Arts, Entertainment & Recreation	97	5.4%	1,045	7.9%
Accommodation & Food Services	325	18.1%	4,947	37.3%
Accommodation	155	8.6%	2,378	17.9%
Food Services & Drinking Places	170	9.5%	2,569	19.4%
Other Services (except Public Administration)	157	8.8%	1,032	7.8%
Automotive Repair & Maintenance	8	0.4%	20	0.2%
Public Administration	41	2.3%	532	4.0%
Unclassified Establishments	75	4.2%	2	0.0%
<b>Total</b>	<b>1,794</b>	<b>100.0%</b>	<b>13,248</b>	<b>100.0%</b>

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